



FROM VISION ZERO TO GOAL ZERO?

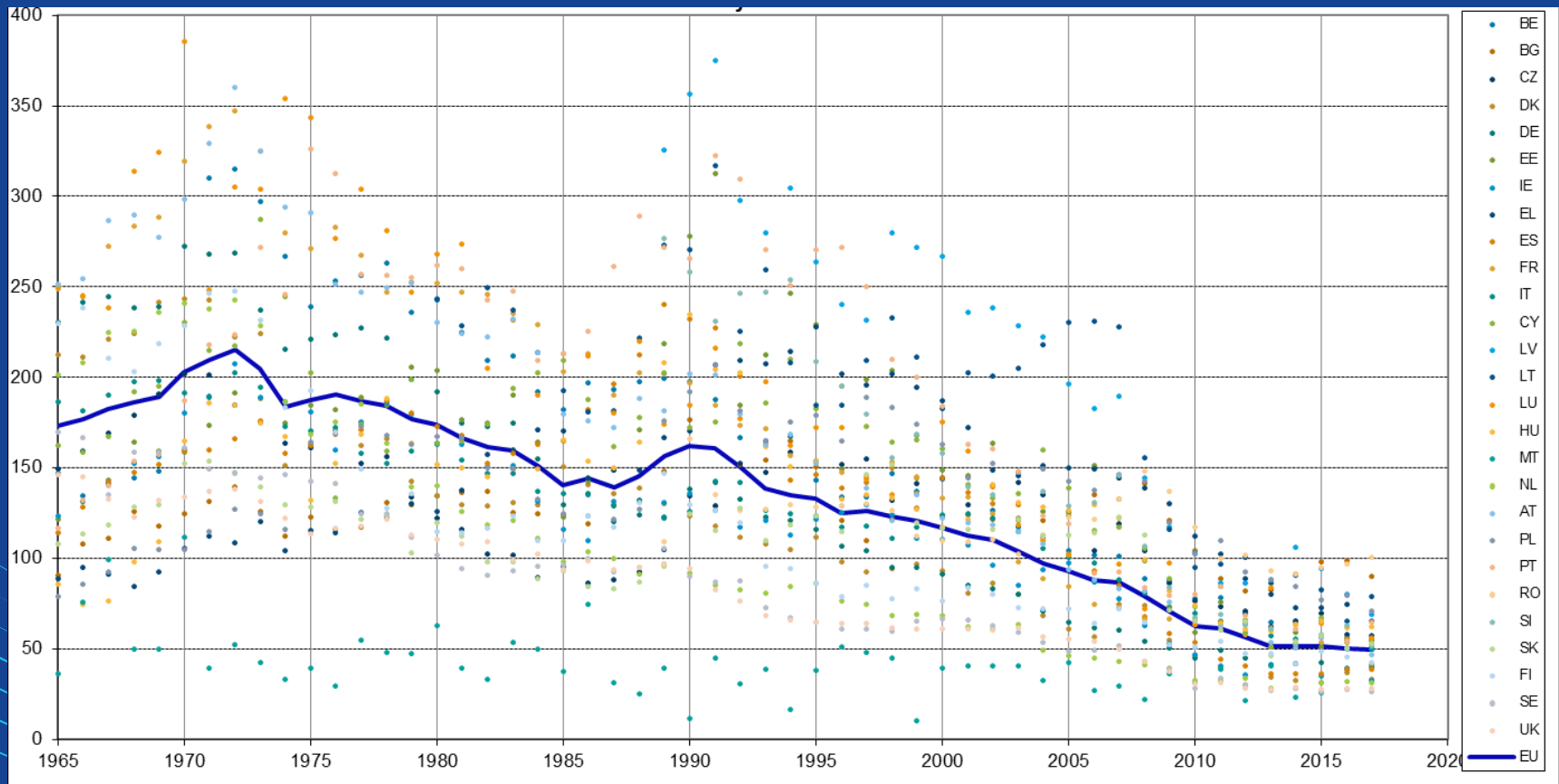
What is Europe Doing ?

