

What are our goals?

- To encourage the incorporation and support the implementation of **road safety initiatives in Spain** by associations, schools, universities, companies of all types and sizes, and public administrations.
- To recognize the **contributions of civil society** to road safety.
- To facilitate true **dialogue to enable the transfer of road safety experiences and practices** to all organizations and in all spheres of government in the European Union.



Our activities are based on collaborating with the designated National Liaisons throughout Europe, transmitting the good practices carried out by Spanish organizations, and giving feedback on the activities undertaken and knowledge gained in Europe.

In Spain, who are the members of the European Charter?

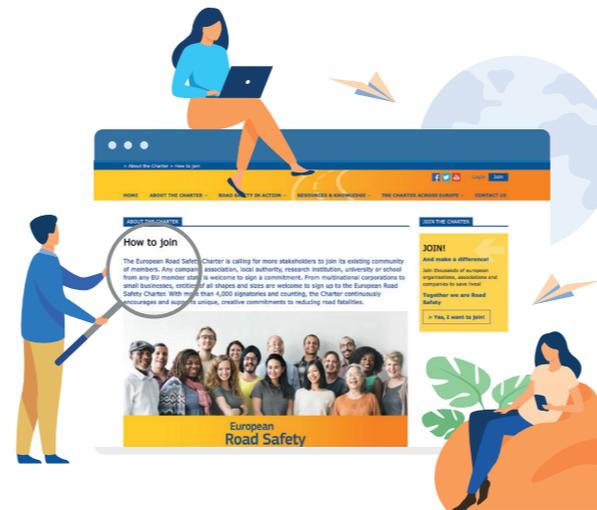
There are more than 1,000 members, representing companies, associations, public administrations, research institutes, universities and schools, NGOs and other civil society groups committed to implementing actions that boosts road safety.

The members carry out activities related to road safety aimed at their collaborators, employees and the rest of civil society.

How to become a member of the European Charter

The registration process takes no more than five minutes and is free of charge!

All you need to become a member of the ERSC is a user name and some other information that you will be asked to provide through this link:
https://road-safety-charter.ec.europa.eu/about-the-charter/how-join_en



Find out everything you need to know and register by scanning this QR Code

Contact the European Road Safety Charter Team: ERSC-helpdesk@ricardo.com
Contact Fundación MAPFRE as the National Liaison for the European Charter: ersc@fundacionmapfre.org

JOIN A GREAT PLATFORM FOR A GREAT GOAL



Together we can do it,
every action counts.



**Fundación
MAPFRE**

Fundación MAPFRE has been selected to be the **National Liaison for the European Road Safety Charter**, thereby taking on the important challenge of promoting the implementation and exchange of good practices among the people and entities affiliated with the Charter in Spain, encouraging both civil society and institutions to adopt **effective measures that improve road safety**.

What is the European Road Safety Charter?

It is the **largest road safety platform directed towards civil society**, based on the active participation of associations, which is free of charge, and which unites the efforts of all its members to promote road safety.

It was launched in 2004 by the European Commission as part of the 2003-2010 European Road Safety Action Program and is based on the principle of shared responsibility and the involvement of all social actors to help improve road safety.

Fundación MAPFRE encourages you to continue promoting and supporting actions that improve road safety. **Together we can continue to SAVE LIVES**. For this, we need your commitment to life.

- Making it easier to **acquire and share** road safety knowledge.
- Promoting **dialogue and the exchange of experiences and best practices** in road safety.

We must continuously compile and encourage best practices throughout Europe.



Cooperation between the stakeholders achieves the best results

Governments and authorities play the leading role.

Actions undertaken by **private companies**, aimed at both their employees and society in general, are also very important.

NGOs are fundamental to progress, as are **schools and academic institutions**.

Our mission is to expand membership of the European Charter and to promote and encourage the exchange of knowledge and best practices among all the organizations in the community, with the aim of **reducing deaths and serious injuries by 50% by 2030** ("50 by 30") and achieving zero deaths and serious injuries on EU roads by **2050 (Vision Zero)**.

Why join the Charter?

Joining this platform will help **decrease the number of deaths and serious injuries** every year; it will reduce the environmental impact of road crashes and diminish the high economic cost.

- You will be able to **share information** about your road safety activities and events.
- You will have access to **promotional material**, engagement guidelines and similar actions from other European Charter members. You will also be able to participate in the annual **Road Safety Excellence Awards**.
- You will receive recognition for your road safety efforts at the European level.

