

## FUNDACIÓNMAPFRE REPORT 2012



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# FUNDACIÓN MAPFRE





# I Governing Bodies

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	Alfonso Rebuelta Badías
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SECRETARY	Ángel Luis Dávila Bermejo
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CHAIRMAN José Manuel Martínez Martínez  GENERAL MANAGER Fernando Garrido Tomé  INSURANCE SCIENCES  CHAIRMAN Andrés Jiménez Herradón  DIRECTORA GENERAL Mercedes Sanz Septién  CULTURE  CHAIRMAN Alberto Manzano Martos  GENERAL MANAGER Pablo Jiménez Burillo  PREVENTION, HEALTH AND ENVIRONMENT  CHAIRMAN Filomeno Mira Candel  GENERAL MANAGER Antonio Guzmán Córdoba  ROAD SAFETY		
GENERAL MANAGER Fernando Garrido Tomé  INSURANCE SCIENCES  CHAIRMAN Andrés Jiménez Herradón  DIRECTORA GENERAL Mercedes Sanz Septién  CULTURE  CHAIRMAN Alberto Manzano Martos  GENERAL MANAGER Pablo Jiménez Burillo  PREVENTION, HEALTH AND ENVIRONMENT  CHAIRMAN Filomeno Mira Candel  GENERAL MANAGER Antonio Guzmán Córdoba	SOCIAL ACTION	
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CULTURE  CHAIRMAN Alberto Manzano Martos  GENERAL MANAGER Pablo Jiménez Burillo  PREVENTION, HEALTH AND ENVIRONMENT  CHAIRMAN Filomeno Mira Candel  GENERAL MANAGER Antonio Guzmán Córdoba	INSURANCE SCIENCES	
CULTURE  CHAIRMAN Alberto Manzano Martos  GENERAL MANAGER Pablo Jiménez Burillo  PREVENTION, HEALTH AND ENVIRONMENT  CHAIRMAN Filomeno Mira Candel  GENERAL MANAGER Antonio Guzmán Córdoba	CHAIRMAN	Andrés Jiménez Herradón
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PREVENTION, HEALTH AND ENVIRONMENT  CHAIRMAN Filomeno Mira Candel  GENERAL MANAGER Antonio Guzmán Córdoba	CHAIRMAN	Alberto Manzano Martos
CHAIRMAN Filomeno Mira Candel  GENERAL MANAGER Antonio Guzmán Córdoba	GENERAL MANAGER	Pablo Jiménez Burillo
GENERAL MANAGER Antonio Guzmán Córdoba		
	CHAIRMAN	Filomeno Mira Candel
ROAD SAFETY	GENERAL MANAGER	Antonio Guzmán Córdoba
	ROAD SAFETY	
CHAIRMAN Filomeno Mira Candel	CHAIRMAN	Filomeno Mira Candel
GENERAL MANAGER Julio Laria del Vas	GENERAL MANAGER	Julio Laria del Vas

INSTITUTIONS

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II General Information



### **Corporate Information**

FUNDACIÓN MAPFRE is a non-profit institution founded by MAPFRE in 1975 that carries out activities of general interest in Spain and other countries to contribute to the well-being of society and of citizens through the following goals:

- Safety of people and of what they care about most, especially focusing on Road Safety, Medicine and Health.
- Improvement in the Quality of Life and Environment.
- Diffusion of Culture and Arts.
- Training and research in subjects related to Insurance and Risk Management.
- Research and awareness-raising in relation to the mutual history of Spain, Portugal and other countries linked to them.
- Improvement of the financial, social and cultural conditions of the most disadvantaged people and sectors of society.

FUNDACIÓN MAPFRE owns the majority of MAPFRE, S.A. stocks and therefore it exercises the rights corresponding to it as majority stockholder, and watches over its good corporate governance; but does not intervene in its management, which is carried out by the governing bodies of said company.

The headquarters of FUNDACIÓN MAPFRE are located at Paseo de Recoletos, 23, Madrid, in a building measuring 6,000 square meters built between 1881 and 1884 by the architect Agustín Ortíz de Villajos. Said building houses the institutional and operational branches of the foundation, including three halls in which plastic art, sculpture and photography exhibitions are held.

### **Activities**

In order to fulfill its goals, FUNDACIÓN MAPFRE carries out a broad range of activities, in Spain as well as in other countries,

through five specialized institutes: Social Action; Insurance Sciences; Culture; Prevention, Health and Environment; and Road Safety. In 2012, it carried out activities in 29 countries. The programs of the foundation include, but are not limited to:

- Awarding of financial aid to the most disadvantaged people or groups of society.
- Awarding of financial aid for studies and research.
- Organization of art exhibitions.
- Specialized teaching and training activities.
- Conferences, symposiums, seminars and other events.
- Campaigns that mostly address the Prevention of Car Accidents, Road Safety, Healthy Lifestyle Habits and Protection of the Environment.
- Editing and publishing, both on paper and digital.
- Documentation center specializing in Safety and Insurance.

The following table shows a numerical summary of the activities carried out in 2012:

ITEM	Number of	PARTICIPANTS		
TIEM	activities	Direct	Online	Total
Scholarships and financial aid	241	15,498	0	15,498
Seminars, courses,	333	77,354	97,274	174,628
conferences and others				
Publications	98	367,892	1,228,308	1,596,200
Social action projects	161	102,670	65,524	168,194
Awareness-raising actions and campaigns	8,666	8,332,694	2,462,427	10,795,121
Art exhibitions	31	1,699,573	337,186	2,036,759
Documentation center	1	51,825	263,277	315,102
Awards	6	852	0	852
TOTAL	9,537	10,648,358	4,453,996	15,102,354

### Prizes

Each year, FUNDACIÓN MAPFRE awards the following prizes through which it acknowledges and stimulates relevant acts that benefit society.



FUNDACIÓN MAPFRE prize-awarding ceremony presided over by Her Majesty the Queen

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The prize-awarding ceremony of the FUNDACIÓN MAPFRE Annual Prizes

### a) Social prizes

- The José Manuel Martínez Martínez Professional Life prize which is awarded in acknowledgement of a person over 70 years old for their productive and exemplary professional life at the service of society and of people, preferably in an activity that coincides with the foundation's goals.
- The Best Environmental Management prize which distinguishes an institution that has carried out a project or action that relevantly contributes to the preservation of the environment.





Antonio Huertas, MAPFRE System Chairman, welcomed Her Majesty the Queen Sofia and participated in the prize-awarding ceremony



Awarding of the Rafael de Penagos Drawing prize

social action benefiting the most disadvantaged.

The Best Action for the Prevention of Accidents and Health Issues prize which is intended to acknowledge a relevant contribution by entities or people in the prevention of risks or accidents, including Road Safety and Health.

### b) Cultural prizes

- The Rafael de Penagos Drawing prize in acknowledgement of the career path of an artist who in their professional life has dedicated special attention to drawings.
- The César González Ruano Literary Journalism prize, to an article written in Spanish and printed in magazines and newspapers anywhere in the world.

### c) Scientific prizes

- The Julio Castelo Matrán prize, intended to award scientific works of the utmost importance that deal with topics related to insurance.



- The Best Volunteering prize which is intended to award the merits

of a person or entity that carries out a noteworthy and effective

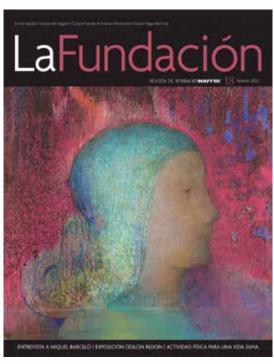
Awarding of the César González Ruano prize



Awarding of the international Julio Castelo Matrán insurance prize

### Magazines

In addition to other scientific publications or other publications related to its activities, FUNDACIÓN MAPFRE publishes the magazine *La Fundación* quarterly to make known to society all of its activities and to issue articles, reports and interviews on topics related to the goals of the foundation. In 2012, work was carried out to start in 2013 the digital publication of said magazine in Spanish, English and Portuguese, which is accessible from computers, tablets and Android smartphones.









REPORT 2012: General Information

### Web Page

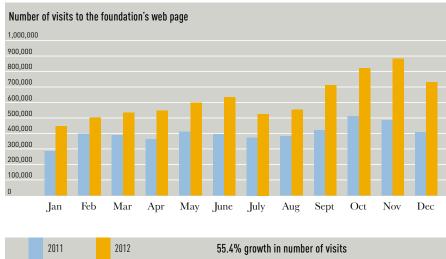
FUNDACIÓN MAPFRE understands the importance of new technologies to carry out and diffuse its activities and promotes the use of the internet. The web page of the foundation (www.fundacionmapfre.org) is one of its main means to diffuse and carry out its activities.

In 2012, the web page was heavily renovated and updated to improve its design as well as its content. The following tables show statistical data of all of the foundation's web pages and reflect the large growth in the number of visits.



INSTITUTES	Visits 2012	Visits 2011	% Growth 2011
Road Safety Institute	2,149,348	1,265,694	69.80%
Social Action Institute	1,740,591	1,116,710	55.87%
Insurance Sciences Institute	1,437,616	1,064,711	35.02%
Prevention, Health and Environment Institute	947,676	443,428	113.72%
Culture Institute	804,898	535,876	50.20%
Multi-Institute	416,696	397,757	4.76%
FUNDACIÓN MAPFRE	7.496.825	4.824.176	55.40%





# Geographic location of the activities in 2012



III Foundation Activities





Our Social Action Institute's overall goal is to contribute to the progress of society by means of actions intended to improve the conditions of life of the most disadvantaged people and groups. Its activities mainly focus on two principal lines of action:

In Spain, driving the integration of disabled people by emphasizing their training, employment and recreation. Furthermore, special attention is dedicated to support their family members by means of different informative programs.

Internationally, especially in Latin America, improving the conditions of life of impoverished children and young people. Therefore, the "Creating Community" program was designed, which already consists of more than 90 cooperation projects in 20 countries, through which the foundation supports the education and nutrition or health of more than 45,000 children and young people.

In addition to these activities, the Institution promotes volunteering in its social projects among the different groups connected to MAPFRE (employees and their family members, agency network, suppliers, etc.).

The most relevant activities carried out in 2012 were the following:



Adaptive sailing school Sanxenxo

### / Social Action • ACTIVITIES



School for students with Down syndrome



Agreement with the Arco Iris Foundation



Course for managers of the "Together, we can" program

# The most relevant activities carried out in 2012

### Spain

### Family Support

Five projects were carried out to help families that have family members with disabilities. During this fiscal year, 3,216 participants went to these programs and 1,533,821 people visited their web pages.

- "School for students with Down syndrome": throughout Spanish territory numerous workshops were held in which 1,297 people participated to learn about how people with Down syndrome live. In Huesca, the "4th National Conference for Siblings of People with Down Syndrome" was held in which 55 siblings participated and the web page "Mihijodown" is now up and running to help parents of children with this syndrome.
- "Famisor": is a project intended to support the deaf through the web page "mijiosordo" and a complete collection of informative DVDs.
- "Neurodidacta": is an informative platform for patients, their family members, care givers and professionals related to neurological disorders.
- "APOL": is an online psychological support program to answer personal, family, emotional, social, etc. questions. 1,201 queries have been published and the web page has been visited 1,460,505 times.
- "Connected": is a social network directed at people with intellectual disabilities which drives interaction, exchange of information and sharing of experiences.

### **Training**

64 people with disabilities were granted financial aid to attain access to education, including university and vocational education.

### **Employment**

Three activities were carried out which resulted in a total of 14,500 beneficiaries and the web page was visited 7,625 times.

- "Together, we can" program, which promotes the employment integration of people with intellectual disabilities or mental illnesses. More than 900 companies supported this program and 529 people have been integrated into a job.
- "4th Call for Financial Aid for Training Projects for the Employment of People with Disabilities," by means of which the employment activity of 13,266 people with disabilities was supported through 65 entities all over Spain.
- Special Employment Center of the Arco Iris Foundation in Alcalá de Henares to promote the employment of people with disabilities, with 45 beneficiaries.

### **Sports**

Three types of activities were carried out to help 5,683 people with disabilities attain access to sports.

- "Together, we can do it": is a collaboration program with the Special Olympics for people with severe disabilities in which 1,280 people with disabilities have participated.
- "Gira Megacracks": futsal tournaments have been held, in collaboration with the Inter Movistar team, to help more than 2,000 children with disabilities attain access to this sport.
- "Sport schools": fourteen schools are running, distributed throughout Spanish territory, to help people with disabilities practice sports like swimming, basketball, tennis or sailing, in which a total of 2,403 people have participated.

### Recreation and culture

The activities carried out in this sphere have benefited a total of 17,884 people and led to the web page being visited 9,732 times.

- "Crossing Paths": is a program that helps people with intellectual disabilities in the Madrid Region attain access to recreation activities such as gyms, music schools, etc.
- "10 Senses Festival": in Valencia we have held the festival for the second time, which shows the public the artistic abilities of people with different types of disabilities. More than 4,000 people attended the "El Carmen" Culture Center and more than 12,700 people have visited the different exhibitions of the festival.
- "Music therapy": is an activity carried out entirely in Navarre which aims to make the most of the benefits that music provides people with intellectual disabilities.



Activity at the Caballo Amigo Foundation



Agreement with the Bilbao Swimming School



"10 Senses Festival"



"No more abuse" conference



"Employment and disabilities" conference

### Awareness-raising program

150,059 people attended and benefited from the programs and conferences which led to the web page being visited 43,655 times.

- "No more abuse": its goal is to prevent and detect any possible cases of abuse against people with disabilities, through a specific web page and different legal resources. It is carried out in collaboration with the Carmen Pardo-Valcarce Foundation, the Civil Guard and the Madrid Region.
- "Reconsider": is a program that promotes academic integration into educational institutions. During the 2011-12 academic year, 1,486 schools took part.
- Informative Conferences: on "Other Employment Integration Models for People with Disabilities," "Recreation and Disabilities," "Family Support and Disabilities" and "Road Safety and Disabilities."

María Centre in Tres Isletas, Argentina



Child nutrition program

### Other countries

### Argentina

- Training workshops in administration, trade and sports activities, in collaboration with La Congregación Jesús y María, with 830 beneficiaries.
- "Quality education that transforms lives," in collaboration with the Mano Amiga Foundation, with 47 beneficiaries.

Education for impoverished children and young people, with the Inquietud y Futuro Association, with 4.980 beneficiaries.

- Nutrition, health and education for impoverished children, with Mensajeros de la Paz, with 120 beneficiaries.
- Education for impoverished children, with the María de la Esperanza Foundation, with 300 beneficiaries.
- Community center for 80 children, with Aldeas Infantiles SOS.
- Child nutrition program, with the Paranín Association, with 122 beneficiaries.
- Complementary education for 300 impoverished teenagers, with the Uniendo Caminos Foundation.

### Brazil

- Assistance and training for 480 children, with Liga Solidaria.
- Assistance for 100 children with disabilities, with Hogar Escuela San Francisco.
- Rehabilitation of 158 children, with the Asistencia al Niño con Discapacidad Association.
- Training for 50 young people, with Acción Comunitaria.
- Literacy and assistance for 220 children, with the Bororé social promotion center.
- Financial aid for 370 children, with the Mano Amiga-Altius Foundation.
- Daycare, with the Soñar y Acreditar Association, with 60 beneficiaries.
- Assistance and training for 230 young people, with the Morumbí Association.
- Vocational training for 56 young people, in collaboration with Acción Comunitaria.
- Extracurricular activities for 100 impoverished children, in collaboration with Movimiento pro Criança.
- Assistance and training for 200 young people in Salvador da Bahía and Manaus, in collaboration with CUFA.
- School for impoverished children, with Acaia Pantanal, with 50 beneficiaries.
- Training for 225 impoverished children and young people, with Acrica.
- Education of 150 impoverished children, with the Fe y Alegría Foundation.

### Chile

- Tutoring for 258 children with difficulties, with the Jóvenes por una América Solidaria Foundation.
- Tutoring for 600 children and young people with cancer, with the Nuestros Hijos Foundation.
- Tutoring for 250 impoverished children, in collaboration with the Creando Futuro Foundation.
- Shelter and education for 100 children and young people, with the Padre Semería Foundation.

### Colombia

- Tutoring for 106 children with cancer, with the Dharma Foundation.
- Financial aid for 120 children with disabilities, with the Madre Teresa de Calcuta Foundation.
- Comprehensive assistance to 10 abandoned children, with the Ayuda a la Infancia Foundation.
- Education for the most disadvantaged classes, in collaboration with the Secretariado Social de Soacha, with 19 beneficiaries.
- Child community center, in collaboration with the Proboquilla Foundation, with 81 beneficiaries.
- Shelter for pregnant teenagers, with the J. Felipe Gómez Escobar Foundation, benefiting 14,000 people.
- Technological training for 857 young people, in collaboration with the Carvajal Foundation.
- Training for 119 children and young people that are victims of anti-personnel mines, with the CIREC Foundation.
- Vocational training for 100 impoverished young people, with the Laudes Infantes Foundation.
- Shelter benefiting 7 homeless children, in collaboration with the FANA Foundation.

### Costa Rica

- Comprehensive center for minors with an academic, health and nutrition program, with the Manos Amigas Llevando Esperanza Association, benefiting 50 minors.
- Tutoring for 60 children with cancer, with the Proyecto Daniel Association.

### Ecuador

- Development program for 80 young people, with the Cesal Foundation.
- Employment training for 550 young people, in collaboration with Cooperación Internacional.
- Shelter for abandoned children, with CANDAS, benefiting 60 minors.
- Financial aid for 60 children with disabilities, with the Meridional Foundation.
- Tutoring for 352 impoverished children, in collaboration with Ayuda en Acción.
- Strengthening of professional abilities for 60 young people, with the Humana Pueblo para el Pueblo entity.



Nuestros Hijos Foundation, Chile



Meridional Foundation financial aid, Ecuador



The Insurance Company awarding a volunteering prize to a project in Guatemala



Collaboration with the CMR Foundation, Mexico

### El Salvador

- Education for 39 impoverished young people, in collaboration with the CIDECO/Altius Foundation.
- Education for 20 impoverished young people, with the Amigos de la Educación Foundation (Fundaeduca).
- Vocational training for 60 young people, with the El Valle Foundation.
- Nutrition and education for 20 children with disabilities, in collaboration with the Mensajeros de la Paz Association.
- Tutoring for 70 impoverished children and young people, with the CINDE Foundation.
- Vocational training for 151 young people, with the Entreculturas Foundation.

### **Philippines**

• Shelter benefiting 14 impoverished children, in collaboration with Virlanie.

### Guatemala

- Community center benefiting 300 children, in collaboration with Casa Guatemala.
- Program assisting 175 impoverished deafblind children, with Fundal.

### **Honduras**

- Education of 150 impoverished children, with the COPADE Foundation.
- Youth community center for 7 children, with Aldeas Infantiles SOS.

### Mexico

- Community center benefiting 504 children, in collaboration with the CMR Foundation.
- Academic financial aid for 265 impoverished young people, with the Altius Foundation.
- Community center benefiting 684 children, in collaboration with the Cesal Foundation.
- Financial aid for 67 indigenous university students, with the Puebla University.
- Tutoring for 2,741 children with cancer, in collaboration with Casa de la Amistad.

### Nicaragua

- Fruit and vegetable horticulture for 30 young people with disabilities, with the Antorcha Association.
- Education for 1,400 children living on the streets, with the Paz y Amor Association.

### Panama

- Tutoring for 197 children with disabilities, in collaboration with La Ciudad del Niño.
- Tutoring for 2,541 children and young people of all levels, with the FUNDACUNA Foundation.
- Nutrition and training for 331 children, with the Pro Niñez Panameña Association.

- Comprehensive assistance center for 300 children, in collaboration with El Movimiento Social y Cultural Nueva Generación.
- Comprehensive assistance for 81 impoverished children, with Casa de la Esperanza.

### **Paraguay**

- Community center for 300 children, with Aldeas SOS.
- Child community center benefiting 130 minors, in collaboration with the Alda Foundation.
- Support for 45 children with cancer, with Asoleu.
- Support of training programs for 65 children with Down syndrome, in collaboration with Asidown.

### Peru

• Comprehensive child development program, with the Cesal Foundation, benefiting 370 children and young people.

### Puerto Rico

- Financial aid for 23 abused children, in collaboration with Casa de Niños Manuel Fdez. Juncos.
- Tutoring for 119 impoverished children with disabilities, with Sociedad de Educación y Rehabilitación.
- Tutoring for 60 children, with the Reliable Foundation and the Nuestra Escuela Inc. Foundation.
- Comprehensive academic services for 14 abused children, with Vidas Servicios Episcopales, Inc.
- Academic scholarships for 8 impoverished children, in collaboration with El Hogar del Niño.
- Tutoring for 15 children, with El Hogar Teresa Toda.