Matthew Baldwin
European Coordinator for Road Safety / Sustainable Mobility
Madrid, 10 December 2018

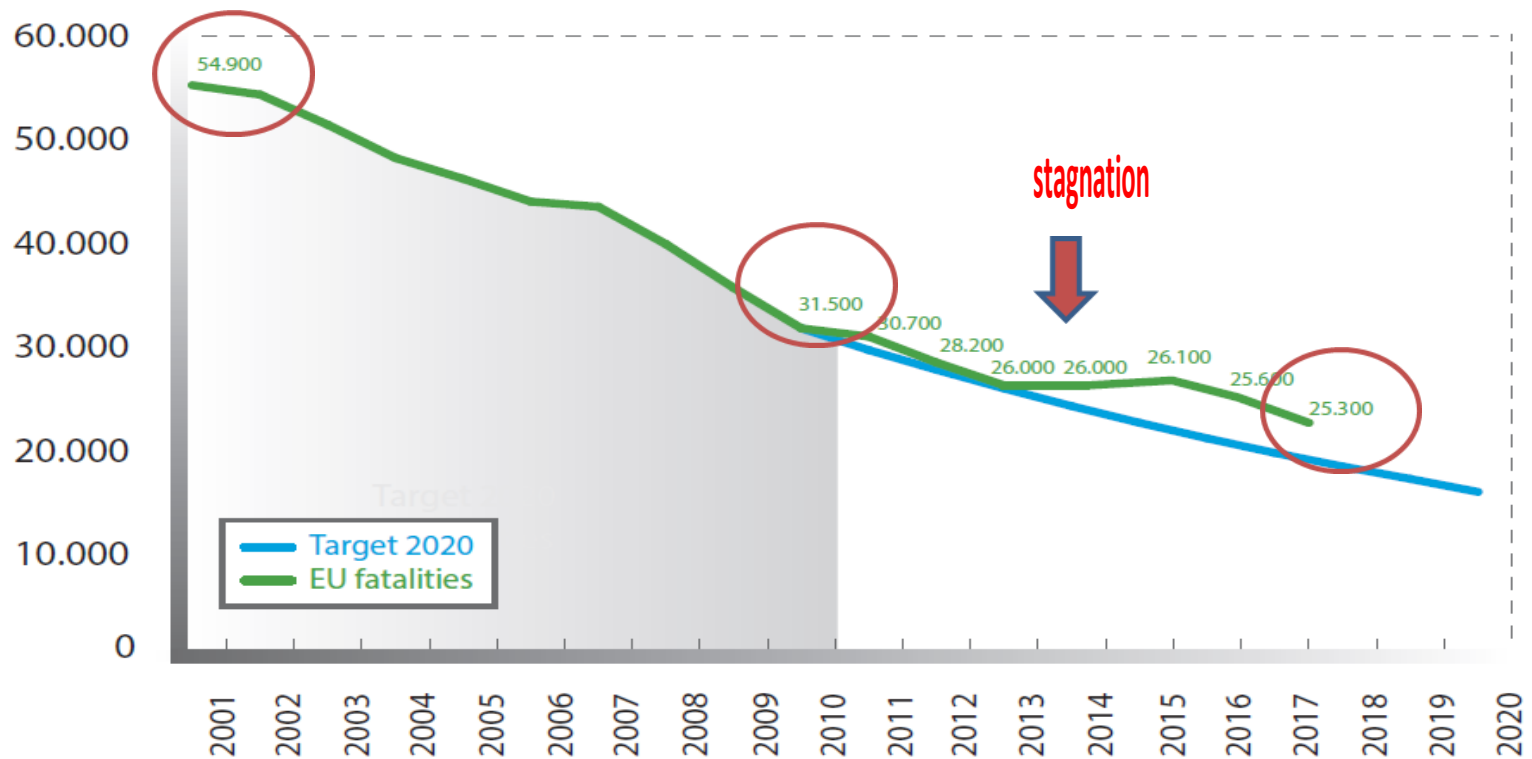


1.200.000
25.000
135.000

Long-term development



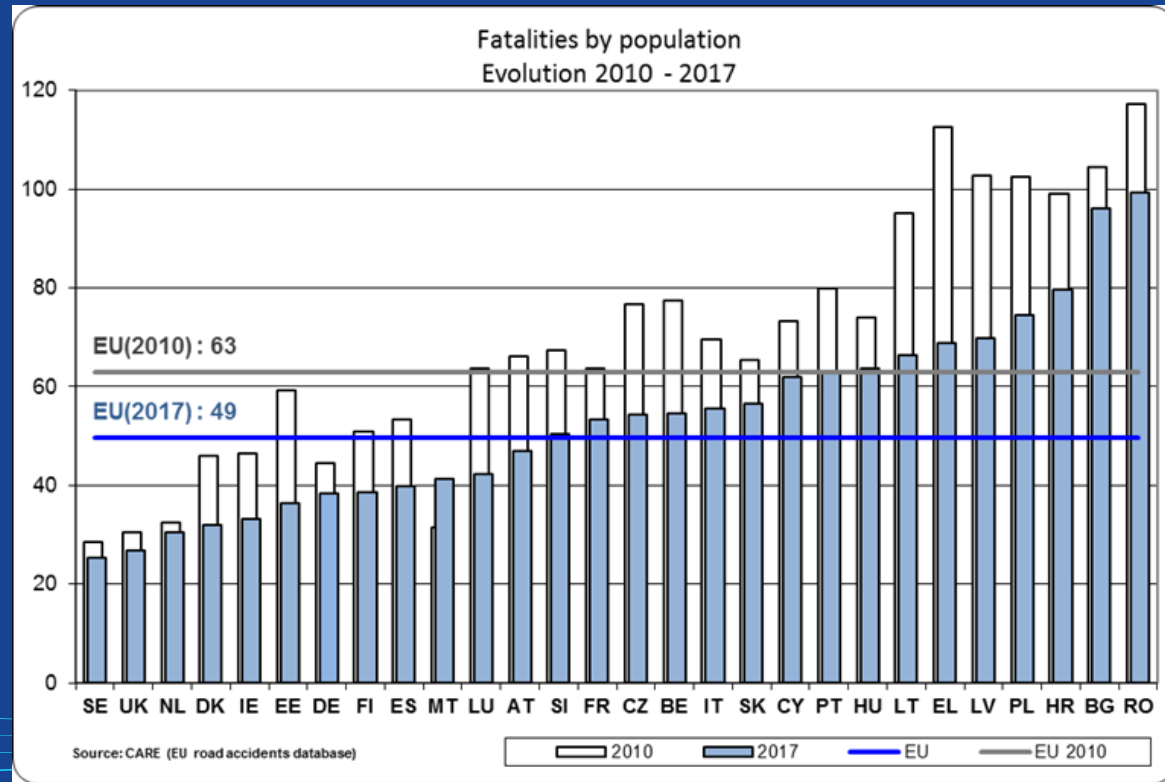
