

A photograph of a woman and a young child lying on their backs in a field of tall, green grass. The woman is on the right, wearing a plaid shirt, and is smiling broadly while pointing her right index finger upwards. The child is on the left, wearing an orange shirt, and is also smiling. The background is a soft-focus field of tall grass under natural light.

# 2025

Fundación  
mapfre

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Composition of the governing bodies as of December 31, 2025

## WHO WE ARE

With 50 years of history, we are **a globally recognized foundation known for our commitment to the well-being of people and social progress through multinational programs and activities.**

Fundación Mapfre is fully aware of the fact that only by understanding the new realities of this ever-changing society will we be able to **move forward with this global project** which is structured around **different areas of action**. To achieve our goals, we organize a **wide range of activities worldwide** in five key areas that all share **a common objective: our responsible commitment to society.**

The five areas on which our activities are based are: **Social Action, Culture, Health Promotion, Accident Prevention and Road Safety, and Insurance and Social Protection.**

We are recognized by the European Union as an intermediate body responsible for managing the **European Social Fund Plus (ESF+)**, the EU's main instrument for investing in people.

We also have a **Documentation center** that offers a free information service for the general public on Insurance, Risk Management and Social Protection, as well as related subjects such as Economics and Law; and the **Ageingnomics research center** that aims to promote a positive view of demographic change based on the economic and social opportunities that come with an **ageing population.**

## AWARDS

Recognizing and expressing our gratitude for the commitment, generosity, and solidarity of those who, through their work and the example they set in their lives, help make our society better, more humane, and more just is what inspires us each year to present our various awards.

- **Social Outreach Awards**
- **Social Innovation Awards**
- **KBr Photo Award**



## SOCIAL AID

### Social employment program



We promote access to employment through various programs:

- **Juntos Somos Capaces**
- **Accedemos 2025 Employment Grants**
- **Apprenticeship Workshop**
- **dIANA app**
- **Internships in companies**
- **Boosting Rural Employment**

### #sésolidario project



Solidarity is a fundamental social value that underpins life in society. That is why we work to raise awareness and encourage people to support social initiatives led by small organizations in Spain:

- **Euro Solidario**
- **Social projects with the Enterprise program**
- **Mobility / Road Forward**
- **Aid for groups at risk of social exclusion**

### International projects



These have a really clear objective: to eradicate extreme poverty among children and young people in large urban centers in 28 countries.

### European Social Fund

We select and supervise projects for workforce inclusion, as well as rural social and healthcare services. We also conduct workshops and awareness-raising forums.

## EDUCATIONAL AND AWARENESS-RAISING PROGRAMS

Our programs provide students ages 8 to 12 with educational guidance and learning activities designed to promote responsible behavior in areas such as prevention, health, financial literacy, and the arts. We also develop awareness-raising activities for the whole of society related to these same issues. To highlight the most relevant.

### In accident prevention and road safety



- Planet SDG
- Fire Prevention Week
- ARAS Campaign
- Child Restraint Systems

### In culture



Educational activities related to the content of our exhibitions

### In health promotion



- Learning to Save Lives Together
- Healthy Living
- Choose to Live Better
- The Time Machine
- Batchcooking

### In insurance and social protection



- Play pension
- BugaMAP Seminars
- Vocational Training in Insurance
- Seguros y Pensiones para Todos
- DBT Project: Doubt and Debate

## INNOVATION AND KNOWLEDGE PROMOTION

### Publications

On accident prevention and road safety, fire, health, insurance and social protection, and art.

### Advanced medical research

We support projects dedicated to personalized cell therapies, aimed at the early stages of Parkinson's disease and Alzheimer's, among others.

### Meeting on the assessment of bodily injury

Promotion of scientific activities in the field of bodily injury assessment.

### Lecture series on art and photography

Meetings related to the exhibitions held by Fundación MAPFRE.



### Ageingnomics research center

This promotes research and the dissemination of knowledge on the economics of ageing.

### Ignacio H. De Larramendi research grants

A reference point for anyone working to advance knowledge in the fields of health promotion, insurance, and social protection.



### Documentation center

Information resources specializing in insurance, risk management, and social protection.

## EXHIBITIONS

Throughout 2025, the Culture area once again developed a comprehensive program of activities focused on its two main areas of action: visual arts and photography.

### Recoletos Exhibition hall – KBr

#### ■ Visual arts

- 1924. Other Surrealisms
- Raimundo de Madrazo

#### ■ Photography

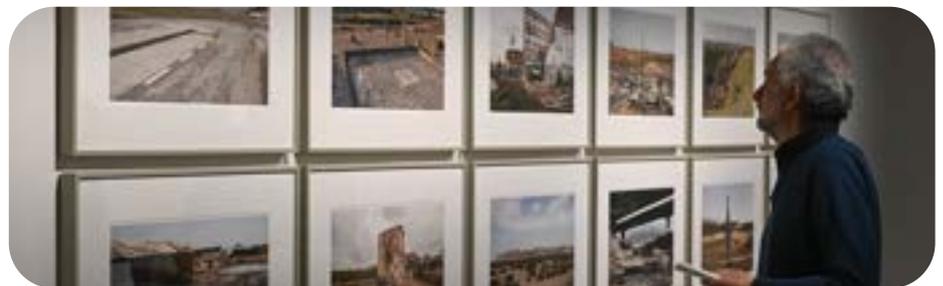
- Sakiko Nomura
- Edward Weston
- José Guerrero
- Felipe Romero Beltrán
- The Brown Sisters
- Joan Andreu Puig Farrán
- Helen Levitt
- KBr Flama

### Art collections / website

We continue to expand our collection while further updating the section of our website dedicated to the Fundación Mapfre Collections. We have gradually incorporated content that contributes to a deeper understanding of the history of art.

### Insurance museum

Located in Madrid, this houses a collection of original pieces related to the history of the insurance industry from the 18th century to the end of the 20th century.



## VOLUNTEERING

The desire to help people in need is what motivates those who dedicate their time and effort to volunteering. Through Fundación Mapfre, we have implemented the Volunteering Program in 26 countries with the aim of not only of improving the well-being of the most disadvantaged people, but of society as a whole. We embrace our commitment to society and to people, with a long-term perspective. We work hard to contribute to the improvement of society and promote a more just, sustainable, and supportive world.

Volunteering strengthens our social initiatives in all our areas of action: education, nutrition, health, the environment, sharing solidarity, and emergency aid. Each action underlines the values of the volunteers and increases their sensitivity towards the social realities of the most vulnerable people.

### Expenses by type of activity

12/31/2025



- **41.2 %** Social Projects and Aid
- **33.9%** Educational and Awareness-raising Programs
- **14.7%** Exhibitions
- **6.9%** Innovation and Knowledge Promotion
- **0.7%** Volunteering
- **2.6%** Awards

**11,905** volunteers  
we are present in **30** countries

**4.5** million  
beneficiaries of our activities

# 2025

The logo consists of a solid red square. Inside the square, the text "Fundación" is written in a white, sans-serif font, and "mapfre" is written below it in a larger, bold, white, sans-serif font.

Fundación  
mapfre

[www.fundacionmapfre.org/en](http://www.fundacionmapfre.org/en)