### Dominican Republic

- Nutritional and health program for 65 abandoned children, with the Nuestros Pequeños Hermanos Foundation.
- Child community center benefiting 120 minors, in collaboration with Amanecer Infantil.
- Educational program for 101 children and young people from marginalized neighborhoods, in collaboration with the Nuevos Caminos Association.
- Musical education for 150 impoverished children, with the Entreculturas Foundation.

### Turkey

• Shelter for 9 children in need of protection, with the Turca Foundation (KORUNCUK).



Creating community



Comprehensive educational programs



Volunteers from Turkey helped the victims of the Van earthquake





Volunteers

### Uruguay

- Education for 30 impoverished children, with Sociedad San Francisco de Sales.
- Financial aid for 17 teenagers, with the Ybyray Foundation.
- Training for 115 young people, in collaboration with the Cultural y Técnica Association.

### Venezuela

- Community center for children benefiting 420 minors, with the Madre María Luisa del Casar Foundation.
- Pre-school nutrition and educational program benefiting 114 children, with Centro Comunal Don Bosco.
- Secondary education for 16 impoverished young people, with Comunidad Cristiana Jesús es Señor.
- Pre-school financial aid, nutrition and education for 100 children, with the María Auxiliadora Foundation.
- Nutrition for 60 minors, with El Hogar San Vicente de Paul.
- Nutrition and education for 36 children, in collaboration with La Casa Hogar Niño Jesús.
- Nutrition and education for 40 girls, with La Casa Hogar Santa María Goretti.
- Basic nutrition for 456 children not in school, in collaboration with CEPIN.
- Nutrition and education for 44 abandoned children, with the Abansa "Mi Refugio" Association.
- Training for 16 young people with disabilities, with the Orquesta Infantil y Juvenil de Duaca Foundation.
- Help for 30 children with disabilities, in collaboration with the Civil Amigos del Niño Especial Association.
- Comprehensive development of 25 young people with intellectual disabilities, with Fundacodise.
- Financial aid for 8 children with disabilities for a special educational institution, in collaboration with Dugarbin.
- Shelter for 18 impoverished children, with Comunidad Cristiana Jesús es Señor.

### Activities carried out in more than one country:

- Ibero-American "The Future is in Our Hands" story telling competition, in collaboration with the Organization of Ibero-American States, benefiting 1,000 people.
- Ibero-American Inclusive Educational Program for students with special academic needs, in collaboration with the Organization of Ibero-American States, benefiting 15,000 children and young people.
- Sport school program for 1,677 children at risk of social exclusion, with the Real Madrid Foundation.
- Alliance for Sport and Development Project, benefiting 500 children and young people, with the FC Barcelona Foundation.

### Voluntary Work

The institution promotes voluntary work among the different groups of the MAPFRE group, including the participation of employees, agents, representatives, suppliers, clients and family members.

During this fiscal year, 345 activities were carried out in 20 countries, with a total of 19,734 participants. Furthermore, a total of 1,832 hours/courses of training were taught with 1,058 students.

### Institutional actions and contacts

The institute has carried out its activities in 22 countries, in collaboration with 142 non-profit institutions or entities.



Agreement with the Real Madrid Foundation



Collaboration agreement with Albacete City Hall



Renewal of the agreement with the Fran Murcia Basketball School



The Eduardo Punset Foundation

### Main goals for 2013

In 2013, the activities carried out in 2012 will continue to be consolidated and broadened. Furthermore, in Spain, two new programs will be carried out intended to assist with situations created by the economic crisis: the awarding of financial aid for training and internships for unemployed young people, to help them attain stable employment, and the awarding of financial aid to families with insufficient financial means so they may buy textbooks.







Risk Management and Insurance Magazine

Our Insurance Sciences Institute aims to drive and disseminate knowledge in relation to Insurance and Risk Management, through different activities: dissemination of the insurance culture, specialized training, studies and research, and the awarding of financial aid and prizes. Along this line, in 2012, the Insurance Sciences Institute continued working towards being an institutional reference in the knowledge generation in both spheres, using the internet more and more as a main tool of its activities. Likewise, information exchange standards have been adapted to make specialized documents available to society, including the following indicators:

- The Documentation Center web page was visited 276,409 times, 48,536 documents were downloaded, 174 subscriptions or new material emailed, and 10,414 new materials were directly consulted online. The Documentation Center staff has assisted 3,020 direct inquiries on documental searches and information.
- The Insurance Virtual Museum was visited 104,265 times and 77 tours were given at the actual Museum with 1,078 visitors.
- The RED CUMES Social Network web page was visited 35,910 times which has to date 1,274 registered members.
- The MAPFRE Electronic *Insurance Dictionary* was visited 987,152 times and the *Risk Management and Insurance* magazine 73,977 times.
- The Insurance for Everyone website was visited 20,874 times.
- 7,837 reports and rankings prepared by the Studies Center were downloaded from the web page and 14,977 electronic publications of the Institute were downloaded from the web page.

In training, the Institute offers a broad range of specialized courses and master's degrees in insurance and risk management, and awards financial aid for different amounts.

# The most relevant activities carried out in 2012

### Spain

### **Training**

- Academic activities have continued to be carried out in collaboration with the Pontifical University of Salamanca with 1,138 students registered: bachelor's degrees in Administration and Business Management, and in Actuarial Sciences; doctorates in Insurance Sciences; master's in Insurance and Risk Management, and in Insurance Techniques and Management; advanced specialized courses in life, health and social prevision insurance; and e-learning specialized in insurance.
- 315 scholarships have been awarded for a total amount of €231,430; 200 of which are specifically intended for training in Insurance for unemployed residents of Spain.
- Four seminars on Management and Decision-making in Insurance Entities (bugaMAP) for universities and the insurance sector in Barcelona, Leon and Madrid, as well as eight technical conferences, seminars or congresses on topics related to Insurance in collaboration with SEAIDA (the Spanish branch of the International Association of Insurance Law), the Spanish Actuarial Institute and other institutions.





Technical conference on "Gender discrimination"



Graduation ceremony at the end of the academic year



18th class of the Master's in Insurance and Risk Management

### Research

- The 6th international Julio Castelo Matrán insurance prize was awarded to Camilo Pieschacón Velasco for his work "Systematic risk and insurance activity." Ten people were also awarded financial aid to research Insurance.
- Seven new studies were carried out on topics related to Insurance:
- Ranking of insurance groups in Latin America in 2011
- Ranking of the largest insurance groups in Europe in 2011
- Entrepreneurs in moments of crisis: risks and success factors
- The Spanish Insurance Market
- Viability of patent insurance in Spain
- The role of insurance in sustainable development
- Report on "The Latin American Insurance Market in 2010-11"



Jury of the international Julio Castelo Matrán insurance prize

### / Insurance sciences • ACTIVITIES



Awarding of the Julio Castelo Matrán prize



"Insurance agents and their legal liability" conference



Presentation of the study The accounting of insurance brokers and of pension funds and plans

### Dissemination

- 15 new works have been published, electronically and on paper, on topics related to Insurance, as well as three issues of the *Risk Management and Insurance* magazine (numbers 112-114) in Spanish, English and Portuguese.
- RED CUMES (the first Insurance social network) has been consolidated and already has 1,274 members; its web page is visited more than 4,000 times a month on average. Social networks have also become a fundamental communication tool to reach other professionals interested in insurance, and the Institute also has LinkedIn, Facebook and Twitter profiles.

The most widely-accepted RED CUMES activity this year has been the first webinar "Solvency II: reflecting on experiences from a complex regulatory project," in which more than 300 people enrolled from twenty-six countries. The two sections of RED CUMES that aroused the most interest are the employment section and the seven blogs on varied topics, which attracted more than half of the visits to the web page.

• In May 2012, the "Insurance for Everyone" program was started in order to improve the social perception of Insurance through awareness-raising of the insurance culture, its principals and its foundation by means of a clear and simple language, in accordance with the recommendations of the European Union and the OECD, and in collaboration with the National Stock Market Commission and the Bank of Spain.

The project is based on the website (www.segurosparatodos.org) supporting activities on social networks and other channels. During the first seven months of activity, more than 1,000 people followed it on Facebook and more than 700 on Twitter, and the web page was visited more than 20,000 times.

### Other countries

The Institute's activities have a markedly international dimension. All of its courses are held online and 549 students enrolled from 24 countries other than Spain, which represent 53% of the total. The webinar "Solvency II" was attended by 350 participants from twenty-six countries. The main activities carried out in countries other than Spain were the following:

### Argentina

- Four bugaMAP (Non-Life) seminars.
- Presentation of the report "The Latin American Insurance Market in 2010-11", and of the book *Life Insurance in Latin America*.

### Brazil

- Two bugaMAP (Non-Life) seminars.
- Presentation of the report "The Latin American Insurance Market in 2010-11", and of the books *Life Insurance in Latin America* and *Introduction to Reinsurance*.

### Colombia

- Four bugaMAP (Non-Life and Life) seminars.
- Presentation of the report "The Latin American Insurance Market in 2010-11", and of the book *Life Insurance in Latin America*.

### Chile

- Three bugaMAP (Non-Life) seminars for the Chilean Insurance School and managers of insurance entities
- 3rd Congress on New Technologies and How to Insure Them: Internet, Biotechnology and Nanotechnology, in collaboration with SEAIDA (the Spanish Branch of the International Association of Insurance Law).
- Preparation of the study *Emergency and reconstruction: the before and after of the Chile* earthquake and tsunami on February 27, 2010, in collaboration with the Pontifical Catholic University of Chile
- Presentation of the report "The Latin American Insurance Market in 2010-11", and of the books Life Insurance in Latin America and Emergency and reconstruction: the before and after of the Chile earthquake and tsunami on February 27, 2010.

### Malta

• One bugaMAP (Non-Life) seminar for the University of Malta and the insurance sector.

### Mexico

- Five bugaMAP (Non-Life) seminars for different universities and managers in the sector.
- Presentation of the report "The Latin American Insurance Market in 2010-11", and of the book *Life Insurance in Latin America*.

### Panama

- Course on Introduction to Reinsurance for civil servants of the Panama Superintendency.
- Presentation of the report "The Latin American Insurance Market in 2010-11", and of the study Health care systems in Latin American and the role of private insurance.

### Peru

• Presentation of the report "The Latin American Insurance Market in 2010-11", and of the book *Life Insurance in Latin America*.

### Portugal

• Presentation of the book Introduction to Reinsurance.

### Puerto Rico

- Five bugaMAP (Non-Life) seminars for different universities.
- Presentation of the report "The Latin American Insurance Market in 2010-11", and of the study Health care systems in Latin American and the role of private insurance.

### Turkey

• Two bugaMAP (Non-Life) seminars for different universities.



Presentation in Buenos Aires of the report "The Latin American Insurance Market"



Presentation in Brazil of the book Life Insurance in Latin America



Presentation of the book Emergencies and reconstruction: the before and after of the Chile earthquake and tsunami on February 27, 2010



Seminar on Management and decision-making in insurance entities, Turkey

### Insurance sciences • ACTIVITIES



"Solvency II" webinar



1st RED CUMES gathering



"Insurance for Everyone" campaign

### Institutional actions and contacts

- The institute has carried out its activities in collaboration with 14 institutions or non-profit entities in Spain and 11 other countries.
- In 2012, collaboration agreements were signed with the Bank of Spain, the National Stock Market Commission, for the development of "Insurance for Everyone" materials; with the University of Anáhuac México Norte for scholarships in Insurance; and with the Pontifical Catholic University of Chile for the undertaking of a study on the Chile earthquake.

### Main goals for 2013

In 2013, the Institute will continue to promote awareness-raising and the culture of the Insurance and Risk Management fields to:

- Increase, up to 300, the number of beneficiaries of the financial aid program for unemployed residents of Spain, as well as financial aid with a new line of financial aid for professional training.
- Increase research activity in topics in relation to insurance with new studies in collaboration with the Autonomous University of Madrid, AFI (International Financial Analysts) and ICEA (Cooperative Research among Insurance Entities and Pension Funds).
- The work History of Insurance in Spain is currently in advanced stage of preparation and will be published.
- Specialized webinars will be held for e-learning and insurance awareness-raising through RED CIIMES
- Material will continue to be developed for the "Insurance for Everyone" program by creating four new basic training courses in insurance.
- The technological tools used for its activities will continue to be updated, for which a large budget has been appropriated for the study of several adaptations to mobile applications for the Documentation Center, the Insurance Museum, the Training Area and the MAPFRE Insurance Dictionary.
- A framework collaboration agreement will be promoted with the main public and private universities in Latin America, in order to raise awareness of and promote Insurance within said centers.



"Insurance for Everyone" seminar



Red Cumes. Short story telling competition



Insurance museum



Our Culture Institute's overall goal is to contribute to the promotion and diffusion of Culture, Arts and History, and therefore carries out the following activities:

- Organization of exhibitions of artistic works at the foundation's gallery in Madrid (Paseo de Recoletos, 23 and Avenida del General Perón, 40) and also in other cities, in collaboration with cultural institutions and museums, mainly European and Latin American.
- Organization of courses, conferences and workshops as an introduction to different aspects of contemporary culture.
- Awarding of prizes for Drawing as an Artistic Expression and for Literary Journalism, as well as financial aid for the preservation and study of cultural and documental heritage.
- Publishing program that includes catalogues of exhibitions and important book collections, regarding both Spanish Contemporary Art (the Great Spanish Masters of Modern and Contemporary Art Collection) and recent Spanish and Latin American History (the Latin America in Contemporary History Collection).
- Online informative activities regarding projects carried out by the Institute, as well as educational material for teachers, students and families.
- Educational activities related to exhibitions and the encouragement of reading.

2012 has been an important year for the Institute due to the magnitude and relevance of the projects it has carried out. Among them stand out the exhibition "Paris: Impressionism and modernity" at the Bank of Brazil Cultural Center, in Sao Paulo and Rio de Janeiro. They were an unprecedented landmark in the world of exhibitions in Latin America due to the large number of master works transferred from the Musée d'Orsay in Paris for this occasion, to the large number of visitors and to its broad repercussions in the media. Also, notably successful were the exhibitions "Portraits:



New acquisitions: Pablo Picasso, Mademoiselle Léonie

### / Culture • ACTIVITIES



Jitka Hanzlová exhibition



Inauguration of the Jean Paul Gaultier exhibition



Ernst Ludwing Kirchner exhibition



Odilon Redon exhibition

master works. Pompidou Center" and "Jean Paul Gaultier. World of fashion: from the streets to the stars," presented in the galleries of the company's headquarters in Madrid, in which a system of free admission tickets was implemented to organize tours and avoid prolonged waits. The following indicators give an overall idea of the main activities carried out in 2012:

- 30 exhibitions, 21 in Spain and 9 abroad, were organized with a total of 1,699,573 visitors.
- Cultural programs were held at the FUNDACIÓN MAPFRE auditorium with 19 series and 70 sessions. Said programs were followed by 7,328 spectators present and 19,000 online.
- The FUNDACIÓN MAPFRE 4+1 Film Festival has presented a selection of 25 movies in 5 countries that have been seen by 11,023 spectators present and 18,808 online. This festival had 33,454 followers on Facebook and 7,000 on Twitter.
- 11 education activities have been scheduled (8 workshops and 3 children's pavilions), which had a total of 60,000 participants and visitors.
- 8 mini-websites of the exhibitions have been produced and published, which have been seen 293,643 times.

In other aspects, the collection of the foundation's works of art was enriched with the acquisition of an emblematic drawing of Pablo Picasso: Mademoiselle Léonie. The 30th ORACLE International Conference was brilliantly organized and brought together the best photography specialists and curators in the world. The 3rd 4+1 Film Festival was successfully held.

# The most relevant activities carried out in 2012

### Spain

### **Exhibitions**

### Company headquarters:

- "Odilon Redon (1840-1916)"
- "Lewis Hine"
- "Ernst Ludwig Kirchner"
- "Portraits: master works. Pompidou Center"
- "Jean Paul Gaultier. World of Fashion: from the streets to the stars"

### AZCA exhibition gallery (Madrid):

- "E.O. Hoppé. The studio and the street"
- "Jitka Hanzlová"
- "Imogen Cunningham"

### Other locations:

- "An image of Spain. French stereoscopy photographers, 1856-1867" (San Fernando Royal Academy of Fine Arts, Madrid; the Ciudad de Cultura y Saberes Foundation, Salamanca; and the Provincial House, Seville)
- "Gutiérrez Solana in the FUNDACIÓN MAPFRE collections" (Cerdanyola Museum)
- "Collection of model ships by Julio Castelo Matrán" (Las Palmas, Tenerife and La Palma)
- "José Regueira. Panoramic photos, 1919-1930" (Photomuseum in Zarautz and Palace of the Infantado in Guadalajara)





Imogen Cunningham exhibition



Hoppé exhibition: the studio and the street



Portraits: master works. Pompidou Center exhibition



### **Publications**

- Catalogues of exhibitions: "Odilon Redon (1840-1916)," "Hoppé," "Ernst Ludwig Kirchner," "Jitka Hanzlová," "Lewis Hine," "Imogen Cunningham," "Portraits: master works. Pompidou Center," "Jean Paul Gaultier. World of Fashion: from the streets to the stars" and "Manuel Álvarez Bravo."
- "Great Spanish Masters of Modern and Contemporary Art" collection: "Joaquín Torres García," "Pablo Gargallo" and "Antonio de Guezala."
- "Latin America in Contemporary History" collection: "Argentina. Opening to the world, 1880-1930," "Argentina. Looking within, 1930-1960," "Argentina. Looking for democracy, 1960-2000," "Mexico. Building a nation, 1830-1880," "Mexico. Opening to the world, 1880-1930," "Mexico. Looking within, 1930-1960," "Mexico. Looking for democracy, 1960-2000," "Brazil. Opening to the world, 1889-1930," "Brazil. Building a nation, 1830-1889," "A look at Brazil. Photographs that built the image of a nation, 1833-2003," "Spain. Building a nation, 1830-1880," "Separation and reconciliation: Spain and the recognition of the independence of Latin America."
- Other collections: "16th century Florida. Exploration and colonization," by María Antonia Sáinz Saste; and "Venice. A subaquatic adventure."

### **Auditorium**

- 19 series of conferences on cultural, artistic, literary or historic topics with a total of 70 sessions.
- "The new Musée d'Orsay" conference led by the president of said museum, Guy Cogeval, and "Sculptures, clay and paint," led by Miguel Barceló.



Lewis Hine exhibition



Catalogue of the Jean Paul Gaultier exhibition



Cover of the book Argentina: Imperial crisis and independence

- Presentation of the works "16th century Florida. Exploration and colonization," "Piedra del molino poetry magazine. Graphic homage to Antonio Mingote" and "Separation and reconciliation. Spain and the recognition of Latin American independence."
- Conferences on preventative conservation of Contemporary Photography and electronic mediums.
- "Judging Contemporary Art" international symposium in collaboration with Jorge Oteiza, chair of the Public University of Navarre.



"Conversations with writers" series of conferences



"Judging contemporary art" international symposium



Presentation of the book 16th century Florida



Children's pavilion at the Madrid Book Fair



Presentation of the book Venice. A subaquatic adventure.

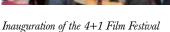
### **Educational activities**

- Children and youth workshops for schools and families of the exhibitions "Odilon Redon (1840-1916)," "Portraits: master works. Pompidou Center," "Jean Paul Gaultier. World of Fashion: from the streets to the stars," "Gotthard Schuh," "Lewis Hine," "E.O. Hoppé. The studio and the street" and "Imogen Cunningham."
- Children and youth workshops for schools and families of the Julio Castelo Matrán Model Ship
- Children's pavilions at the Madrid Book Fair, San Sebastián Film Festival and the City of Segovia Festival of European Cinema.
- Call for, judging and exhibition of the 4th Photography Competition for visiting young people.
- 4+1 Festivalito: films for children and young people revolving around the FUNDACIÓN MAPFRE 4+1 Film Festival.

### Films

- Contemporary Brazilian film series at the San Sebastián Film Festival.
- Awarding of the FUNDACIÓN MAPFRE 4+1 Film Festival Audience Award to Norwegian director Marius Holst for his film King of Devil's Island.
- The 3rd FUNDACIÓN MAPFRE 4+1 Film Festival was held simultaneously in Madrid, Mexico, Bogota, Rio de Janeiro and Buenos Aires. For four days, a selection of 23 movies were played at each one of the venues, with more than 50,000 spectators. German film director Werner Herzog was present at the main venue of the Festival (Rio de Janeiro).







Presentation in Brazil of the 4+1 Film Festival



Lecture by Werner Herzog at the 4+1 Film Festival

### Internet

- Publication of the mini-websites and of the virtual visits of the exhibitions "Odilon Redon [1840-1916]," "Lewis Hine," "E.O. Hoppé. The study and the street," "Ernst Ludwig Kirchner," "Jitka Hanzlová," "Imogen Cunningham," "Portraits: master works. Pompidou Center," "Jean Paul Gaultier. World of Fashion: from the streets to the stars."
- Consolidation of the website dedicated to the foundation's artistic collections.
- Streaming of different activities and events.