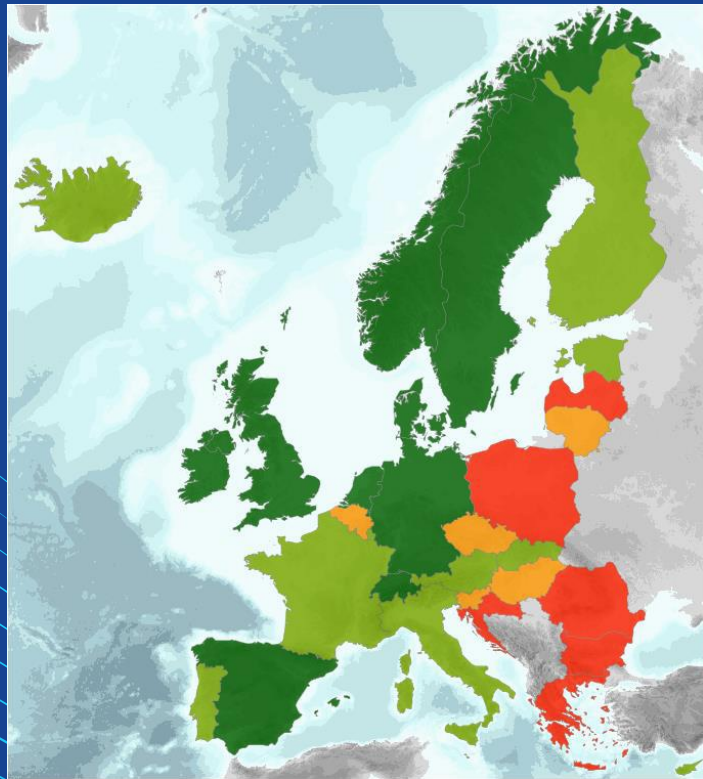
Road fatalities in the EU & current target



Source – CARE (EU road accidents database)



Member States – divergences continue



EU experience: what works?

