

The logo for AGERS, featuring the letters 'A', 'G', 'E', and 'S' in a white serif font, and the letter 'R' in a gold serif font, all enclosed within a gold-colored oval shape.

AGERS

Asociación Española de  
Gerencia de Riesgos y Seguros



AGERS

# Reputational Harm Insurance

# What is Reputational Risk?



# AGERS





# AGERS



# SOCIAL MEDIA

A fundamental **shift in control** from

**...in house** to

**...anyone!**

AGERS



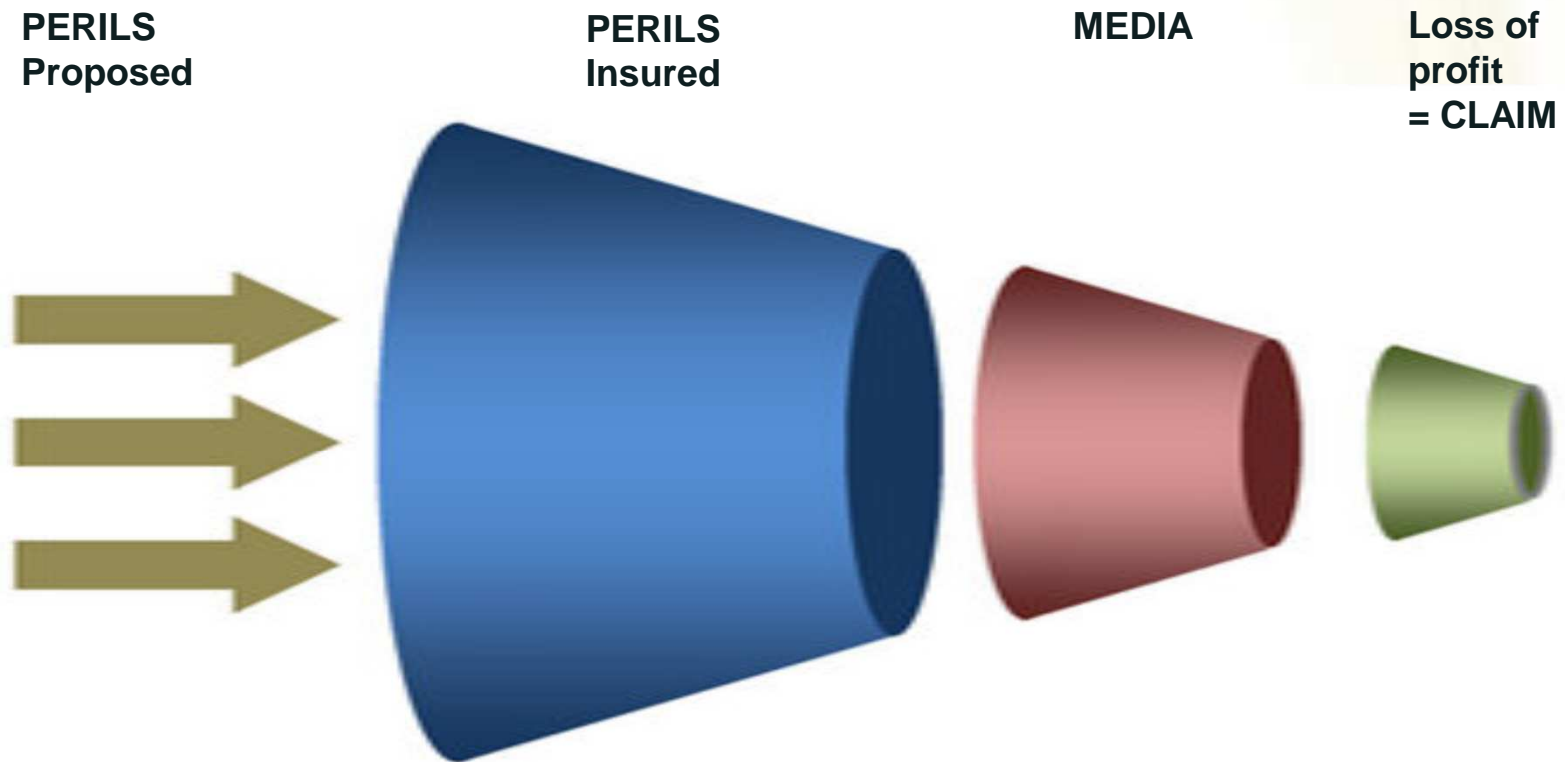


**Dave Carroll**

**13,000,000 hits  
on YouTube**



# Underwriting the risk...



Enterprise Risk at Kiln...

Centre for **specialist products**

...that solve **emerging risks**

...using **innovative solutions**

...to protect **cash flow.**



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Questions?