### **Prizes**

- Awarding of the 2011 Penagos Drawing Prize to Miquel Barceló (San Fernando Royal Academy of Fine Arts, Madrid).
- Ruling of the 2011 Penagos Drawing Prize in favor of the Venezuelan artist Carlos Cruz Díez.
- Awarding of the 2012 César González-Ruano Journalism Prize (38th Call) to Félix de Azúa.

### Financial Aid

- Awarding of the 1st FUNDACIÓN MAPFRE Biennial Grant for the cataloging and diffusion of historic archives to the Chilean National Archive and the Coimbra City Council.
- Awarding of the 5th Garcia Viñolas Biennial Grant for the cataloging and diffusion of collections of drawings to the Sorolla Museum and ADAMA (the Friends of Latin American Museums Association), both in Madrid.

### Other events

- The 7th "Literature and cars" international conference was held in collaboration with the Eduardo Barreiros Foundation (Madrid).
- The 30th ORACLE International Photography Conference was held in Segovia and Madrid.



"Literature and cars" international conference



30th ORACLE International Photography Conference

### / Culture • ACTIVITIES



"A look at Brazil" exhibition



Inauguration of "Impressionism: Paris and Modernity," Brazil



"Gotthard Schuh" exhibition, Colombia

### Other countries

### Argentina

- Presentation of the works of the collection "Latin America in Contemporary History" (Emilio Ravignani Institute, Buenos Aires).
- FUNDACIÓN MAPFRE 4+1 Film Festival (Leopoldo Lugones Auditorium, Buenos Aires)

### **Australia**

• "Eugène Atget" exhibition (Art Gallery of New South Wales).

### Brazil

- Exhibitions: "Paris: Impressionism and Modernity" (Bank of Brazil Cultural Center, Sao Paulo and Rio de Janeiro) and "A look at Brazil. Photographs that built the image of a nation, 1833-2003" (Tomie Ohtake Institute, Sao Paulo).
- Presentation of the catalog of the exhibition "Paris: Impressionism and Modernity."
- Presentation of the works related to Brazil of the collection "Latin America in Contemporary History."
- FUNDACIÓN MAPFRE 4+1 Film Festival held in Rio de Janeiro (main venue of the festival).

### Colombia

- Exhibitions: "The history of Colombia through photography" (The Museum of Antioquia, Medellín, Head offices of the Bank of the Republic of Colombia in Sincelejo, Tunja, Santa Marta and Ipiales) and "Gotthard Schuh. Photographs" (Art Museum of the Bank of the Republic, Santa Fe de Bogota).
- FUNDACIÓN MAPFRE 4+1 Film Festival (Cinemateca Distrital and Cinema Paraíso, Santa Fe de Bogota).
- Participation in the HAY FESTIVAL in Cartagena.

### France

• Exhibitions: "Eugène Atget" (Carnavalet Museum in Paris), "Bohémes" (Grand Palais in Paris) and "Manuel Álvarez Bravo" (Jeu de Paume Gallery in Paris).

### The Netherlands

• Exhibition: "Lewis Hine" (Netherlands Fotomuseum, Rotterdam).

### Mexico

- Presentation of the books related to Mexico of the collection "Latin America in Contemporary History," at Colmex and at the Guadalajara Book Fair.
- FUNDACIÓN MAPFRE 4+1 Film Festival (Cineteca Nacional, Mexico City).

### United Kingdom

• Exhibition: "Jitka Hanzlová" (National Gallery of Scotland in Edinburgh).

### Institutional actions and contacts

The institute has carried out its activities in collaboration with 54 institutions or non-profit entities in Spain and 12 other countries.

In 2012, agreements were entered into with the Friends of the Prado Museum Foundation (Spain), the Carolina Foundation (Spain), the CNSE Foundation (Spain), the Meadows Museum (USA), the Musée d'Orsay (France) and the San Fernando Royal Academy of Fine Arts (Spain).

### Main goals for 2013

The Institute's main goals for 2013 are:

- To continue to carry out scientific activities with broad dissemination.
- To consolidate the Institute's presence on the internet through thematic websites, virtual libraries, social networks and activities.
- To establish steady collaborations with cultural institutions in the United States.
- To consolidate a History department that would combine and manage all of the activities of this discipline.

Along this line, during the first six months of 2013, two large exhibitions will be presented in Madrid that could be once-in-a-lifetime: "Impressionists and post-impressionists. The birth of modern art," with the collaboration of the Musée d'Orsay; and "Bohemian Lights," in collaboration with the Grand Palais in Paris. Large international exhibitions are also being prepared in collaboration with Spanish institutions

The collaboration agreement entered into with the Meadows Museum in Dallas is hugely important for the preparation in 2014 of a large exhibition on "Sorolla and America," in Madrid.

The expansion of projects on the internet will continue to be worked on, as it is believed to be the fastest and most effective way to reach a large audience anywhere in the world. The development of a website dedicated to History should especially be pointed out as it will integrate all of the publications on this subject that the foundation has edited over the past twenty years, as well as other sections of related topics.



Presentation of the collection "Latin America in Contemporary History" at Colmex



Agreement with the San Fernando Royal Academy of Fine Arts



The main goal of the Prevention, Health and Environment Institute is to carry out actions aimed at promoting safe behavior and healthy lifestyle habits, and reducing the consequences of accidents. Along these lines, the following campaigns stand out: "CuidadoSOS" and "Healthy Living" (for students), "More Carefully" (for the elderly) and the Fire Prevention Week, carried out in 34 Spanish provinces with the participation of more than 123,000 people, and in other countries with the participation of more than 68,000 people including children and the elderly. Also noteworthy was the awareness-raising actions carried out in Mexico through the "Don't burn yourself" pavilions in Mexico City and Guadalajara, which more than 120,000 students attended.

In relation to the Environment, the responsible use of water and energy conservation were the focus of actions aimed at promoting more sustainable habits during workshops held in Spain (at more than 400 schools), Argentina, Brazil, Costa Rica, the Dominican Republic and Paraguay. 57,900 people have participated in these actions.

The year 2012 marked the launch of the educational website "Educa tu mundo" which makes educational materials available to students, their families and teaching professionals, with an attractive and fun approach that includes the game "Prevenland."

The awarding of the FUNDACIÓN MAPFRE social prizes deserves special attention. This year they were awarded to the Alianza Trinacional para la Conservación del Golfo de Honduras association and to the doctors José María Segovia de Arana and Jaime Baselga García-Escudero.

Scientific research and the specialized training of professionals has continued to be driven through the awarding of more than 130 grants for more than €1.3 million. Furthermore, 47 scientific congresses and conferences were organized or participated in.



Fire prevention week

# The most relevant activities carried out in 2012

### Spain

### Campaigns

- "CuidadoSOS" campaign to promote the prevention of child accidents at 94 schools in Andalusia, Aragon and Castile-León, with the participation of 33,750 students.
- Environmental education programs on the responsible use of energy and water conservation at 400 educational institutions in the provinces Asturias, Galicia, Murcia, La Rioja, and in the cities Burgos, Ibiza, Mallorca, Menorca, Palencia, Pamplona, Seville, Valencia, Vitoria and Zaragoza, in which more than 1,100 workshops were held in which 41,200 students participated.
- 7th Fire Prevention Week, with the participation of more than 70,000 students and adults in collaboration with the Firefighter Association and the city halls of 20 cities.
- Educational workshops on healthy diets and physical activity ("Healthy Living" campaign) at 234 schools in Cantabria, Catalonia, Extremadura, Guadalajara and Oviedo, with the participation of more than 18,700 students.
- "More Carefully" campaign to prevent and raise awareness of accidents at home in the Madrid Region and in Cartagena (Murcia), with the participation of more than 1,500 people.
- Promotion of safe, healthy and sustainable behaviors through the website "Educa tu mundo" and the educational game "Prevenland," which were visited more than 180,000 times.
- "During emergencies, the safety of patients is in our hands" campaign, organized in collaboration with the Spanish Association of Emergency Medicine.



Energy conservation and efficiency conference



Educa tu mundo website



"CuidadoSOS" campaign in Andalusia



"Healthy Living" campaign



"The safety of patients is in our hands" campaign

### Research and prizes

- Awarding of 65 research grants in Prevention, Health and the Environment, and the Primitivo de Vega scholarship for taking care of the elderly.
- Elaboration and presentation of the studies *Electrical mechanisms in homes: their impact on the* safety of people, Comprehensive safety at compulsory education centers in Spain, Report on victims of fires in Spain in 2011 and Financial evaluation of accident rates for the elderly in Spain.

REPORT 2012: Foundation Activities 2012

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Participation in SICUR, the International Security, Safety and Fire Exhibition

• Awarding of the "Professional Life," "Development of Traumatology" and "Best Environmental Act" prizes in 2011 during an act presided over by Her Majesty the Queen.

#### **Training**

- Organization of or participation in the organization of 26 scientific congresses and conferences in Spain, attended by 8,350 professionals. Especially including:
- Nine e-learning training courses with the participation of 146 students.
- Awarding of five scholarships to train abroad for Spanish health professionals.



Presentation of the report on electronic mechanisms in homes



Presentation of the report on accident rates for the elderly



Health Law Congress, Madrid



Congress on the Evaluation of Bodily Harm in Cordoba



11th National Environment Congress



Research grants 2012



Trauma magazine



Safety and Environment magazine

### **Publications**

- Print and digital copies of four regular numbers of the *Safety and Environment* magazine (numbers 125 to 128) and a monograph on Fires, and the digital version was seen 135,000 times.
- Print and digital copies of numbers 1 to 4 (volume 23) of the *Trauma* magazine and a monograph on "Shoulder injuries," and the digital version was seen 125,000 times.
- Presentation of the book *Obesity as a pandemic of the 21st century. An epidemiological perspective from Ibero-America* in collaboration with the National Royal Academy of Medicine in Madrid.

#### Other countries

### Campaigns

#### **Argentina**

- Workshops on the prevention of fires at 20 schools in the provinces Corrientes, Formosa, Paraná, Santa Fe and in the cities Posadas and Resistencia with the participation of 9,750 students.
- Educational workshops on water conservation at 22 schools of the provinces Santa Rosa and Teuquen.
- Educational play "Chimney sweeps" in 20 provinces of Argentina with the participation of 15,500 students.
- "More Carefully" campaign to promote the prevention of accidents at home, with the participation of more than 13,200 elderly professionals and caregivers in the provinces Buenos Aires, Santa Fe, Rafaela, Cordoba, Posadas and Mar de Plata.

#### Brazil

- Environmental education program at schools in which 34,000 students from 282 educational institutions participated.
- "Healthy Living" campaign to promote healthy lifestyle habits at 211 schools of the states Minas Gerais and Sao Paulo, with the participation of 13,500 students.
- Fifty worships for the "More Carefully" campaign on the prevention of accidents at home for the elderly at civic centers of the states Sao Paulo and Rio de Janeiro, with the attendance of 7,900 people.

### Colombia

• "CuidadoSOS" campaign to promote the prevention of child accidents at 17 schools in Bogota, with the participation of 6,260 students.

### Costa Rica

• Environmental education program at schools in which 2,000 students from 10 educational institutions participated.

### Chile

• "CuidadoSOS" campaign to promote the prevention of child accidents at 8 schools, with the participation of 2,430 students.

### El Salvador

• "Healthy Living" campaign to promote healthy lifestyle habits at 62 schools with the participation of 6.100 students.



2nd Ibero-American Conference on the Evaluation of Bodily injury held in Argentina



"Healthy Living" campaign in Brazil



"Healthy Living" campaign in El Salvador

REPORT 2012: Foundation Activities 2012

# / Prevention, health and environment • ACTIVITIES



Presentation of the "More Carefully" campaign in Mexico



2nd Fire Prevention Week in Panama



Fire Prevention Week

### Mexico

- Awareness-raising in the prevention of fires at the "Don't burn yourself" pavilions of the Granja las Américas, the Trompo Mágico Museum and the Federico Gómez, Xochimilco and Dr. Nicolás San Juan hospitals, in collaboration with the CIE and Michou y Mau Foundations, with the participation of more than 120,000 children.
- Teaching of the workshops for the "More Carefully" campaign on the prevention of accidents in Mexico City, with the participation of more than 1,100 people.

### Panama

• 2nd Fire Prevention Week in collaboration with the Panama Firefighting Force, with the participation of more than 17,000 students.

### **Paraguay**

- Environmental education program at schools in which 1,200 students from 14 educational institutions participated.
- 2nd Fire Prevention Week in collaboration with the Asunción Firefighting Force, with the participation of more than 3,800 students.

### Peru

• 210 workshops held on fire prevention at schools in collaboration with the Peru Firefighting Force, with the participation of 6,200 students.

### Portugal

• "More Carefully" campaign in collaboration with the Directorate-General of Health, intended to prevent and raise awareness of the risks at home for the elderly, in which more than 5,600 people participated.

### Puerto Rico

- "Healthy Living" campaign to promote healthy lifestyle habits at 12 schools, with the participation of 2.350 students.
- Teaching of 11 workshops on the prevention of accidents at home for the elderly at nursing homes, with the attendance of 600 people.



"Healthy Living" campaign in Puerto Rico



Awarding of the training scholarships for Ibero-American professionals in 2012



Conference on occupational hazards in Portugal

### Dominican Republic

• Environmental education program at schools in which 5,200 students from 27 educational institutions participated.

### Uruguay

• "More Carefully" campaign: 6 workshops on the prevention of accidents at home for the elderly, with the attendance of 500 people.

### Research

• Awarding of eight Ignacio Hernando de Larramendi scholarships, intended for the training or research of Ibero-American and Portuguese professionals.

### **Training**

- Awarding of 50 training scholarships specifically for Ibero-American professionals in Spain.
- Organization of or participation in the organization of 21 international scientific congresses and conferences, attended by 19,000 professionals.

### Institutional actions and contacts

The institute has carried out its activities in collaboration with 105 institutions or non-profit entities in Spain and 16 other countries. In 2012, 18 collaboration agreements were entered into.

# Main goals for 2013

In 2013, in addition to continuing with the activities the Institute usually carries out:

- Actions will be started aimed at young people to promote responsible behavior towards the environment, and the prevention of risks associated with new technologies;
- For the first time, actions will be carried out for students in Ecuador, Malta and Guatemala, related respectively to the prevention of fires, healthy lifestyle habits and the protection of the environment;
- 300 scholarships will be awarded intended to facilitate the access of the unemployed residing in Spain to e-learning courses on prevention, health and environment that the Institute holds annually.



"Water Conservation" campaign in the Dominican Republic



Conference on treating pelvic injuries in Portugal



Our Road Safety Institute's overall goal is to prevent and reduce the high rates of traffic accidents, through acts aimed specifically at risk groups (children, young people, adults and the elderly), and with a growing dedication to vulnerable groups: pedestrians and cyclists. Our road safety actions and programs are internationally renowned: currently we're carrying out activities in 21 countries, mainly in Ibero-America, Portugal, the Philippines and Turkey.

In fiscal year 2012, the Institute continued its actions in Spain in collaboration with public entities, educational institutions and children's driving tracks, paying special attention to children and young people, a group in which traffic accidents are the first cause of death.

To that effect, activities have been carried out aimed at children, like the School Campaigns "Road Safety Education Trailer," "Child Road Safety" and "Road Safety Theater"; at teenagers through "Moped Safety Classroom" and "Road Safety in your hands"; at young adults through "Road Safety for Young Adults"; and at adults, through "Road Safety for Adults." The implication of specific groups was also driven, such as from professionals the medical field, with the "Doctors for Road Safety" program and the "Prevention and Road Safety through Health" online course; teachers, through the School Campaign and the "Road Safety in the Classroom" online training, in collaboration with the University of Salamanca; and companies through the "Road Safety in Companies" program, which offers the tools necessary to make plans and to audit Road Safety in companies and to facilitate necessary training on the subject.

Internationally, the Road Safety Institute continues to adapt the actions carried out in Spain to the reality on the streets of each country by adapting the subject and by collaborating in the training of people and institutions that carry out tasks related to Road Safety. The signing of the collaboration agreement with the Inter-American Development Bank should be mentioned, as it drives activities intended to prevent traffic accidents aimed at all risk groups in different Latin American countries. As a result of the signing of this agreement, the foundation is currently being incorporated into the UNRSC (UN Road Safety Collaboration).



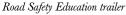
Signing of the collaboration agreement with the Inter-American Development Bank

## The most relevant activities carried out in 2012

#### Spain

- School Campaign: carried out in collaboration with 288 educational institutions in Madrid, Malaga, Murcia, Seville and Zaragoza, through which 1,234 workshops were held in which more than 16,700 students participated. Worth mentioning is the start, in the month of November, of the e-learning "Road Safety in the Classroom" course, aimed at teachers from all grades.
- Road Safety Education Trailer: has visited 28 Spanish cities and 6 Portuguese cities, where 20,603 students received training.
- Road Safety Training Courses: more than 4,800 children and young people were trained in road safety at the Alcalá de Henares Training Center, and more than 11,600 at collaborating driving tracks in Pamplona and Soto de Dueñas and at the children's driving track in Bilbao.
- Road Safety in your Hands: campaign carried out at schools in the provinces Barcelona, Cordoba, Madrid, Malaga, Seville and Zaragoza, in which more than 11,000 young people received training.
- Doctors for Road Safety: through our website www.medicosporlaseguridadvial.com, with 11,850 doctors registered; and 365 doctors have taken the "Prevention and Road Safety through Health" course.







- International PRAISE Seminar: Road Safety Conferences in PRAISE Companies in Malaga and Lisbon (Portugal), to facilitate knowledge and resources to develop prevention plans for road safety.
- Road Safety and Bicycles DVD: presentation of the Road Safety and Bicycles DVD, staring Miguel Indurain, so that cyclists of any age know the precautions they should take at all times.
- Conference on Child Car Restraints for Children with Disabilities: to make known the current international situation of car rides with children with some kind of disability, whether physical or psychological.
- Drugs, alcohol and driving. Guidelines to determine the consumption of alcohol and drugs by drivers of motor vehicles and their impact on road safety: it is intended to help police and forensic doctors detect the presence of all kinds of drugs consumed by drivers and to learn the symptoms associated with the consumption of alcohol and other substances, as well as make known the applicable traffic regulations when a driver is under the influence of these kinds of drugs.



11th Road Safety School Competition in Pamplona



Alcalá de Henares track





Clowns in Danger play

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# / Road safety • ACTIVITIES



Series of conferences at Expobike, the bicycle and triathlon fair



Child car restraints





Presentation of the Road Safety and Bicycles DVD

- Collaboration agreement with the Inter-American Development Bank: signed in November, it is intended to drive agreed activities that improve road safety conditions in Latin America and the Caribbean.
- Research studies: the following studies were prepared and presented: Road safety recommendations in the transportation of people with disabilities; Children with special needs and their safety in cars; Child safety in cars panorama (1990-2010); The day after a traffic accident: victims' perspectives; Recommendations to reduce accident rates for cyclists; Child car seats: the situation in Latin America and the Caribbean; Accident rates for pedestrians in Spain: children, adults and the elderly; Road safety inspections at educational institutions in Pamplona; and the Evolution of safety systems between 2006 and 2011.

#### Other countries

### Argentina

- Motorcycle safety campaign in different cities throughout the country.
- Collaboration with the National Road Safety Agency to carry out road safety actions together.
- Presentation in Buenos Aires of the research study *Child car seats: the situation in Latin America* and the Caribbean.

#### Brazil

- Continuation of the Road Safety Education Trailer (Na Pista Certa) activity in cities throughout the country.
- Informative and awareness-raising actions aimed at society in general.
- Presentation of the research study *Child car seats: the situation in Latin America and the Caribbean* in the cities Sao Paulo, Brasilia, Recife and Portoalegre.

#### Chile

- Start of the "Doctors for Road Safety" campaign through the medical sector fairs in several cities in Chile.
- Activities in conjunction with public bodies.
- Presentation of the research study *Child car seats: the situation in Latin America and the Caribbean* in Santiago.

#### Colombia

- Participation in the 3rd Ibero-American Road Safety Congress (CISEV), held in Bogota, and in the Ibero-American Road Safety Observatory (OISEVI) in Cartagena.
- Road Safety School Campaign for the training of teachers from all over the country.
- Studies on school transportation in the cities Bogota and Medellin.

#### Costa Rica

• Study on driving habits as well as awareness-raising activities aimed at young people.

#### Ecuador

- Road Safety School Campaign for the training of teachers from all over the country.
- Meeting with the Ecuador Transportation Commission to start activities together.

#### El Salvador

• Road Safety Education campaign at schools, in collaboration with the Ministry of Education.

### **Philippines**

• Road Safety School Campaign by means of training sessions for teachers and students from all over the country.

#### Guatemala

• Awareness-raising campaign on the use of seat belts in Guatemala City.