The Safe System

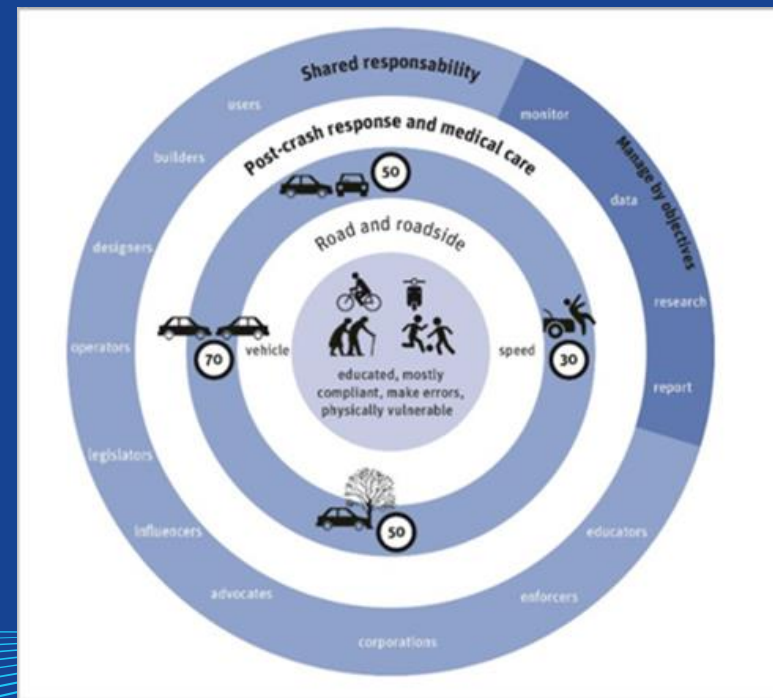
- **Shared responsibility – political will and cooperation**
- **Clear goals and targets -> Vision Zero, interim targets**
- **Supported by data collection**

- **Elements of the Safe System in Europe**
 - ✓ **Road safety management**
 - ✓ **Safer infrastructure**
 - ✓ **Safer vehicles**
 - ✓ **Safer road users – training, protective equipment, speed...**
 - ✓ **Post crash care**

- **Education, awareness raising, enforcement**

Getting ready for the next decade: policy framework 2021-2030

- **Political framework:** Declaration of Valletta (March 2017)
- **Key principles:**
 - **"Safe System" / "Vision Zero" (2050)**
 - New interim **targets** (50% reduction in fatalities and serious injuries)
 - **Establishment and monitoring of** key safety performance indicators
 - **Funding** support
 - Proposed revision of **infrastructure safety management rules**
 - Proposed revision of **General Safety Regulation for vehicles**
 - **Future proofing – connected, automated, autonomous mobility**
 - **EU global role**



Revision of the Vehicle General Safety Regulation

Mandating **ALL** 16 new safety features for **ALL** vehicle categories and models

Estimated to save **7300** lives and prevent **38,900** serious injuries (2020-2030)



Revision of rules on Infrastructure Safety Management: safer roads

- **Extend the scope beyond TEN-T**
- **Overall risk planning – and take vulnerable road users systematically into account**
- **Road signs and markings**
- Estimated to save **3200 lives** and prevent **20,700 serious injuries** (2020-2030)

8%



Motorway

37%



Urban areas

55%



Rural roads



Future proofing road safety

- **New connected and automated systems are coming !**
- **Sustainable mobility – vulnerable road users**
- **The urban context**



EU's global role

- **Concrete actions already with Western Balkan countries, Eastern Partnership, Mediterranean, Turkey**
- **Africa**
- **Importance of WHO, UNICEF, ITF, World Bank...**
- **...and of global partnerships – FIA, Global NCAP, TowardsZero Foundation**