#### Honduras

• Safe Summer Campaign, consisting of free roadside assistance in the event of an accident for everyone that travels on their vacations.

### Mexico

- Road Safety Education Trailer actions throughout the country.
- Collaboration with the State of Chihuahua on the subject of road safety education at schools.
- Presentation of the research study Child car seats: the situation in Latin America and the Caribbean in Mexico City.

### Nicaragua

• Child road safety education campaign.

#### Panama

- Start-up and running of the OMAR child driving track, the inauguration of which was attended by the First Lady.
- Presentation of the research study *Child car seats: the situation in Latin America and the Caribbean* in Panama City.

### **Paraguay**

- Start and carrying out of the Road Safety School Campaign at schools in Asunción.
- Start of different activities in other regions of the country.



*Presentation of the study* Pedestrian accident rates in Spain. Children, adults and the elderly



Presentation of the study Child car restraints for children with disabilities



Presentation of the book Drugs, alcohol and driving



Pequeciclista workshop

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# / Road safety • ACTIVITIES



Road safety campaign in Brazil



Road Safety School Campaign in Chihuahua, Mexico



Inauguration of the go-kart track in Panama



Princesa de Asturias Emergency Service received Road Safety Institute representatives

### Peru

- Road Safety School Campaign, consisting of road safety training for teachers in Trujillo, Chiclayo, Lima, Arequipa and Cusco.
- Meeting with the Peruvian Road Safety Board to start up road safety activities together.

### Portugal

- Activity of the Road Safety Trailer in different cities throughout Portugal.
- International PRAISE conferences on occupational road safety in Lisbon.

#### Puerto Rico

- Activity of the Mobile Road Safety Course in the cities Dorado and San Juan.
- Implementation of the "Occupational Road Safety" program in different companies.

### Dominican Republic

• Sixty showings of the *Clowns in Danger* road safety play in different cities throughout the country.

### Turkey

- Implementation of the "Occupational Road Safety" program in different companies.
- Distribution of the DVD on techniques to drive safer.

### Uruguay

• Presentation of the research study *Child car seats: the situation in Latin America and the Caribbean* in Montevideo.

### Institutional actions and contacts

The institute has carried out its activities in collaboration with 31 institutions or non-profit entities in Spain and 20 other countries. In 2012, agreements have been signed with the following institutions or entities:

- Spain: AESLEME (Association for the Study of Spinal Cord Injuries), Murcia Autonomous Region Finance Ministry, Child Driving Track in Soto de Dueñas (Asturias), Pontifical University of Salamanca, the Navarre Volkswagen/Navarre Savings Bank Foundation, the Government of Galicia, the Seville City Hall and the Villanovense Sports Club.
- Other countries: Inter-American Development Bank, the Gonzalo Rodríguez Foundation (Uruguay), CEIP (Colombia), Itagui Mayor's Office (Colombia), Medellin Transportation Secretariat (Colombia) and the Por la vía, por la vida Foundation (Colombia).

# Main goals for 2013

In 2013, lines of action will continue to be carried out suitable for the specific needs of different risk groups (children, teenagers, young adults, adults and the elderly) by reinforcing the use and diffusion of new information technology with projects like the "Circulando" website, the "Young People for Road Safety" program or the "Child Car Restraints" program. The Institute's main goals will be to:

### Spain

- Increase onsite activities, presentations of research studies and thematic conferences throughout Spanish territory.
- Increase training activities for students through educational institutions.
- Renew and broaden the Youth Plan by reinforcing the offering by improving and updating the webpage to achieve a greater diffusion of the program so that more young people have the possibility to benefit from it.
- Consolidate training courses for professionals on the e-campus.
- Increase our presence on social networks.
- Expand the Road Safety program in companies.
- Pay special attention to vulnerable groups (cyclists, motorcyclists and pedestrians) with specific actions for them.
- Continue the line of research.

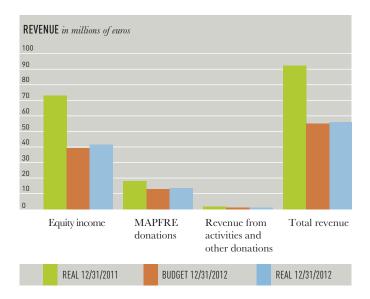
### Other countries

- Start up the action plan with the Inter-American Development Bank.
- Celebrate the 3rd Ibero-American Road Safety Forum (EISEVI 3) in Buenos Aires.
- Celebrate a Road Safety Congress in Panama on occasion of the 500th Anniversary of the Discovery of the Pacific Ocean.
- Integrate the Road Safety Institute into Latin NCAP.
- Consolidate and strengthen the OISEVI (Ibero-American Road Safety Observatory).
- Participate, with the presentation of proposals on Child Car Restraints, in the meeting of Ibero-American Ministers responsible for road safety (Costa Rica, March 2013).
- Internationalize the new training plan in Road Safety for Companies.
- Develop and present research studies carried out in different countries.

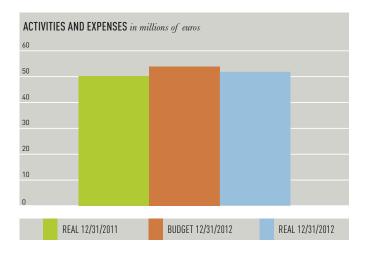
IV
Financial Information



• In fiscal year 2012, the revenue of FUNDACIÓN MAPFRE added up to €55.8 million, a figure that represents a decline of 39.7% with respect to the previous fiscal year. This difference is due to the extraordinary return in 2011 due to the acquisition of the building at Paseo de Recoletos 25, Madrid.



• The amounts used to carry out foundation activities, including administrative expenses, reached €51.7 million, 2.8% more with respect to the previous fiscal year.

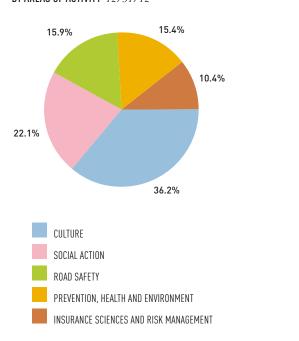


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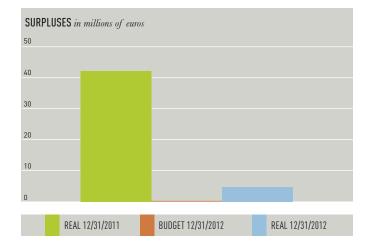
• Said amounts have been distributed among the activities of the different Institutes in the percentages described in the following

chart:

### APPLICATION OF RESERVES BY AREAS OF ACTIVITY 12/31/12

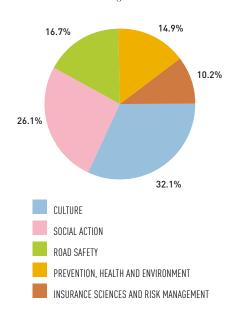


• The surplus from fiscal year 2012 reached €4.1 million.



• The budget approved by the Board of Trustees for 2013 reaches €55 million, which represents an increase of 6.3%, and is distributed among the different Institutes in the following way.

### APPLICATION OF RESERVES BY AREAS OF ACTIVITY $Budget\ 2013$



• At December 31, 2012, the foundation's equity was €2,758.4 million.

### Balance sheet

#### **ASSETS**

	12/31/11	12/31/12
NON-CURRENT ASSETS	2,744.4	2,749.4
Intangible fixed assets	0.5	0.5
Historical heritage assets	17.6	20.4
Tangible fixed assets	125.5	87.1
Tangible investments		40.6
Long-term investments in group and associated companies	2,600.2	2,600.2
Long-term financial investments	0.6	0.6
CURRENT ASSETS	15.9	17.8
Customers and other debtors of the business activity	0.2	0.1
Trade debtors and other accounts receivable	0.1	0.1
Short-term financial investments	0.4	7.6
Short-term accruals	1.0	0.3
Cash and other equivalent liquid assets	14.2	9.7
TOTAL ASSETS	2,760.3	2,767.2

IN MILLIONS OF EUROS

# LIABILITIES

	12/31/11	12/31/12
EQUITY	2,752.8	2,758.4
Foundation resources	2,630.5	2,630.5
Reserves and others	73.9	116.3
Outcome	42.3	4.1
Subsidies, donations and bequests received	6.1	7.5
NON-CURRENT LIABILITIES	0.6	0.4
Long-term provisions	0.1	
Long-term debt	0.5	0.4
CURRENT LIABILITIES	6.9	8.4
Short-term provisions	0.4	0.5
Short-term debt	1.2	0.5
Creditors, recipients	1.0	1.8
Trade creditors and other accounts payable	3.8	5.3
Short-term accruals	0.5	0.3
TOTAL LIABILITIES	2,760.3	2,767.2

IN MILLIONS OF EUROS

### Income statement

### **INCOME STATEMENT**

	12/31/11	12/31/12
Revenue from business activity	19.2	14.5
Monetary aid and others	(12.4)	(12.3)
Variation in stocks of finished and unfinished products	(0.1)	
Other operating revenue	0.1	2.4
Personnel expenses	(7.5)	(6.8)
Other operating expenses	(27.0)	(28.9)
Depreciation of fixed assets	(2.9)	(3.6)
Imputation of subsidies of non-financial fixed assets and others	0.2	
Impairment and profits/losses on disposal of fixed assets	(0.2)	
OPERATING PROFITS/LOSSES	(30.6)	(34.6)
Financial revenue	73.0	38.9
Financial expenses	(0.1)	
Exchange-rate differences		(0.1)
FINANCIAL OUTCOME	72.9	38.8
FISCAL YEAR OUTCOME	42.3	4.1

IN MILLIONS OF EUROS

# Budgets

ITEMS	2012		2013	
	Budget	Real	Budget	% Var.
Equity income	39.8	41.4	47.2	14
MAPFRE donations	13.5	13.6	7.1	(47.8)
Revenue from activities and other donations	0.9	0.8	0.8	
Administrative activities and expenses	(54.0)	(51.7)	(55)	6.3
Surpluses	0.2	4.1	0.1	(97.6)

IN MILLIONS OF EUROS

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### Argentina

#### → ANNUAL

Motorcycle safety campaign, with the distribution to young people that get or renew their driver's license in the cities Tucumán, Córdoba, Bahía Blanca, Salta, Posadas and Resistencia.

· Collaboration with the National Road Safety Agency.

#### → MARCH 1ST

Presentation of the *Child car restraints in Latin America* research study (Buenos Aires).

#### → MARCH 21<sup>ST</sup>

Presentation of the report "The Latin American Insurance Market in 2010-2011" (Buenos Aires).

• Presentation of the *Life Insurance in Latin America* book (Buenos Aires).

#### → APRIL 15TH

Collaboration agreement with the Jesús María Community Center to carry out the projects "Training workshops in education, health, administrative management, trade and sports and recreation activities" and "Orthotics and Prosthetics Workshop" in Tres Isletas.

#### $\rightarrow$ MAY

Educational workshops on water conservation at educational institutions in the provinces Santa Rosa and Teuquen.

### $\rightarrow$ MAY 1<sup>ST</sup>

Collaboration agreement with the Mano Amiga Foundation to carry out the "Quality education that transforms lives" project in Fátima (Buenos Aires).

#### → MAY TO DECEMBER

Implementation of the "Occupational Road Safety" campaign at different companies in Buenos Aires.

#### → AUGUST TO SEPTEMBER

Educational workshops on the prevention of fires at schools in the provinces Corrientes, Formosa, Paraná and Santa Fe, and the cities Posadas and Resistencia.

### $\rightarrow$ AUGUST 6<sup>TH</sup>

Renewal of the collaboration agreement with Aldeas Infantiles SOS.

### → AUGUST 21<sup>ST</sup> TO 23<sup>RD</sup>

Presentation of the "Doctors for Road Safety" campaign in San Juan, San Luis and San Rafael.

#### → SEPTEMBER TO OCTOBER

"More carefully" campaign, with workshops on the prevention of accidents at home at nursing homes in the provinces Buenos Aires, Santa Fe, Rafaela, Córdoba, Posadas and Mar de Plata.

#### → SEPTEMBER 30TH

Renewal of the collaboration agreement with the María de la Esperanza Foundation.

#### → OCTOBER AND NOVEMBER

"Growing up safely" campaign (Buenos Aires).

#### → OCTOBER 1ST

Publication of works "Argentina. Opening to the world, 1880-1930," "Argentina. Looking within, 1930-1960," "Argentina. Searching for democracy, 1960-2000" of the collection "Latin America in Contemporary History."

#### → OCTOBER 23RD

2<sup>nd</sup> Conference on the Evaluation of Bodily Injury (Buenos Aires).

#### → OCTOBER 26<sup>TH</sup>

Renewal of the collaboration agreement with the Red Agustiniana para la Educación y el Desarrollo Foundation.

• Renewal of the collaboration agreement with the Uniendo Caminos Foundation.

#### → OCTOBER 31<sup>ST</sup>

bugaMAP (Non-life) seminar for the Universities of Austral and Del Salvador (Buenos Aires).

#### → NOVEMBER 6<sup>TH</sup>

Conference on novelties in upper extremities (Mar de Plata).

#### → NOVEMBER 13<sup>TH</sup>

Presentation of the books about Argentina of the collection "Latin America in Contemporary History," at the Ravignani Institute (Buenos Aires).

#### → NOVEMBER 21<sup>ST</sup> TO 25<sup>TH</sup>

FUNDACIÓN MAPFRE 4+1 Film Festival at the Leopoldo Lugones Auditorium (Buenos Aires).

### → NOVEMBER 27<sup>TH</sup>

bugaMAP (Non-life) seminar for Argentinean insurance companies (Buenos Aires).

### → DECEMBER 2<sup>ND</sup> TO 5<sup>TH</sup>

Participation in the  $49^{\rm th}$  Argentinean Orthopedics and Traumatology Congress (Buenos Aires).

### $\rightarrow$ DECEMBER 5<sup>TH</sup>

Renewal of the collaboration agreement with PARANÍN.

#### → DECEMBER 10<sup>TH</sup>

bugaMAP (Non-life) internal seminar (Buenos Aires).

#### Australia

### ightarrow AUGUST 24<sup>TH</sup> TO NOVEMBER 4<sup>TH</sup>

"Eugène Atget" exhibition at the Art Gallery of New South Wales (Sydney).

#### Brazil

#### $\rightarrow \Delta NNU\Delta I$

Environmental education program at schools (São Paulo).

- "Na Pista Certa" (Road Safety Trailer in Brazil) in São Paulo, São Carlos, Arujá, Campinas, Jundiaí, Sorocaba, Bauru, Bragança Paulista, Arujá, Taubaté, Curitiba, São José, Pouso Alegre, Belo Horizonte, Varginha, São Luis, Teresina and Recife.
- "Three thirty, three forty-five" campaign in São Paulo, Araçatuba, Embuguaçu, Jundiaí, Caraguatatuba, Mairipora, Río de Janeiro, Mogi Guaçu, Sumaré and Angra dos Reis.
- "Road safety education is vital" campaign, with the collaboration of different state education departments and the training of teachers from the cities São Paulo, São Luis, Minas Gerais, Curitiba, Piraguara, Río de Janeiro, Belo Horizonte and Fortaleza.

#### → FEBRUARY

"Occupational Road Safety" campaign for employees of the MAPFRE network.

#### → FEBRUARY 29TH

Presentation of the collaboration agreement with the FC Barcelona Foundation to prevent the social exclusion of children in 13 shantytowns of Río de Janeiro.

#### → MARCH 17<sup>TH</sup>

Gathering of volunteers in Brazil with the entities that have entered into a collaboration agreement in the "Creating Community" program.

#### → MARCH 19<sup>TH</sup>

Presentation of the report "The Latin American Insurance Market in 2010-2011" (São Paulo).

• Presentation of the *Life Insurance in Latin America* book (São Paulo).

#### → APRIL TO NOVEMBER

"Healthy Living" campaign, with educational workshops to promote healthy lifestyle habits at educational institutions in the states Minas Gerais and São Paulo.

### → APRIL 1ST

Publication of the work "A construçao nacional: 1830-1889" by José Murilo Carvalho, from the "Latin America in Contemporary History" collection.

### → APRIL 14<sup>TH</sup>

Training course for teachers of the state São Paulo within the "Healthy Living" campaign (São Paulo).

#### → MAY TO NOVEMBER

"More carefully" campaign, with workshops on the prevention of accidents at home at nursing homes in the states São Paulo and Río de Janeiro.

#### → MAY 1ST TO 31ST

Volunteering activity: winter clothes drive.

#### $\rightarrow$ MAY 6<sup>TH</sup>

Volunteering activity: support for children with cancer.

### $\rightarrow$ MAY $12^{TH}$

Corporate volunteering activity: visit to carry out several activities for children in Villa Ambiental.

#### $\rightarrow$ MAY $20^{TH}$

Volunteering activity: activity with the NGO Maes de Guarapiranga.

### $\rightarrow$ MAY 22<sup>ND</sup> AND 24<sup>TH</sup>

Presentation of the *Introduction to Reinsurance* book in collaboration with FUNENSEG (National Insurance School) (São Paulo and Río de Janeiro)

#### $\rightarrow$ JUNE 25<sup>TH</sup>

Presentation of the *Collection of data on the use of motorcycles and related traffic accidents* research study (São Paulo).

#### → JUNE 26<sup>TH</sup>

Presentation of the *Car seats for children: the situation in Latin America and the Caribbean* research study (Brasilia).

#### → JUNE 27<sup>TH</sup>

Presentation of the *Car seats for children: the situation in Latin America and the Caribbean* research study (Recife, Pernambuco).

#### → JUNE 28TH

Presentation of the *Car seats for children: the situation in Latin America and the Caribbean* research study (São Paulo).

#### $\rightarrow$ JUNE 29<sup>TH</sup>

Presentation of the *Car seats for children: the situation in Latin America and the Caribbean* research study (Porto Alegre, Río Grande do Sul).

### → JULY 16<sup>TH</sup>

Signing of the collaboration agreement with the ACRICA Foundation.

### → AUGUST 1<sup>ST</sup>

Publication of the works "A abertura para o mundo, 1889-1930," "A construção nacional: 1830-1889" and "Um olhar sobre o Brasil. A fotografia na construção da imagem da nação. 1833-2003" of the "Latin America in Contemporary History" collection.

### ightarrow AUGUST 4<sup>TH</sup> TO OCTOBER 7<sup>TH</sup>

"Paris: Impressionism and Modernity" exhibition at the Bank of Brazil Cultural Center (São Paulo).

### $\rightarrow$ AUGUST 4<sup>TH</sup>

Catalog of the "Paris: Impressionism and Modernity" exhibition.

#### → AUGUST 18TH

Renewal of the collaboration agreement with ACAIA Pantanal.

#### → AUGUST 23RD

Presentation of the work "A abertura para o mundo, 1889-1930" from the "Latin America in Contemporary History" collection at the Academy of Fine Arts (Río de Janeiro).

#### → AUGUST 30<sup>TH</sup>

bugaMAP (Non-life) seminar for the Getulio Vargas Foundation (São Paulo).

### → AUGUST 31<sup>ST</sup>

bugaMAP (Non-life) seminar for the Armando Álvarez Penteado Foundation (São Paulo).

#### → OCTOBER 22<sup>ND</sup> TO JANUARY 13<sup>TH</sup>, 2013

"Paris: Impressionism and Modernity" exhibition at the Bank of Brazil Cultural Center (Río de Janeiro).

#### → NOVEMBER 12<sup>TH</sup> TO JANUARY 27<sup>TH</sup>. 2013

"Um olhar sobre o Brasil. A fotografia na construção da imagen da nação, 1833-2003" exhibition at the Tomei Ohtake Institute (São Paulo).

#### → NOVEMBER 12<sup>TH</sup>

Renewal of the collaboration agreements with Liga Solidaria, Hogar Escuela San Francisco, Asociación de Asistencia a Niños con Discapacidad (AACD), Acción Comunitaria Río de Janeiro y São Paulo, Entreculturas Fe y Alegría, Movimiento Pro Crianca, Centro de Promoción Social de Bororé, Altius Foundation, Morumbí Association, CUFA and Soñar y Acreditar.

#### → NOVEMBER 15<sup>TH</sup> TO 17<sup>TH</sup>

Participation in the 44<sup>th</sup> Brazilian Congress of Orthopedics and Traumatology organized by the Brazilian Association of Orthopedics and Traumatology (El Salvador).

### → NOVEMBER 21<sup>ST</sup> TO 25<sup>TH</sup>

FUNDACIÓN MAPFRE 4+1 Film Festival, at the Bank of Brazil Cultural Center (Río de Janeiro).

#### → NOVEMBER 27<sup>TH</sup>

"Opportunities and goals in the expansion and offering of energy" seminar in collaboration with the University of São Paulo.

#### $\rightarrow$ DECEMBER

"Motorcycles and traffic accidents" seminar (São Paulo).

### → DECEMBER 6<sup>TH</sup>

National gathering of teachers and representatives of the Education Department participating in the "Road Safety Education is Vital" campaign (São Paulo).

### Chile

#### $\rightarrow$ ANNUAL

"Learn Safely" program in different cities in Chile.

#### → MARCH 13TH

Presentation of the *Child car restraints in Latin America* research study (Santiago).

#### → MARCH 23RD

Presentation of the report "The Latin American Insurance Market in 2010-2011" (Santiago).

• Presentation of the Life Insurance in Latin America book (Santiago).

#### → APRIL TO JULY

Preparation and distribution of specialized material to schools participating in the "Road Safety Education for children with special needs" and "Road safety education program for primary schools" campaigns.

#### → MAY TO DECEMBER

Start-up and diffusion of the "Doctors for Road Safety" campaign through the medical sector fairs of several cities in Chile.

#### $\rightarrow$ JULY

Road safety activities for children at the Transportation Fair in the Plaza de Armas in Santiago.

### → JULY 23<sup>RD</sup>

bugaMAP (Non-life) seminar for MAPFRE Chile (Santiago).

#### → AUGUST AND SEPTEMBER

Start-up of the "Walking through life" campaign on young people and alcohol at high schools and universities in Santiago.

### → SEPTEMBER

"CuidadoSOS" campaign, educational workshops on the prevention of child accidents at educational institutions (Santiago).

• "Safe Cyclists" diffusion campaign.

### → SEPTEMBER 11<sup>TH</sup>

bugaMAP (Non-life) seminar for the Chilean Insurance School.

#### → NOVEMBER 12<sup>TH</sup> AND 13<sup>TH</sup>

 $3^{\rm rd}$  AIDA Congress on New Technologies and How to Insure them: Internet, Biotechnology and Nanotechnology (Santiago).

#### → NOVEMBER 14<sup>TH</sup>

Renewal of the collaboration agreement with the Jóvenes por una América Solidaria Foundation.

• Presentation of the book *Emergency and reconstruction: the before* and after of the Chile earthquake and tsunami on February 27, 2010 (Santiago).

### → DECEMBER 15<sup>TH</sup>

Renewal of the collaboration agreement with the Creando Futuro Foundation.

#### → DECEMBER 21ST

Renewal of the collaboration agreement with the Nuestros Hijos Foundation.

#### → DECEMBER 25<sup>TH</sup>

Renewal of the collaboration agreement with the Padre Semería Foundation.

#### Colombia

#### → JANUARY 21ST

Volunteering activity, in collaboration with the Un Techo para Colombia Foundation, to help in the construction of five houses for underprivileged people and people at risk of exclusion.

#### → JANUARY 25<sup>TH</sup> TO 29<sup>TH</sup>

Participation in the HAY FESTIVAL in Cartagena.

#### → FEBRUARY 1ST TO MARCH 19TH

"Colombian history through photography" exhibition at the Antioquia Museum (Medellín).

#### → FEBRUARY 1<sup>ST</sup> TO APRIL 27<sup>TH</sup>

"Colombian history through photography" traveling exhibition in collaboration with the Bank of the Republic of Colombia in Sincelejo, Tunja and Ipiales.

#### → FEBRUARY 16<sup>TH</sup>

"Management and Decision-making in Insurance Entities" seminar (bugaMAP, Non-life) in Bogotá.

### $\rightarrow$ MARCH 16<sup>TH</sup>

bugaMAP (Life) seminar for the insurance sector in collaboration with FASECOLDA (Colombian Insurance Company Federation) in Bogotá.

#### → MARCH 26<sup>TH</sup> TO 30<sup>TH</sup>

Assessment and survey of the projects of the "Creating Community" program.

#### → MARCH 29<sup>TH</sup>

Signing of collaboration agreements with the projects of the "Creating Community" program.

### → APRIL 18<sup>TH</sup> TO JULY 16<sup>TH</sup>

"Gotthard Schuh" exhibition at the Art Museum of the Bank of the Republic (Santa Fe de Bogotá).

#### → MAY TO SEPTEMBER

"CuidadoSOS" campaign, educational workshops on the prevention of child accidents at educational institutions (Bogotá).

• Road safety education campaign in Bogotá and Medellín, consisting of road safety training workshops for teachers of schools pertaining to the program.

#### $\rightarrow$ MAY $7^{\text{TH}}$

Presentation of the report "The Latin American Insurance Market in 2010-2011" in collaboration with FASECOLDA (Colombian Insurance Company Federation) in Bogotá.

• Presentation of the *Life Insurance in Latin America* book in collaboration with FASECOLDA (Colombian Insurance Company Federation) in Bogotá.

### → MAY 21<sup>ST</sup> TO JULY 15<sup>TH</sup>

"Colombian history through photography" exhibition at the headquarters of the Bank of the Republic (Santa Marta).

#### → JUNE 11<sup>TH</sup> TO 14<sup>TH</sup>

Talk at the 3<sup>rd</sup> Ibero-American Road Safety Congress (CISEV) in Bogotá.

#### $\rightarrow$ JUNE 14<sup>TH</sup>

Start-up of the *Public Transportation Road Safety in Colombia* research study (Bogotá).

#### → JUNE 27<sup>TH</sup> TO 29<sup>TH</sup>

Participation in the 45<sup>th</sup> Safety, Health and Environment Congress organized by the Colombian Safety Board (Bogotá).

#### → JUNE 29TH

"Prevention of the risks in explosive atmospheres" seminar (Cali).

### → AUGUST 1<sup>ST</sup> TO 13<sup>TH</sup>

Follow-up and monitoring of the projects: Cirec, Secretariado Social de Soacha, Un Techo para Colombia, Fana, Juan Felipe Gómez Escobar Foundation and Madre Teresa de Calcuta Foundation.

#### → SEPTEMBER

Educational campaign at universities and high schools in Bogotá and Medellín.

### → SEPTEMBER 13<sup>TH</sup>

bugaMAP (Non-life) seminar for the Externado University of Colombia (Bogotá).

### ightarrow OCTOBER 29<sup>TH</sup> TO 31<sup>ST</sup>

Participation in OISEVI (Ibero-American Road Safety Observatory) in Cartagena.

### $\rightarrow$ NOVEMBER 1<sup>ST</sup> AND 2<sup>ND</sup>

bugaMAP (Non-life) seminar for the Pontifical Xavierian University (Bogotá).

### → NOVEMBER 7<sup>TH</sup>

Participation in the 18<sup>th</sup> Occupational Health Week organized by the Colombian Safety Board (Medellín).

### → NOVEMBER 21<sup>ST</sup> TO 25<sup>TH</sup>

FUNDACIÓN MAPFRE 4+1 Film Festival at Cinemateca Distrital and Cinema Paraíso (Santa Fe de Bogotá).

### $\rightarrow \mathsf{DECEMBER}$

Presentation to the media of the *Evaluation of the current state of the school transportation service* research study (Bogotá).

#### Costa Rica

#### $\rightarrow$ ANNUAL

Road safety educational campaign consisting of road safety training workshops for teachers from all over the country.

#### → FEBRUARY 12TH

Evaluation of the "Creating Community" cooperation projects.

### → MARCH 19<sup>TH</sup>

Conference on "Methods to measure and monitor contaminants" in collaboration with APROSLHA (Occupational Safety and Environmental Hygiene Association) in San José.

#### → MARCH 26TH

Start of the environmental education campaign at educational institutions (San José).

#### $\rightarrow$ JUNE 5<sup>TH</sup>

Collaboration agreement with the Proyecto Daniel Association which helps young people with cancer and other chronic illnesses to carry out the "Improving hospital conditions for teenagers with cancer" project.

#### $\rightarrow$ JUNE 11<sup>TH</sup>

Collaboration agreement with the Manos Amigas Llevando Esperanza Association to carry out the "Comprehensive Manos Amigas Nursing Home" project.

#### → NOVEMBER 29<sup>TH</sup>

Julio Laria visited schools participating in the Road Safety Education Project (Guayaquil).

• Meeting with the Ecuadorian Transportation Commission to start up road safety activities in Guayaquil.

#### → NOVEMBER 30<sup>TH</sup>

Presentation of the "Stop the car" project in Guayaquil.

#### Ecuador

#### → ANNUAL

Road safety educational campaign consisting of road safety training workshops for teachers from all over the country.

### $\rightarrow$ MAY 18<sup>TH</sup>

Volunteering activity: educational activity with 60 children at risk of exclusion during the inauguration of the academic year.

#### → JUNE 9<sup>TH</sup>

Volunteering activity: activity with members of the MAPFRE Club at the El Triunfo Art School, within the "Creating Community" project.

#### → JULY 2<sup>ND</sup>

Start of the audit of the Humana Pueblo a Pueblo Foundation project in Guayas.

#### → SEPTEMBER 27TH

Renewal of the collaboration agreement with the Meridional Foundation.

• Presentation at the Simón Bolívar Andean University of "Manual for Peace Promoters," which was prepared within the framework of the project carried out by the foundation in collaboration with Cooperación Internacional.

#### → NOVEMBER 10<sup>TH</sup>

Renewal of the collaboration agreement with Cooperación Internacional.

#### → NOVEMBER 24<sup>TH</sup>

Renewal of the collaboration agreement with the Cesal Foundation.

#### → NOVEMBER 29<sup>TH</sup>

Julio Laria visited schools participating in the Road Safety Education Project (Guayaquil).

• Meeting with the Ecuadorian Transportation Commission to start up road safety activities in Guayaquil.

#### → NOVEMBER 30<sup>TH</sup>

Presentation of the "Stop the car" project in Guayaquil.

#### → DECEMBER 10<sup>TH</sup>

Renewal of the collaboration agreement with the Humana Pueblo a Pueblo Foundation.

#### → DECEMBER 21ST

Renewal of the collaboration agreement with Ayuda en Acción.

### → DECEMBER 22<sup>ND</sup>

Renewal of the collaboration agreement with CANDAS (Ecuador).

### El Salvador

#### $\rightarrow$ ANNUAL

Road safety education campaign at schools in collaboration with the Ministry of Education.

#### $\rightarrow$ JUNE 25<sup>TH</sup> AND 26<sup>TH</sup>

Visit to institutions and review of road safety activities in San Salvador.

#### $\rightarrow$ JULY 8<sup>TH</sup>

Renewal of the collaboration agreement with CIDECO.

#### → JUJI Y 9<sup>TH</sup>

Renewal of the collaboration agreement with Fundaeduca.

### → SEPTEMBER TO NOVEMBER

"Healthy Living" campaign, education workshops to promote healthy lifestyle habits (El Salvador).

#### → SEPTEMBER 1ST

Renewal of the collaboration agreement with the Mensajeros de Paz Association.

#### → SEPTEMBER 27<sup>TH</sup>

Awarding of "Good practices in inclusive education" prizes, within the program that was carried out by FUNDACIÓN MAPFRE and the Organization of Ibero-American States in Latin America.

#### → DECEMBER 3RD

Renewal of the collaboration agreement with Entreculturas.

#### The Vatican

#### → ANNUAL

Collaboration with Fondazione Centesimus Annus Pro Pontifice to carry out the activities of PISAI (Pontifical Institute of Arabic and Muslim Studies).

#### Spain

#### → JANUARY

Signing of the collaboration agreement with the Bank of Spain and the National Stock Market Commission to prepare "Insurance for Everyone" material.

### $\rightarrow$ JANUARY 4<sup>TH</sup>

Handing-out of toys donated by MAPFRE employees to the San Vicente de Paul Association, benefiting 300 children at risk of exclusion (Madrid).

#### $\rightarrow$ JANUARY $5^{TH}$

Participation of the foundation in the Epiphany Parade in collaboration with the Madrid Down Syndrome Foundation.

• Participation of MAPFRE volunteers in the Epiphany Parade in Palma de Mallorca.

### $\rightarrow$ JANUARY 9<sup>TH</sup> TO 31<sup>ST</sup>

Workshop for schools and families of the Julio Castelo Matrán Model Ship Museum at Centro Moda Shopping (Madrid).

#### → JANUARY 9<sup>TH</sup> TO FEBRUARY 19<sup>TH</sup>

Workshop for schools and families of the "Gotthard Schuh" exhibition at the foundation's exhibition gallery (Madrid).

### → JANUARY 10<sup>TH</sup>

Presentation of the study *The Social Perception of Insurance in Spain* at the foundation's auditorium (Madrid).

### $\rightarrow$ JANUARY 11<sup>TH</sup>

Collaboration agreement with FEAPS to carry out the project "Connected: The Social Network of Families" (Spain).

#### $\rightarrow$ JANUARY 15<sup>TH</sup>

Judging of the first short stories competition within the framework of RED CUMES and start of the second competition (Madrid).

#### $\rightarrow$ JANUARY 16<sup>TH</sup> TO 18<sup>TH</sup>

Series "Spain, Europe: the economy of creativity" (3 sessions) at the foundation's auditorium (Madrid).

#### → JANUARY 17<sup>TH</sup>

Conference on "Distributed self-consumption: renewable energies and energy efficiency" (Madrid).

#### → JANUARY 18TH

Collaboration agreement with Special Olympics to carry out the "Together we can do it" project (Spain).

#### → JANUARY 20<sup>TH</sup> AND 27<sup>TH</sup>

Participation in the second year of the Master's in Agro-Business Management of the LAFER Foundation, with the Risk Management Module (Madrid).

#### → JANUARY 23RD

Conference on "Water, Development and Sustainability in Spain" in collaboration with the Complutense University of Madrid (Madrid).

• Presentation of the handbook *The Spanish hydraulic print in the context of environmental changes* in collaboration with the Complutense University of Madrid.

#### → JANUARY 24<sup>TH</sup>

Presentation of the handbook *Industrial Hydro-efficiency* prepared in collaboration with AEDHE (Henares Entrepreneurs Association) in Madrid.

#### → JANUARY 25TH

Presentation of the website "Educa tu Mundo" which promotes preventative behavior and healthy and sustainable lifestyle habits.

#### → JANUARY 26<sup>TH</sup>

Presentation to the media of the research study *Pedestrian accident* rates in Spain: Children, adults and the elderly at the Seville City Hall.

- Signing of the collaboration agreement with the Seville City Hall.
- Awarding of the prize for "Best work in traumatology" in collaboration with the Royal Academy of Medicine in the Balearic Islands (Palma de Mallorca).

#### → JANUARY 31ST

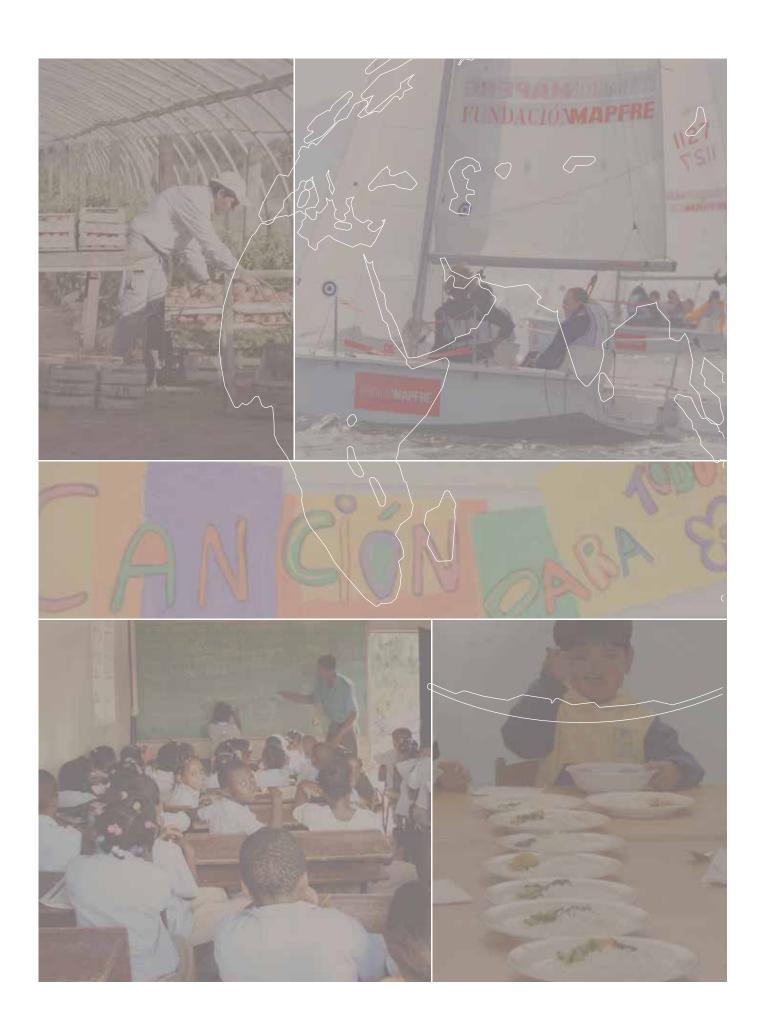
Renewal of the collaboration agreement with CNSE Foundation, within the FAMISOR (Support Unit for Families with Deaf Family Members) project in Madrid.

### → JANUARY 31<sup>ST</sup> TO FEBRUARY 8<sup>TH</sup>

"Talks by writers" series (6 sessions) at the foundation's auditorium (Madrid).

#### → FEBRUARY 1ST

Conference on "Electrical mechanisms in homes" in collaboration with the Architecture School of the Polytechnic University of Madrid [Madrid].



• Presentation of the *Electrical mechanisms in homes* study in collaboration with the Architecture School of the Polytechnic University of Madrid (Madrid).

#### → FEBRUARY 2ND

Renewal of the collaboration agreement with the adaptive Basketball School of Salamanca (Madrid).

#### → FEBRUARY 6TH TO APRIL 8TH

Exhibition "An image of Spain. French stereoscopy photographers, 1856-1867" at the Santo Domingo exhibition gallery (Salamanca).

#### → FEBRUARY 9<sup>TH</sup>

Gira Megacracks futsal tournament in Mejorada del Campo (Madrid).

#### → FEBRUARY 10<sup>TH</sup> TO APRIL 29<sup>TH</sup>

"Odilon Redon" and "Lewis Hine" exhibitions at the foundation's exhibition gallery (Madrid).

#### → FEBRUARY 10TH

Publication of the catalog of the "Odilon Redon" exhibition.

• Publication of the mini-websites of the "Odilon Redon" and "Lewis Hine" exhibitions.

### → FEBRUARY 13<sup>TH</sup>

"Lewis Hine: photography as a social document" series (1 session) at the foundation's auditorium (Madrid).

### → FEBRUARY 13<sup>TH</sup> TO MARCH 20<sup>TH</sup>

"CuidadoSOS" campaign, educational workshops on the prevention of child accidents at educational institutions of the Andalusia Board.

#### → FEBRUARY 14<sup>TH</sup> TO 23<sup>RD</sup>

"Architecture moments in Spain: a contemporary look into its history" series (7 sessions) at the foundation's auditorium (Madrid).

### → FEBRUARY 14<sup>TH</sup>

Welcome ceremony for professionals that received scholarships and financial aid from the foundation in 2011 (Madrid).

• Start of the e-learning courses on "Management Systems for the Prevention of Occupational Risks" and "Unnatural Postures."

### → FEBRUARY 16<sup>TH</sup>

 $1^{\rm st}$  Annual RED CUMES gathering at the Directorate-General of Insurance, Madrid.

• Presentation of the study *The Social Perception of Insurance in Spain* at the INADE Foundation in Vigo (Pontevedra).

### → FEBRUARY 16<sup>TH</sup> TO APRIL 22<sup>ND</sup>

"Gutiérrez Solana in the FUNDACIÓN MAPFRE collections" exhibition at the Cerdanyolas Museum (Barcelona).

#### → FEBRUARY 20TH

Renewal of the collaboration agreement with the Safety Motor Formación Association to carry out the "FUNDACIÓN MAPFRE Sports School for people with disabilities in Asturias" program (Oviedo).

#### → FEBRUARY 22ND

1st Motor Skills Competition of the "Together we can do it" program in collaboration with Special Olympics (Madrid).

#### → FEBRUARY 23RD

Renewal of the collaboration agreement with the Konecta Foundation to carry out the "Together we can" employment integration program for people with disabilities.

 Social Action Institute conference on "The outskirts as a driving force of development" at the ESADE business school (Madrid).

#### → FEBRUARY 24<sup>TH</sup>

Participation in the second year of the Master's in Agro-Business Management of the LAFER Foundation, with the Risk Management Module (Madrid).

 Acknowledgement plaque awarded to the Road Safety Institute by the Catalan Automobile Federation for its Road Safety Education Trailer.

#### → FEBRUARY 27<sup>TH</sup>

Signing of the collaboration agreement with Federación Alavesa de Deportes para Minusválidos, Federación Guipuzcoana de Deporte Adaptado and Federación de Deporte Adaptado de Bizkaia for the "Comprehensive Adaptive Swimming and Multi-sport School for People with Disabilities" project (Bilbao).

#### → FEBRUARY 28<sup>TH</sup>

School workshop for families in collaboration with Federación Down España (Toledo).

- Prize-awarding ceremony for the Penagos Drawing 2011 prize awarded to Miquel Barceló at the San Fernando Royal Academy of Fine Arts (Madrid).
- Start of the e-learning courses on "Energy audits" and "Repeated movements."
- Conference on "Evolution of non-occupational accidents in society" in collaboration with the Firefighter Association and SICUR, the International Security, Safety and Fire Exhibition.
- Awareness-raising event of the "More carefully" campaign in collaboration with the Cartagena City Hall, Murcia.

### → FEBRUARY 28<sup>TH</sup> TO MARCH 8<sup>TH</sup>

"Odilon Redon and Symbolism" series (5 sessions) at the foundation's auditorium (Madrid).

#### → FEBRUARY 29<sup>TH</sup>

Doctoral thesis defense of *Sustainable microinsurance activity in Latin America*, by the student Javier Garayoa Arruti of the Faculty of Business, Law and Insurance Sciences of the Pontifical University of Salamanca (Salamanca).

#### → MARCH TO MAY

Workshops for children on the "Odilon Redon" and "Lewis Hine" exhibitions at the foundation's exhibition gallery (Madrid).

#### → MARCH 1ST

Publication of the book 16th century Florida. Exploration and Colonization.

• Conference on "International repatriation of polytraumatized patients" in collaboration with the IO Foundation (Madrid).

#### → MARCH 2ND

Gira Megacracks tournament in Benavente, Zamora.

#### → MARCH 5<sup>TH</sup>

Presentation of the book 16<sup>th</sup> century Florida. Exploration and Colonization, at the foundation's auditorium (Madrid).

• Signing of the agreement with the Government of Galicia to carry out the environmental education campaign at educational institutions (Santiago de Compostela).

#### → MARCH 6<sup>TH</sup>

Public employment service conference entitled "New tools to train disadvantaged people" (Madrid).

### $\rightarrow$ MARCH 7<sup>TH</sup>

Renewal of the collaboration agreement with the Inter Futsal Club to carry out the "Gira Megacracks" tournament (Madrid).

- Practical workshop: Diagnostics for effective volunteering, organized by SERES and the IE Business School (Madrid).
- Publication of the catalog of the "E.O. Hoppé. The study and the street" exhibition.
- "Marine energy: an inexhaustible resource" conference in collaboration with the Directorate-General of Industry, Energy and Mining of the Madrid Region.
- Publication of the mini-website of the "E.O. Hoppé. The study and the street" exhibition.

#### → MARCH 7<sup>TH</sup> TO MAY 20<sup>TH</sup>

"E.O. Hoppé. The study and the street" exhibition at the foundation's Azca exhibition gallery (Madrid).

- Workshops for children and young people on the "E.O. Hoppé. The study and the street" exhibition at the foundation's Azca exhibition gallery (Madrid).
- Workshops for children and young people on the "Odilon Redon" and "Lewis Hine" exhibitions at the foundation's exhibition gallery [Madrid].

#### → MARCH 8<sup>TH</sup>

Conference on disabilities by the Social Action Institute at the San Agustín school (Madrid).

#### → MARCH 9<sup>TH</sup>

Second FUNDACIÓN MAPFRE Social Action conference entitled "Training, Employment and Disabilities" where the "Together we can" and Employment Integration Program web pages were presented.

#### → MARCH 10<sup>TH</sup> TO 17<sup>TH</sup>

Participation in the Master's in Insurance Entities of the Faculty of Business Sciences of the University of Barcelona (Barcelona).

#### → MARCH 12TH

Collaboration agreement with the Sanxenxo Royal Nautical Club for the National Adaptive Sailing Center (Madrid).

#### → MARCH 13<sup>TH</sup> TO 22<sup>ND</sup>

"The contemporary Japanese novel" series (6 sessions), at the foundation's auditorium (Madrid).

#### → MARCH 15<sup>TH</sup>

Signing of the collaboration agreement with the Madrid Tennis Federation to carry out the FUNDACIÓN MAPFRE Adaptive Tennis School project (Madrid).

#### $\rightarrow$ MARCH 15<sup>TH</sup>

Presentation of the study *Differences between genders in risk* behaviors and differential mortality rates between men and women [Madrid].

- Publication of the English version of the report "The Latin American Insurance Market in 2010-2011."
- The "La rueda y la zapatilla 2012" prize was awarded to the Road Safety Institute by the Micrópolis Foundation, Madrid.
- Start of the 1st "Road Safety Audits" e-learning course.

#### → MARCH 15<sup>TH</sup> TO 17<sup>TH</sup>

Conference on "Current bases of injuries to the upper extremities" in collaboration with the Royal Academy of Oriental Medicine (Granada).

### → MARCH 16<sup>TH</sup>

Signing of the collaboration agreement to carry out music therapy activities with the San Pau Hospital (Barcelona).

#### → MARCH 20<sup>TH</sup>

Presentation of the adaptive sport school (Oviedo).

### → MARCH 22<sup>ND</sup>

Social Action Institute speech during the conference on disabilities and employment organized by DISCERT (Madrid).

• Awareness-raising act of the "More carefully" campaign in collaboration with the Madrid Region and the Majadahonda City Hall (Madrid).

#### → MARCH 23RD

Conference on auditing companies related to cooperation projects, organized together with the SERES Foundation (Madrid).

#### → MARCH 23RD TO JUNE 1ST

"Julio Castelo Matrán Model Ship Museum" exhibition at the FUNDACIÓN MAPFRE GUANARTEME exhibition gallery (Las Palmas).

#### → MARCH 24<sup>TH</sup>

 $2^{nd}$  Motor Skills Competition of the "Together we can do it" program in collaboration with Special Olympics in Oleiros, A Coruña.

- Volunteering activity in A Coruña in collaboration with the Special Olympics Foundation within the "Together we can do it" program (Spain).
- School workshop for families in collaboration with Federación Down España (Murcia).

#### → MARCH 26<sup>TH</sup> AND 27<sup>TH</sup>

bugaMAP (Non-life) seminar for students of the Master's in Finance of the University of León.

#### → MARCH 26<sup>TH</sup> TO 29<sup>TH</sup>

"Art and liberty. The women of the Belle Époque" series (4 sessions) at the foundation's auditorium (Madrid).

#### → MARCH 28<sup>TH</sup>

Participation in the "Service Innovation Summit" together with the Rafael del Pino Foundation and the US Embassy in Spain.

### → MARCH 29<sup>TH</sup>

School workshop for families in collaboration with Federación Down España (Castellón).

#### → MARCH 30<sup>TH</sup>

Participation in the second year of the Master's in Agro-Business Management of the LAFER Foundation, with the Risk Management Module (Madrid).

#### → MARCH 31<sup>ST</sup>

School workshop for families in collaboration with Federación Down España (Jerez de la Frontera).

• Publication of the foundation's study *The accounting of insurance* brokers and of pension funds and plans, in both print and electronic formats.

### → APRIL TO JUNE

"More carefully" campaign, with workshops on the prevention of accidents at home at nursing homes in the Madrid Region.

#### → APRIL 1ST

Publication of the work "A construçao nacional: 1830-1889" by José Murilo Carvalho, from the "Latin America in Contemporary History" collection.

#### → APRIL 1ST TO 22ND

Announcement of the online training courses to improve the participation of volunteers in activities that include people with disabilities in sports (Spain).

#### → APRIL 2<sup>ND</sup>

Start of the 4<sup>th</sup> Call for Financial Aid for Training Projects for the Employment of People with Disabilities 2012.

#### → APRIL 3<sup>RD</sup> TO MAY 27<sup>TH</sup>

"Panoramic photographs by Regueira" exhibition. Photomuseum in Zarautz.

#### → APRIL 10<sup>TH</sup> TO 19<sup>TH</sup>

"Contrasting poetry" series (6 sessions) at the foundation's auditorium (Madrid).

#### → APRIL 12TH

Presentation of the FUNDACIÓN MAPFRE National Adaptive Sailing Center in Sanxenxo, Pontevedra.

#### → APRIL 14TH TO 29TH

Volunteering activity in Barcelona.

#### → APRIL 14TH

Volunteering activity on the Canary Islands with the FEAPS Association within the "Together we can do it" program carried out with Special Olympics.

• Start of the 1st "Road Safety Program" e-learning course.

### → APRIL 17<sup>TH</sup>

Collaboration agreement with the Recal Foundation to carry out the "Center for the Comprehensive Treatment of Addictions in Majadahonda" project (Madrid).

• Gira Megacracks tournament in Valdemoro, Madrid.

#### → APRIL 18TH

"Film Festivals: looking at the future" gathering at the foundation's auditorium (Madrid).

- Prize-awarding ceremony for the "Professional Life,"
   "Development of Traumatology" and "Best Environmental Act" 2011 prizes, presided over by Her Majesty the Queen, to Dr. José María Segovia de Arana, Dr. Jaime Baselga García-Escudero and the Alianza Trinacional para la Conservación del Golfo de Honduras (TRIGOH) association, respectively.
- $\bullet$  Talk on the second day of the  $3^{\rm rd}$  CESVIMAP Series of Conferences at the Catholic University of Ávila.

### $\rightarrow$ APRIL 19<sup>TH</sup>

Awarding of the FUNDACIÓN MAPFRE 4+1 Film Festival Audience Award to Norwegian director Marius Holst for his film King of Devil's Island at Palacio Neptuno (Madrid).

#### → APRIL 20TH

Participation in the Service Innovation Summit 2012 of the US Embassy in collaboration with the Real Madrid Foundation, coinciding with the Global Youth Service Day (Madrid).

### → APRIL 21ST

Volunteering activity: practical workshop on raising awareness of solidarity for children between the ages of 3 and 8 years old at the Vallmont school in Villanueva del Pardillo, Madrid.

#### → APRIL 21ST AND 22ND

Workshop for children on "How do you make a comic?" at the foundation's workshop hall (Madrid).

#### → APRIL 24TH

Gira Megacracks tournament in Colmenar Viejo, Madrid.

#### → APRIL 25<sup>TH</sup>

Presentation of the book *Laces for sneakers*, by Daniel Rodríguez Díaz and sponsored by FUNDACIÓN MAPFRE during the employment forum of the University of Asturias (Oviedo).

#### → APRIL 25<sup>TH</sup> AND 26<sup>TH</sup>

Participation in the "Measuring Social Value Project" conference of EADA in collaboration with the SERES Foundation and the Telefónica Foundation [Madrid].

#### $\rightarrow$ APRIL 25<sup>TH</sup> TO MAY 31<sup>ST</sup>

"CuidadoSOS" campaign, educational workshops on the prevention of child accidents at educational institutions (Aragón).

### → APRIL 26<sup>TH</sup>

Collaboration agreement with the Madrid Tennis Foundation to carry out the FUNDACIÓN MAPFRE Adaptive Tennis School project [Madrid].

• "The new Musée d'Orsay" conference led by Guy Cogeval, President of the Musée d'Orsay, at the foundation's auditorium (Madrid).

#### → APRIL 27TH

Participation in the second year of the Master's in Agro-Business Management of the LAFER Foundation, with the Risk Management Module (Madrid).

### → APRIL 30TH

Publication of the foundation's study *Surety Insurance*, in both print and electronic formats.

• Print and electronic copies of number 112 of the *Risk Management and Insurance* magazine in Spanish and English.

### → MAY TO DECEMBER

"Healthy Living" campaign, with educational workshops to promote healthy lifestyle habits at educational institutions in Extremadura.

#### $\rightarrow$ MAY $2^{ND}$

School workshop for families in collaboration with the Down Syndrome Association (Castellón).

#### → MAY 3<sup>RD</sup>

 $4^{\rm th}$  National Call for Financial Aid for Training for Students with Disabilities.

- Judging of the second short stories competition within the framework of RED CUMES and start of the third competition [Madrid].
- Participation in the conference on the gender directive and its impact on insurance, in collaboration with the Spanish Actuarial Institute (Madrid).

#### $\rightarrow$ MAY $7^{TH}$

Start of the course for the medical class "Prevention and Road Safety through Health," within the Doctors for Road Safety program.

#### $\rightarrow$ MAY 8<sup>TH</sup>

Election of the winners of the "A Day at School" National Short Story Competition within the Inclusive Education "ReCapacita" program.

- Collaboration agreement with the Eduardo Punset Foundation to carry out the "Online Psychological Support" Project (APOL).
- Launch of the "Lights to Learn" educational project of the Organization of Ibero-American States for Education, Science and Culture, supported by FUNDACIÓN MAPFRE (Spain).

#### $\rightarrow$ MAY 8<sup>TH</sup> AND 9<sup>TH</sup>

1st Conference on the preventative conservation of contemporary photography and electronic mediums at the foundation's auditorium (Madrid).

### → MAY 10<sup>TH</sup> TO JUNE 24<sup>TH</sup>

"French stereoscopy photographers (1856-1867)" at the Provincial House (Seville).

### $\rightarrow$ MAY 10<sup>TH</sup> AND 11<sup>TH</sup>

Participation in the International Conference on Financial Culture "Upcoming challenges: from politics to efficient practices" organized by the OECD and the Ministry of Economy and Competiveness (Madrid).

### $\rightarrow$ MAY $10^{TH}$

Conference on Healthy Work Environments in collaboration with AENOR (the Spanish Association for Standardization and Certification) in Madrid.

#### $\rightarrow$ MAY 11<sup>TH</sup>

Collaboration agreement with the Encuentro Foundation to carry out the "Spain 2012 Report" program.

• Publication in both print and electronic format of the foundation's study A century of Barcelona maritime insurance in trade with Latin America (1770-1870).

#### $\rightarrow$ MAY 11<sup>TH</sup> AND 25<sup>TH</sup>

Participation in the Master's in Management of Insurance and Financial Organizations of the University of Barcelona (Barcelona).

• Participation in the second year of the Master's in Agro-Business Management of the LAFER Foundation, with the Risk Management Module (Madrid).

#### $\rightarrow$ MAY $12^{TH}$

School workshop for families in collaboration with the ASTRID-21 Foundation (Girona).

#### $\rightarrow$ MAY $16^{TH}$

Presentation of the study *Comprehensive safety at compulsory education institutions in Spain*, with the collaboration of the Autonomous University of Barcelona.

#### $\rightarrow$ MAY 17<sup>TH</sup>

Presentation of the book *The accounting of insurance brokers and of pension funds and plans* (Madrid).

• Collaboration agreement with GM Expresa to carry out the project "10 Senses Festival. Art and Integration and 10 Senses Tour 2012" (Valencia).

### $\rightarrow$ MAY $18^{TH}$

Visit to the Santa Teresa employment center (Madrid).

#### $\rightarrow$ MAY 19<sup>TH</sup>

3<sup>rd</sup> Motor Skills Competition of the "Together we can do it" program in collaboration with Special Olympics (Seville).

### $\rightarrow$ MAY 21<sup>ST</sup>

School workshop for families in collaboration with the Down Syndrome Association (Palencia).

• Presentation to the media of the "CuidadoSOS" campaign in the Aragón Region (Zaragoza).

### $\rightarrow$ MAY 23<sup>RD</sup>

Presentation of the "Insurance for Everyone" project in collaboration with the Bank of Spain and the National Stock Market Commission and with the support of the Directorate-General of Insurance (Madrid).

### $\rightarrow$ MAY $24^{TH}$

Presentation of the MAPFRE Social Classroom, the result of the agreement between FUNDACIÓN MAPFRE and the Alauda school to carry out the program to educate children with autistic disorders in an ordinary educational system (Córdoba).

### $\rightarrow$ MAY 24<sup>TH</sup>

Collaboration agreement with the Federación Down España to carry out the "Program to support families of people with Down syndrome" project (Córdoba).

 Collaboration with the Argentinian Insurance Company Association at the 5<sup>th</sup> International Justice and Insurance Seminar 2012 in Madrid. • Presentation of the book *Manual for the detection and follow-up of cases of abuse towards the elderly at health centers* in collaboration with the San Carlos Clinical Hospital (Madrid).

#### → MAY 25<sup>TH</sup> TO JUNE 10<sup>TH</sup>

Participation in the Madrid Book Fair.

#### → MAY 25<sup>TH</sup> TO SEPTEMBER 2<sup>ND</sup>

"Ernst Ludwig Kirchner" exhibition at the foundation's exhibition gallery (Madrid).

#### → MAY 25<sup>TH</sup>

Publication of the catalog of the "Ernst Ludwig Kirchner" exhibition.

- Publication of the mini-website of the "Ernst Ludwig Kirchner" exhibition.
- Publication of the Publications Catalog 2012 of the foundation's Culture Institute.
- Talk during the 19<sup>th</sup> National Congress on General Medicine and Family (Santander).

#### $\rightarrow$ MAY 26<sup>TH</sup>

School workshop for families in collaboration with Federación Down España (Pontevedra).

#### $\rightarrow$ MAY $28^{TH}$

Call for 84 scholarships and grants for research in the areas of Prevention, Health, Environment and Insurance.

### → MAY 29<sup>TH</sup>

Volunteering activity: clothes drive in Palma de Mallorca for the Cáritas bank.

• Talk during the 8<sup>th</sup> National Conference on Traffic Accident Rescue (Toledo)

### $\rightarrow$ MAY 30<sup>TH</sup> TO SEPTEMBER 2<sup>ND</sup>

"Jitka Hanzlová" exhibition at the foundation's Azca exhibition gallery (Madrid).

#### $\rightarrow$ MAY $30^{TH}$

Publication of the catalog of the "Jitka Hanzlová" exhibition.

- Publication of the mini-website of the "Jitka Hanzlová" exhibition.
- Talk at the 10<sup>th</sup> Specialized Training Conference on the Civil Guard's Preventative Services (Madrid).

#### $\rightarrow$ MAY $31^{ST}$

School workshop for families in collaboration with the Down Syndrome Association (Castellón).

- Conference on "Security Systems in Homes" in collaboration with the Energy Agency of the Madrid Region (Madrid).
- Participation in the 11<sup>th</sup> Conference on the Management and Evaluation of Health Care Costs with the organization of the

"Prevention: key element in hospital management" symposium (Valladolid).

#### → MAY 31<sup>ST</sup> TO JUNE 1<sup>ST</sup>

"Judging contemporary art" international symposium in collaboration with Jorge Oteiza, chair of the Public University of Navarre, at the foundation's auditorium (Madrid).

• Seminar for students of the Faculty of Business, Law and Insurance Sciences on "Practical aspects of rating in non-life insurance" (Madrid).

#### $\rightarrow$ MAY 31<sup>ST</sup> TO JUNE 1<sup>ST</sup>

Symposium on "Traumatology and Orthopedic Surgery" in collaboration with SECOT (the Spanish Orthopedic Surgery and Traumatology Society) and the American Orthopedic and Traumatology Academy (Madrid).

• "Advanced knee arthoplasty complications" course, in collaboration with the American Orthopedic and Traumatology Academy and SECOT (the Spanish Orthopedic Surgery and Traumatology Society) (Madrid).

#### $\rightarrow$ JUNE

Call for 25 scholarships for insurance-specific training for professionals from Ibero-America and Portugal.

#### $\rightarrow$ JUNE 1<sup>ST</sup>

Publication of the works "Pablo Gargallo" and "Joaquín Torres García" from the "Great Spanish Masters of Modern and Contemporary Art" collection.

• Publication of the book *Venice*. A subaquatic adventure resulting from the "How do you make a comic?" workshop.

### $\rightarrow \text{JUNE} \ 2^{\text{ND}}$

School workshop for families in collaboration with the Principado de Asturias Down Syndrome Association (Oviedo).

• Presentation of the book *Venice. A subaquatic adventure*, at the Madrid Book Fair at the El Retiro Park (Madrid).

#### $\rightarrow$ JUNE 2<sup>ND</sup> TO 22<sup>ND</sup>

Volunteering activities: blanket, clothes and food drive for the Cáritas bank in Palma de Mallorca.

### $\rightarrow \text{JUNE} \ 5^{\text{TH}}$

Audit of social projects organized by the SERES Foundation in collaboration with FUNDACIÓN MAPFRE and with the assistance of the Telefónica, BBVA and REPSOL Foundations (Madrid).

• Presentation to the media of the *Road Safety and Bicycles* DVD, staring the cyclist Miguel Induráin at the foundation's auditorium [Madrid].

### $\rightarrow$ JUNE 6<sup>TH</sup>

Collaboration agreement with FEAPS to carry out the "Crossing Paths" project.

#### → JUNE 7<sup>TH</sup>

Organization of the International PRAISE Seminar on Road Safety at Work, at the event hall of the Malaga City Hall (Malaga).

#### → JUNE 8<sup>TH</sup>

bugaMAP (Non-life) seminar for students of the Master's in Insurance Entities of the Faculty of Business Sciences of the University of Barcelona.

• 2<sup>nd</sup> "Legal/Medical conference on practical aspects in the evaluation of bodily injuries. Connection with causalities and the previous study: difficulties and criteria" in collaboration with the Forensic Doctors Association of Andalusia (Córdoba).

#### → JUNE 9TH

School workshop for families in collaboration with Federación Down España (Lleida).

#### → JUNE 12TH

Collaboration agreement with CEIM (the Madrid Business Confederation) to carry out the employment integration project (Madrid).

#### → JUNE 13<sup>TH</sup>

Conference on the Labor Jurisdiction Law and its repercussions on Insurance (Madrid).

### $\rightarrow$ JUNE 13<sup>TH</sup> AND 19<sup>TH</sup>

Participation in the Master's in Social Security of the Complutense University of Madrid.

### → JUNE 14<sup>TH</sup>

Conference on "Energy conservation and efficiency, key elements with respect to the environment" in collaboration with the Renewable Energy Foundation (Madrid).

- Breakfast with entrepreneurs and ASAFES (the Álava Association of Families and People with Mental Illnesses), within the "Together we can" employment integration program in Vitoria, Álava.
- The Prevention, Health and Environment Institute was awarded the SENDA prize in the category of Corporate Social Responsibility for the "More carefully" campaign (Madrid).

#### → JUNE 15<sup>TH</sup>

End of the National Call for Financial Aid for Training for Students with Disabilities.

#### → JUNE 15<sup>TH</sup> TO AUGUST 26<sup>TH</sup>

"Julio Castelo Matrán Model Ship Museum" exhibition at Real Casa de la Aduana (Tenerife).

### $\rightarrow$ JUNE 16<sup>TH</sup>

School workshop for families in collaboration with the Down Syndrome Association (Orense).



#### → JUNE 18TH

Signing of the agreement with the Palencia City Hall to carry out a campaign on environmental education at primary education institutions.

#### → JUNE 19<sup>TH</sup>

End of the refresher course on sports techniques and disabilities in collaboration with the Caballo Amigo Foundation (Madrid).

- Presentation of the research study "Road Safety Inspection at educational institutions in Pamplona" in Pamplona, Navarre.
- Awarding of the prizes for "Road Safety Drawing Competition" organized by the Pamplona City Hall together with the Road Safety Institute in Pamplona, Navarre.

#### $\rightarrow$ JUNE 20<sup>TH</sup>

Publication in both print and electronic formats of the foundation's study Insurance agents and their legal liability: Law 26/2006 on Mediation of Private Insurance and Reinsurance.

#### $\rightarrow$ JUNE 20<sup>TH</sup> TO SEPTEMBER 2<sup>ND</sup>

"Panoramic photos by José Regueira" exhibition at the Palace of the Infantado (Guadalajara).

#### $\rightarrow$ JUNE 21<sup>ST</sup>

Closing ceremony of the academic year 2011/2012 of the Faculty of Business, Law and Insurance Sciences of the Pontifical University of Salamanca in El Plantío (Madrid).

• School workshop for families in collaboration with Federación Down España (Palencia).

### $\rightarrow$ JUNE 22<sup>ND</sup>

Talk by Fernando Garrido on "Strategic Alliances for Development" during the II Sports and Development Conference by the Real Madrid Foundation (Madrid).

• Participation in the second year of the Master's in Agro-Business Management of the LAFER Foundation, with the Risk Management Module (Madrid).

#### $\rightarrow$ JUNE 26<sup>TH</sup>

Start of the special call for 200 grants for insurance-specific training for the unemployed in Spain.

- Conference on "Patient safety" and presentation of the "During emergencies, the safety of patients is in our hands" campaign in collaboration with the Spanish Association of Emergency Medicine [Madrid]
- Talk during the "Minors and young people: risk groups and road safety" conference organized by the Pablo de Olavide University (Seville).

#### → JUNE 27TH

Social Action Conference on Recreation and Disabilities (Madrid).

### → JUNE 27<sup>TH</sup> AND 28<sup>TH</sup>

Volunteering activities: Food drive for the NGO Avanza in Valencia.

#### → JUNE 27<sup>TH</sup>

Publication in both print and electronic formats of the foundation's study *Operational Risk within the framework of Solvency II*.

#### → JUNE 27<sup>TH</sup> TO 30<sup>TH</sup>

The winners of the "A day at school" National Short Story Competition went on a trip to the Port Aventura amusement park: María Madre School with the Autism Association of Burgos, and the Flavio San Román School with the Cantabria Down Syndrome Foundation, within the "ReCapacita" program (Tarragona).

#### → JUNE 29<sup>TH</sup>

Preparation and publication of the ranking of the largest European non-life insurance groups in 2011.

#### → JULY 1<sup>ST</sup> TO SEPTEMBER 30<sup>TH</sup>

5,737 volunteers participated in 42 activities and dedicated 382 hours to benefit more than 1,867 people in those countries in which MAPFRE carries out its direct insurance activities.

#### → JULY 4<sup>TH</sup>

FUNDACIÓN MAPFRE was awarded the AFEMAC prize (Murcia).

#### → JULY 6<sup>TH</sup>

Meeting with Ana Isabel Blanco and Federico Fernández, Deputy Director-General of Traffic and Mobility of the Directorate-General of Traffic, to participate in the Work Group of the "European E-Call Project in Spain" (Madrid).

#### → JULY 7<sup>TH</sup>

Renewal of the collaboration agreement with the Real Madrid Foundation to carry out projects in Brazil, El Salvador, Panama, Peru, Mexico, Paraguay, the Philippines and the USA.

#### $\rightarrow$ JULY 9<sup>TH</sup> TO 13<sup>TH</sup>

Course on "Amputees in the 21st century" within the summer courses of the Rey Juan Carlos University of Aranjuez (Madrid).

### → JULY 11<sup>TH</sup>

FUNDACIÓN MAPFRE Social Action and Road Safety conference on "Child car restraints for children with disabilities" (Madrid).

- Presentation of the study *Road safety recommendations in the transportation of people with disabilities* (Madrid).
- "Road Safety and Disabilities: Child car restraints for children with disabilities" conference (Madrid).

#### $\rightarrow$ JULY 12<sup>TH</sup>

Renewal of the collaboration agreement with Federación Española de Deportes de Personas con Discapacidad Física to carry out the FUNDACIÓN MAPFRE Sport School in Toledo (Madrid).

- Presentation of the activities of the Road Safety Institute to the Malaga City Hall.
- Work group of the Road Safety Council of the Directorate-General of Traffic called "Bicycle road safety" to review the bicycle regulation proposal in the General Traffic Regulations in Madrid.

#### $\rightarrow$ JULY 13<sup>TH</sup>, 19<sup>TH</sup> AND 20<sup>TH</sup>

bugaMAP (Life and Non-life) seminar in collaboration with ICEA (Madrid).

#### $\rightarrow$ JULY 18<sup>TH</sup>

Motor Skills Competition in Seville and Tenerife within the "Together we can do it" program in collaboration with Special Olympics.

#### → JULY 19<sup>TH</sup>

Presentation of the *Insurance agents and their legal liability* study (Madrid).

#### $\rightarrow$ JULY $20^{TH}$

Print and electronic copies of number 113 of the *Risk Management and Insurance* magazine in Spanish and English.

• Collaboration in the Summer Course of the Príncipe de Asturias Foundation with the "Your muscles are made of iron" injury prevention campaign for child musicians in Oviedo, Asturias.

### → JULY 23<sup>RD</sup>

Judging of the 4<sup>th</sup> Call for Financial Aid for Training Projects for the Employment of People with Disabilities benefiting a total of 65 entities (Madrid).

#### $\rightarrow$ JULY $24^{TH}$

Presentation of the *Insurance agents and their legal liability* study in Vigo, Pontevedra.

#### $\rightarrow$ JULY 26<sup>TH</sup>

Judging of the third RED CUMES insurance short stories competition and start of the fourth competition (Madrid).

#### $\rightarrow$ AUGUST

Publication both in print and electronic format of the works Experience in microinsurance in Colombia, Peru and Brazil. The partner agent model; Start, present and future of the legal protection insurance; and Collaboration in the reinsurance contract: the payment of the reinsurer.

#### → AUGUST 1<sup>ST</sup>

Publication of the work "Antonio de Guezala" of the "Great Spanish Masters of Modern and Contemporary Art" collection.

#### → AUGUST 4<sup>TH</sup>

Publication of the catalog of the "Paris: Impressionism and Modernity" exhibition.

### → SEPTEMBER 2<sup>ND</sup> TO 7<sup>TH</sup>

Camp for the rehabilitation of children with an upper extremity amputated that use myoelectric prosthetics in collaboration with the Rey Juan Carlos University (Madrid).

### → SEPTEMBER 5<sup>TH</sup>

Elaboration of the study *Entrepreneurs in moments of crisis: risks* and success factors in collaboration with AFI (International Financial Analysts).

- Talk during the 9th Forum against Road Violence (Madrid).
- Talk during the Driving Course of Parque Móvil Regional (Murcia).

#### → SEPTEMBER 6<sup>TH</sup>

Renewal of the collaboration agreement with the Carmen Pardo Valcarce Foundation in the "No more abuse" project (Madrid).

#### → SEPTEMBER 8<sup>TH</sup>

FUNDACIÓN MAPFRE was awarded the Terras Gauda 2011 National Sailing Prize (Bayona).

#### → SEPTEMBER 10TH AND 11TH

2<sup>nd</sup> Managers Conference of the "Together we can" employment integration program for people with disabilities (Madrid).

#### → SEPTEMBER 11TH

Meeting with María Seguí, Director-General, and Mónica Colás, Deputy Director-General of Intervention and Road Safety Policies of the Directorate-General of Traffic, to deal with road safety for cyclists and the presentation of MAPFRE Familiar, led by Javier del Río, Assistant Director-General of Insurance for Cyclists in Madrid.

### → SEPTEMBER 14<sup>TH</sup>

Talk at Expobike (Madrid).

#### → SEPTEMBER 17<sup>TH</sup> TO JANUARY 20<sup>TH</sup>

"Imogen Cunningham" exhibition at the foundation's Azca exhibition gallery (Madrid).

### → SEPTEMBER 17<sup>TH</sup>

Publication of the catalog of the "Imogen Cunningham" exhibition.

• Publication of the mini-website of the "Imogen Cunningham" exhibition.

### → SEPTEMBER 17<sup>TH</sup> TO 20<sup>TH</sup>

"Comics, art and architecture" series (4 sessions) at the foundation's auditorium (Madrid).

### $\rightarrow$ SEPTEMBER 17<sup>TH</sup> TO 29<sup>TH</sup>

The "Small Film Studio" children's pavilion at the San Sebastián Film Festival (Guipúzcoa).

#### → SEPTEMBER 19<sup>TH</sup>

Visit to the Special Employment Center of the Arco Iris Foundation in Alcalá de Henares, Madrid.

• Preparation and presentation of the report "The Spanish Insurance Market in 2011" (Madrid).

#### → SEPTEMBER 19<sup>TH</sup> TO JANUARY 20<sup>TH</sup>, 2013

Activities for children and young people at the "Imogen Cunningham" exhibition.

#### → SEPTEMBER 20<sup>TH</sup>

Launch of the new web page NEURODIDACTA for patients, their family members, caregivers and professionals of people with neurological disorders (Madrid).

#### → SEPTEMBER 21<sup>ST</sup> TO 29<sup>TH</sup>

Brazilian contemporary film series.

• San Sebastián Film Festival in San Sebastián, Guipúzcoa.

#### → SEPTEMBER 24<sup>TH</sup>

Start of the inclusive educational program ReCapacita 2012/2013 and of the Multiple Intelligences school competition (Madrid).

- Publication of the catalog and mini-website of the "Portraits.
   Master Works. Pompidou Center" exhibition.
- Start of the 7th Fire Prevention Week in Cáceres, Spain.

### → SEPTEMBER 24<sup>TH</sup> TO JANUARY 6<sup>TH</sup>, 2013

The "Portraits. Master Works. Pompidou Center" exhibition at the foundation's exhibition gallery (Madrid).

#### → SEPTEMBER 24<sup>TH</sup> TO 28<sup>TH</sup>

Celebration of the Fire Prevention Week in Cáceres.

### → SEPTEMBER 25<sup>TH</sup>

Judging of the 6<sup>th</sup> Julio Castelo Matrán International Insurance Prize (Madrid).

• Meeting of the Expert Committee of the Ponle Freno Foundation in San Sebastián de los Reyes, Madrid.

#### → SEPTEMBER 26<sup>TH</sup> TO JANUARY 6<sup>TH</sup>, 2013

Activities for children and young people at the "Portraits. Master Works. Pompidou Center" exhibition.

#### → SEPTEMBER 27<sup>TH</sup>

Talk by Fernando Garrido at the  $2^{\rm nd}$  National Employment and Disabilities Congress (Almería).

- FUNDACIÓN MAPFRE was awarded for its long history of collaborating in international cooperation development projects with HUMANA PUEBLO A PUEBLO.
- Presentation of the Drugs, alcohol and driving book (Oviedo).

#### → SEPTEMBER 28<sup>TH</sup>

FUNDACIÓN MAPFRE Social Action Conference on "Family Support and Disabilities" (Madrid).

- Workshop by FUNDACIÓN MAPFRE's Down Syndrome Family Schools, in collaboration with the Alicante Down Syndrome Association (Alicante).
- Publication of the works "Argentina. Opening to the world, 1880-1930," "Argentina. Looking within, 1930-1960," "Argentina. Looking for democracy, 1960-2000," "Mexico. Building a nation, 1830-1880," "Mexico. Opening to the world, 1880-1930," "Mexico. Looking within, 1930-1960," "Mexico. Looking for democracy, 1960-2000" and "Brazil. A abertura para o mundo, 1889-1930" of the "Latin America in Contemporary History" collection.

#### → SEPTEMBER 29<sup>TH</sup>

Presentation of the book *Obesity as a pandemic of the 21st century. An epidemiological perspective from Ibero-America* in collaboration with the National Royal Academy of Medicine in Madrid.

- Conference on "Epidemiology of obesity" organized in collaboration with the National Royal Academy of Medicine in Madrid.
- Talk at the Semergen Medical Congress (Málaga).

#### → OCTOBER

Opening ceremony of the academic year 2012/13 of the Faculty of Business, Law and Insurance Sciences (CUMES) of the Pontifical University of Salamanca (Madrid).

• Publication both in print and electronic formats of the works *Legal liability in health care contracts*; *Keys to Spanish Insurance*: analyzing the history of insurance in Spain; and Entrepreneurs in moments of crisis: risks and success factors.

### → OCTOBER TO DECEMBER

"Healthy Living" campaign, with educational workshops to promote healthy lifestyle habits at educational institutions in Cantabria.

#### → OCTOBER 1ST TO DECEMBER 31ST

120 volunteering activities at 16 countries in the Americas and Europe in which we carry out local volunteering plans.

### → OCTOBER 1ST

"10 years of rehabilitation and employment insertion" conference organized by FEAFES Extremadura and held at the San Francisco Cultural Complex (Cáceres).

• Launch of FUNDACIÓN MAPFRE's Latin American Short Stories Competition held entirely online (international).

#### → OCTOBER 1ST TO 5TH

Celebration of the Fire Prevention Week in Ciudad Real and Ponferrada, León.

#### ightarrow OCTOBER 3<sup>RD</sup> TO 5<sup>TH</sup>

Participation in the 49<sup>th</sup> Spanish Orthopedic Surgery and Traumatology Association Congress (Málaga).

#### ightarrow OCTOBER 3<sup>RD</sup> AND 10<sup>TH</sup>

The personnel of the Carmen Pardo Valcárce Foundation gave a course on the detection and prevention of abuse towards people with intellectual disabilities organized by the Laborvalía Association in Ciudad Real, as an activity within the "No more abuse" program (Ciudad Real).

#### → OCTOBER 4<sup>TH</sup>

Conference on insurance broker strategies in collaboration with the INADE Foundation (Vigo).

#### → OCTOBER 4<sup>TH</sup> TO JANUARY 6<sup>TH</sup>. 2013

The "Jean Paul Gaultier. World of Fashion: from the streets to the stars" exhibition at the foundation's exhibition gallery (Madrid).

#### → OCTOBER 4TH

Publication of the catalog and mini-website of the "Jean Paul Gaultier. World of Fashion: from the streets to the stars" exhibition.

#### → OCTOBER 4<sup>TH</sup> TO JANUARY 6<sup>TH</sup>, 2013

Activities for children and young people related to the "Jean Paul Gaultier. World of Fashion: from the streets to the stars" exhibition at the foundation's exhibition gallery (Madrid).

### $\rightarrow$ OCTOBER 5<sup>TH</sup>

Family School activity within the "Mi Hijo Down" program in Valladolid.

#### → OCTOBER 8<sup>TH</sup> TO 11<sup>TH</sup>

Celebration of the Fire Prevention Week in Badajoz and Seville.

### ightarrow AUGUST 8<sup>TH</sup> TO NOVEMBER 23<sup>RD</sup>

"CuidadoSOS" campaign, educational workshops on the prevention of child accidents at educational institutions in Castile-León.

### → OCTOBER 9<sup>TH</sup>

Welcome ceremony for Ibero-American professionals that received specialized scholarships in 2012 (Madrid).

### $\rightarrow$ OCTOBER 9TH TO NOVEMBER 8TH

25th Comprehensive Insurance Management Course (Madrid).

### → OCTOBER 9<sup>TH</sup> TO 11<sup>TH</sup>

"Black novel: reasons for success ... and other clues" series (3 sessions) at the foundation's auditorium (Madrid).

#### → OCTOBER 11TH

Awarding of the FUNDACIÓN MAPFRE Biennial Grant for Historic Archives of Spain, Portugal and Latin America to the National Chilean Archive and to the Coimbra Council Archive (Portugal).

- Presentation of the study Entrepreneurs in moments of crisis: risks and success factors (Madrid).
- Scientific committee of "Doctors for Road Safety" (Madrid).

#### → OCTOBER 15TH

Press conference to present the web page of the "No more abuse" program (Madrid).

- Start of the e-learning courses on "Energy audits" and "Safety Training of Trainers."
- Start of the 2<sup>nd</sup> "Road Safety Audits" e-learning course.

#### → OCTOBER 15<sup>TH</sup> TO 18<sup>TH</sup>

Course on "Internal Models for Solvency II" in collaboration with the Spanish Actuarial Institute (Madrid).

### → OCTOBER 15<sup>TH</sup> TO 19<sup>TH</sup>

Celebration of the Fire Prevention Week in A Coruña and Guadalajara.

#### $\rightarrow$ OCTOBER 16<sup>TH</sup>

Awarding of the Rafael Manzano Martos Prize for Classic Architecture and the Restoration of Monuments to the architect Leopoldo Gil Cornet at the San Fernando Royal Academy of Fine Arts (Madrid).

### → OCTOBER 16<sup>TH</sup> TO 25<sup>TH</sup>

"China, a world superpower: past, present and future" series (7 sessions) at the foundation's auditorium (Madrid).

### → OCTOBER 17<sup>TH</sup>

Participation in the 14<sup>th</sup> International Congress on the Prevention of Occupational Hazards (Toledo).

### ightarrow OCTOBER 17<sup>TH</sup> AND 18<sup>TH</sup>

 $5^{\text{th}}$  National "Health and Work" Gathering in collaboration with the University of Valladolid (Valladolid).

### → OCTOBER 18TH

Launch to the media of the School Campaign at the start of the new school year.

• Conference on "Evaluation of bodily injury" in collaboration with the Institute of Legal Medicine of the Balearic Islands (Palma de Mallorca).

### → OCTOBER 19<sup>TH</sup>

Workshop on "Patient safety in emergencies" organized within the framework of the 19<sup>th</sup> National Health Law Congress (Madrid).

### → OCTOBER 19<sup>TH</sup> AND 20<sup>TH</sup>

Family School in Santiago de Compostela.

#### → OCTOBER 20TH AND 21ST

Moped safety course at MotoEvent in Las Rozas, Madrid.

#### → OCTOBER 20<sup>TH</sup> TO 22<sup>ND</sup>

Course on clinical diagnostics and forensics evaluation of alleged victims with intellectual disabilities at the Legal Studies Center in Barcelona as an activity within the "No more abuse" program (Barcelona).

#### → OCTOBER 21ST

Awarding of the 37<sup>th</sup> González-Ruano Journalism Prize to Félix de Azúa for his article entitled "Contra Jeremías", published in the *El País* newspaper on August 14<sup>th</sup>, 2011.

#### → OCTOBER 22ND TO 26TH

Celebration of the Fire Prevention Week in Alcorcón, Fuenlabrada and Móstoles (Madrid) and Gijón.

#### → OCTOBER 23RD

Conference on "Opportunities for the environmental sector in Ibero-America" in collaboration with the Conama Foundation [Madrid].

#### → OCTOBER 24TH

Presentation of the *Fire victims in Spain in 2011* study in collaboration with the Firefighter Association (Madrid).

### → OCTOBER 25<sup>TH</sup>

Scientific committee of "Doctors for Road Safety" (Barcelona).

• The Prevention, Health and Environment Institute was awarded the Best Practices 2012 prize by the Red Cross for the "More carefully" campaign (Madrid).

#### → OCTOBER 25<sup>TH</sup> TO JANUARY 13<sup>TH</sup>, 2013

"Junyer and Sandalinas in the FUNDACIÓN MAPFRE collections" exhibition at the Patio Herreriano Museum (Valladolid).

### → OCTOBER 26<sup>TH</sup>

Prize-awarding ceremony of the FUNDE Prizes. Said event ended with the public presentation of the agreement between FUNDACIÓN MAPFRE and FUNDE to promote the social responsibility of the business network and the managers of the Catalan company. The "Together we can" video was played [Lleida].

• Closing ceremony of the academic year 2011/2012 of the Faculty of Business, Law and Insurance Sciences (CUMES) of the Pontifical University of Salamanca (Madrid).

### → OCTOBER 26<sup>TH</sup> TO DECEMBER 15<sup>TH</sup>

"Julio Castelo Matrán Model Ship Museum" exhibition at Palacio Casa Salazar (La Palma).

#### → OCTOBER 29<sup>TH</sup>

Signing of the collaboration agreement with the Emilio Sánchez Vicario Foundation to carry out the "Tennis and Abilities" program [Madrid].

#### → OCTOBER 29<sup>TH</sup> TO NOVEMBER 8<sup>TH</sup>

"Jean Paul Gaultier: elegance and transgression" series (5 sessions) at the foundation's auditorium (Madrid).

#### → NOVEMBER

Publication both in print and electronic formats of the works Systematic Risk and Insurance Activity (Julio Castelo Prize) and Emergency and reconstruction: the before and after of the Chile earthquake and tsunami on February 27, 2010.

#### → NOVEMBER 1ST

Publication of the works "Spain. Building a nation, 1830-1880," "Un olhar o Brasil. A fotografia na construção da imagem da nação. 1833-2003" and "Separation and reconciliation: Spain and the recognition of the independence of Latin America" of the "Latin America in Contemporary History" collection.

#### → NOVEMBER 2<sup>ND</sup>

Publication of the ranking of insurance groups in Latin America in 2011.

• Talk at the Road Safety Conference organized by Repsol (Madrid).

#### → NOVEMBER 3RD

Family School activity in Huesca within the "Mi Hijo Down" program, attended by José Antonio del Río Escribano, Director of the MAPFRE Huesca office (Huesca).

#### → NOVEMBER 5<sup>TH</sup> TO 9<sup>TH</sup>

Celebration of the Fire Prevention Week in Córdoba.

### ightarrow NOVEMBER 5<sup>TH</sup> TO 7<sup>TH</sup>

Participation in the "Response from the education and communications sectors to climate change" seminar organized by the National Environmental Education Center of the Ministry of Agriculture, Nutrition and Environment.

### $\rightarrow$ NOVEMBER 5<sup>TH</sup> TO 8<sup>TH</sup>

Celebration of the 7<sup>th</sup> International Literature and Cars Conference in collaboration with the Eduardo Barreiros Foundation at the Castellana hall of the Azca Complex (Madrid).

#### → NOVEMBER 6<sup>TH</sup>

Activities to promote physical exercise in Oviedo.

• Judging of the fourth RED CUMES insurance short stories competition (Madrid).

#### → NOVEMBER 7<sup>TH</sup>

Signing of the collaboration agreement with the Valencia CF Foundation to carry out the "Adaptive Football" project (Valencia).

### → NOVEMBER 7<sup>TH</sup> TO 10<sup>TH</sup>

Celebration of the 30<sup>th</sup> ORACLE International Photography Congress (Segovia and Madrid).

#### → NOVEMBER 7<sup>TH</sup> TO 11<sup>TH</sup>

Celebration of the "10 Senses Festival" of art and integration at Centro del Carmen (Valencia).

#### → NOVEMBER 9<sup>TH</sup>

Family School with Down España (Toledo).

#### → NOVEMBER 12<sup>TH</sup>

Gira Megacracks Tournament at the Montcada i Reixac Pavilion (Barcelona).

#### → NOVEMBER 12TH TO 16TH

Celebration of the Fire Prevention Week in Logroño and Mallorca.

#### → NOVEMBER 12TH TO 20TH

Installation of the Children's Pavilion "Small Film Studio" due to the  $7^{\rm th}$  City of Segovia Festival of European Cinema (MUCES) in Segovia.

#### → NOVEMBER 13<sup>TH</sup>

Gira Megacracks Tournament at the Esparregueras Pavilion (Barcelona).

- Presentation of the "Piedra de Molino poetry magazine: graphic homage to Antonio Mingote" at the foundation's auditorium (Madrid).
- Conference on "Calculation and evaluation of the carbon print: practical experiences" in collaboration with AENOR (the Spanish Association for Standardization and Certification) in Madrid.

#### → NOVEMBER 14<sup>TH</sup>

Presentation of the "Together we can" program at the 3<sup>rd</sup> Young Entrepreneurs Association's Business Gathering in Málaga.

#### → NOVEMBER 15<sup>TH</sup>

Visit to the FUNDACIÓN MAPFRE Adaptive Sailing School in Sanxenxo, Pontevedra.

- "Sculptures, clay and paint" series. Conference by Miquel Baceló at the foundation's auditorium (Madrid).
- Webinar on Solvency II.

# → NOVEMBER 16<sup>TH</sup>

Signing of the collaboration agreement with the Albacete City Hall (Albacete).

#### → NOVEMBER 19<sup>TH</sup>

Start of the e-learning courses on "Management Systems for the Prevention of Occupational Risks," "Development of positive attitudes towards prevention" and "Nutrition and dietetics while handling patients."

• Signing of the collaboration agreement with the Inter-American Development Bank (BID) (Madrid).

• Awarding to the Prevention, Health and Environment Institute of the Medical Journal "Best Ideas 2012" Prize for the "Healthy Living" campaign (Barcelona).

# $\rightarrow$ NOVEMBER 19<sup>TH</sup> TO 23<sup>RD</sup>

Celebration of the Fire Prevention Week in Bajo Cinca, Huesca, and Linares, Jaén.

#### → NOVEMBER 19<sup>TH</sup> TO 27<sup>TH</sup>

"Masks and costumes: reflections on portraits from the 20<sup>th</sup> century" series (6 sessions) at the foundation's auditorium (Madrid).

#### → NOVEMBER 20<sup>TH</sup>

Awarding of the Solidarity Insurance Prizes: FUNDACIÓN MAPFRE awarded the Solidarity 2012 Prize to the NGO Infancia con Futuro for its "Los Cerritos cafeteria for children in Amatitlán, Guatemala" project (Madrid).

• Conference on "Business resources and transparency" in collaboration with the Seres Foundation (Madrid).

#### → NOVEMBER 21ST TO DECEMBER 18TH

Volunteering activity: toy and food drive (Spain).

#### → NOVEMBER 21ST

At the Manuel Cortina MAPFRE office, people with intellectual disabilities of the Carmen Pardo Valcarce Foundation who did internships through the "Together we can" program were filmed for the "Aquí hay empleo" TV program for channel TVE2 (Madrid).

• Awarding of the 6<sup>th</sup> Julio Castelo Matrán International Insurance Prize to Camilo Pieschacón Velasco for his work *Systematic Risk* and Insurance Activity (Madrid).

#### → NOVEMBER 21<sup>ST</sup> TO 25<sup>TH</sup>

FUNDACIÓN MAPFRE 4+1 Film Festival carried out simultaneously in Madrid, Mexico, Bogotá, Río de Janeiro and Buenos Aires. A selection of twenty movies were played at each venue with a total of more than 20,000 spectators. German film director Werner Herzog was present at the main venue in Río de Janeiro.

# $\rightarrow$ NOVEMBER 22<sup>ND</sup>

Start of the first "Road Safety in the Classroom" e-learning course.

• FUNDACIÓN MAPFRE – Real Madrid Foundation institutional lunch (Madrid).

# → NOVEMBER 23<sup>RD</sup>

Family School in collaboration with Down España (Ferrol).

#### → NOVEMBER 24<sup>TH</sup> AND 25<sup>TH</sup>

Celebration of the FUNDACIÓN MAPFRE 4+1 Festivalito at the foundation's auditorium (Madrid).

#### → NOVEMBER 26<sup>TH</sup>

Presentation of the BIKEPAL Project at the University of Valencia.

• Judging of the insurance research scholarships and financial aid.

#### → NOVEMBER 26<sup>TH</sup> TO 30<sup>TH</sup>

Ibero-American Environmental Gathering in collaboration with the Conama Foundation (Madrid).

• Celebration of the Fire Prevention Week in the Murcia Region and in Castro Urdiales, Cantabria.

#### → NOVEMBER 27<sup>TH</sup>

Conference on "Patient safety: from managers to professionals" in collaboration with the Spanish Health Care Risk Management Association (Madrid).

#### → NOVEMBER 28<sup>TH</sup>

Awarding of the 3<sup>rd</sup> Corresponsables Prizes. FUNDACIÓN MAPFRE was a finalist in the category of large companies (Madrid).

- Conference on Mandatory Civil Liability Insurance for Bankruptcy Trustees in collaboration with SEAIDA Cataluña (Barcelona).
- Presentation of the book Separation and reconciliation. Spain and the recognition of the independence of Latin America" of the "Latin America in Contemporary History" collection at the foundation's auditorium (Madrid).

#### → NOVEMBER 29<sup>TH</sup>

Presentation of the "Together we can" program in Valencia attended by Vicente Guarch, Rita Barberá (the mayor of Valencia), the president of CIERVAL and other figures from the region (Valencia).

- Presentation of the "Together we can" program at the 4<sup>th</sup> FEAFES Employment and Mental Health Conference in Vigo, Galicia.
- Awarding of the FEAFES Castile-León Prize to the "Together we can" program (Valladolid).

#### → NOVEMBER 30<sup>TH</sup>

Family School in collaboration with Down España (Palencia).

#### → DECEMBER

Publication both in print and electronic formats of the works Dissuasive effect of the type of contract on fraud and Complaints of traffic accidents on cross-border highways.

• Preparation of the study Viability of patent insurance.

#### → DECEMBER 3RD

The We live in silence play of the theatrical company of Blanca Marsillach, which performs interactive plays for people with disabilities (Barcelona).

• Presentation of the BIKEPAL project of the Polytechnic University of Madrid.

#### ightarrow DECEMBER 3<sup>RD</sup> TO 7<sup>TH</sup>

Celebration of the Fire Prevention Week in La Palma.

#### → DECEMBER 4<sup>TH</sup>

Judging of the Penagos Drawing 2012 Prize in favor of the Venezuelan artist Carlos Cruz Díez.

• Presentation of the study Financial evaluation of accident rates for the elderly [Madrid].

#### → DECEMBER 5<sup>TH</sup>

Renewal of the collaboration agreement with the Theodora Foundation to carry out the "Laughing makes them stronger" project through which Dr. Smiles attends to sick children (Madrid).

 Awarding of the Garcia Viñolas Biennial Grant to the Sorolla Museum of Madrid and to the Friends of the Americas Museum Association in Madrid

#### → DECEMBER 10<sup>TH</sup>

Print and electronic copies of number 114 of the *Risk Management and Insurance* magazine in Spanish and English.

• Presentation to the media of the study *Evolution of insurance* systems between 2006 and 2011. Analysis of the evolution of standard safety features in cars.

#### → DECEMBER 11<sup>TH</sup>

2<sup>nd</sup> No more abuse Conference on "the same justice for everyone" in collaboration with the Carmen Pardo Valcarce Foundation, where the *Police Intervention and people with intellectual disabilities* guidebook was presented in collaboration with the Civil Guard and FUNDACIÓN MAPFRE, at the MAPFRE auditorium in Centro Moda Shopping (Madrid).

• Gira Megacracks Tournament at the Collado Villalba Pavilion (Madrid).

# $\rightarrow$ DECEMBER 11TH AND 12TH

Participation in the course on "Balanced Scorecards in Health Care Management for the continual improvement of clinical labs: from theory to practice" in collaboration with SEDIGLAC (the Spanish Association for the Management of Clinical Labs) in Madrid.

# ightarrow DECEMBER 12<sup>TH</sup> TO JANUARY 6<sup>TH</sup>, 2013

Exhibition on the 4<sup>th</sup> Photography Competition for young people at the foundation's Azca exhibition gallery (Madrid).

# $\rightarrow$ DECEMBER 12<sup>TH</sup>

Conference on gender and disability discrimination and predictive testing. European panorama and its repercussion on insurance, in collaboration with AIDA (the International Insurance Law Association) and SEAIDA (the Spanish branch of AIDA) in Madrid.

#### → DECEMBER 17<sup>TH</sup>

Conference on Mandatory Insurance for Bankruptcy Trustees by the Barcelona Lawyer Association.

#### → DECEMBER 28<sup>TH</sup>

Judging of the annual 2012 RED CUMES insurance short stories competition (Madrid).

#### **United States**

#### $\rightarrow$ ANNUAL

Collaboration with United Way of Webster & Dudley in its humanitarian activity in the fields of health and helping people in need, especially the sick, the elderly and children.

#### → ANNUAL

Collaboration with the Spain-Florida 500 Years Foundation in carrying out its activities.

# The Philippines

#### $\rightarrow$ ANNUAL

Road Safety School Campaign by means of training sessions for teachers and students throughout the country.

#### France

#### → APRIL 25<sup>TH</sup> TO JULY 29<sup>TH</sup>

"Eugène Atget" exhibition at the Carnavalet Museum (Paris).

#### → SEPTEMBER 26<sup>TH</sup> TO JANUARY 14<sup>TH</sup>, 2013

"Bohémes" exhibition at Grand Palais (Paris).

#### → OCTOBER 15<sup>TH</sup> TO JANUARY 27<sup>TH</sup>, 2013

"Manuel Álvarez Bravo" exhibition at the Jeu de Paume Gallery (Paris).

#### Guatemala

# ightarrow MAY $7^{\text{TH}}$

Volunteering activity: start of the volunteer training e-learning course.

# $\rightarrow$ MAY $12^{\text{TH}}$

Corporate volunteering activity: activity with the mothers of deafblind children within the "Creating Community" project by FUNDAL.

#### → JUNE

Awareness-raising campaign on the use of seat belts in Guatemala City.

#### $\rightarrow$ JUNE 16<sup>TH</sup>

Volunteering activity: recreational and cultural activity with children from FUNDAL within the "Creating Community" project.

#### → NOVEMBER 12<sup>TH</sup>

Renewal of the collaboration agreement with Fundal.

#### The Netherlands

#### → SEPTEMBER 15<sup>TH</sup> TO JANUARY 6<sup>TH</sup>, 2013

"Lewis Hine" exhibition at Fotomuseum, Rotterdam.

#### Honduras

#### → MARCH TO APRIL

Safe Summer Campaign consisting of free roadside assistance in the event of an accident for everyone that travels on their vacations.

#### → APRIL TO DECEMBER

Road Safety School Campaign consisting of road safety activities and the distribution of reflective material at schools throughout the country.

#### $\rightarrow$ MAY $5^{TH}$

Volunteering activity: cleaning activity within the reforestation project of Cerro del Picacho.

#### $\rightarrow$ MAY $7^{TH}$

Corporate volunteering activity: launch of the volunteering e-learning course for MAPFRE Honduras employees.

#### $\rightarrow$ MAY $18^{TH}$

Volunteering activity: visiting children with cancer at the Leonardo Martínez hospital in San Pedro Sula.

#### $\rightarrow$ MAY 19<sup>TH</sup>

Volunteering activity: environmental activity planting trees at Cerro del Picacho.

#### $\rightarrow$ JUNE 1<sup>ST</sup>

Volunteering activity: launch of the volunteer course for MAPFRE Honduras employees.

#### $\rightarrow$ AUGUST 6<sup>TH</sup>

Renewal of the collaboration agreements with Aldeas Infantiles SOS.

#### → AUGUST 11TH

Renewal of the collaboration agreement with COPADE.

#### Malta

#### $\rightarrow$ MAY $10^{TH}$

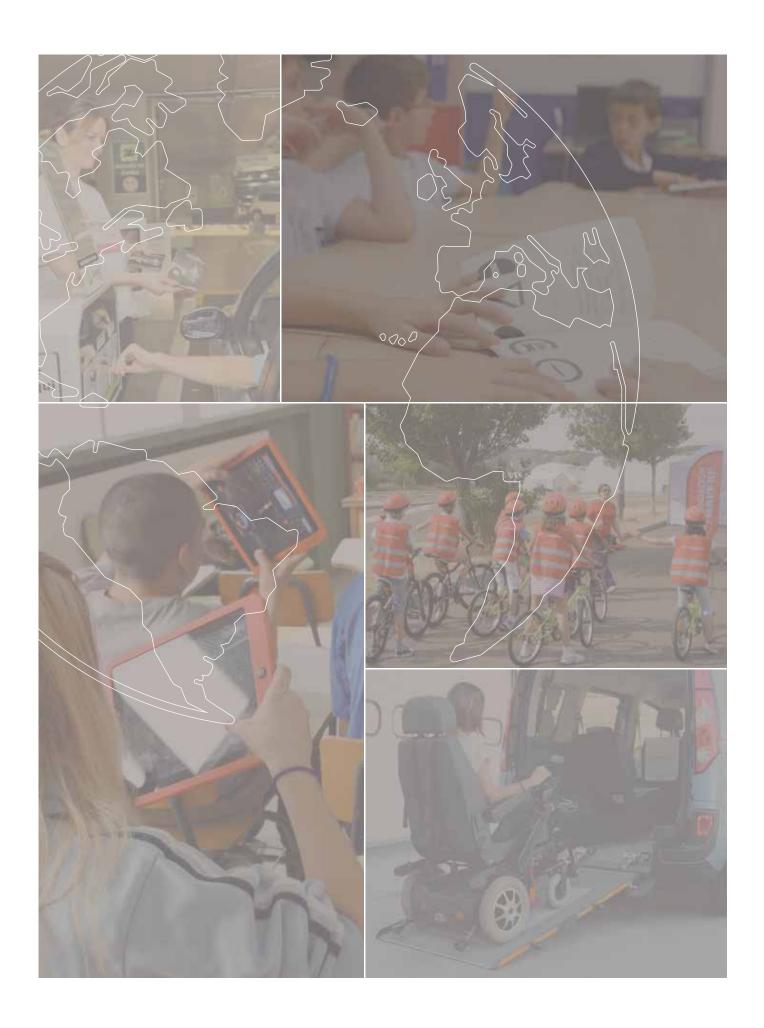
bugaMAP (Non-life) seminar for the university and the insurance sector of Malta.

#### Mexico

#### → ANNUAL

Collaboration with the State of Chihuahua.

• Fire prevention awareness-raising actions at the "Don't burn yourself" pavilions of the Granja las Américas, the Trompo Mágico Museum and the Federico Gómez, Xochimilco and Dr. Nicolás San Juan hospitals, in collaboration with the CIE and Michou y Mau Foundations (Mexico City).



• Road Safety Trailer in Benito Juárez, Bote de Tláuac, Mexico City, Iztacalco and Xochimilco.

#### → JANUARY TO JULY

"School Program" School Campaign to train teachers and students at schools in Mexico City and the State of Mexico.

#### → JANUARY 4<sup>TH</sup>

Volunteering activity at Albergue Nicolás Bari, benefiting 100 children at risk of exclusion.

#### → JANUARY 6<sup>TH</sup>

Volunteering activity at Casa Hogar Providencia and Mano Amiga, handing out toys donated by MAPFRE employees to more than 50 children at risk of exclusion.

# → JANUARY 14<sup>TH</sup>

Volunteering activity at the Tejiendo una Vida Association, benefiting more than 40 children of teenage mothers at risk of exclusion.

#### → JANUARY 29TH

"You decide on the weekend" campaign in Benito Juárez.

#### → FEBRUARY

Start-up of the Road Safety School Campaign in Mexico City.

#### → FEBRUARY TO JUNE

"In your hands" campaign at different schools in Mexico City.

#### → FEBRUARY 18TH

Volunteering activity in Mexico City: painting workshop at Comedor Santa María within the "Creating Community" project.

• Volunteering activity in the northern region: held at a health center for children at risk of exclusion.

#### → FEBRUARY 25<sup>TH</sup>

Volunteering activity in the southeastern region: recreational and cultural activities at Centro Pastoral del Amor.

• Volunteering activity in the central Bajío region: renovation of the facilities of Casa Hogar Providencia for young people at risk of exclusion.

#### → MARCH 10<sup>TH</sup>

Volunteering activity at the Mano Amiga de Chalco center, Mexico City.

# $\rightarrow$ MARCH 13<sup>TH</sup>

Presentation of the  ${\it Child\ car\ restraints\ in\ Latin\ America}$  research study.

# $\rightarrow$ MARCH 23<sup>RD</sup>

Participation in the 30th International Occupational Health Congress (Cancún).

#### → MARCH 31<sup>ST</sup>

Volunteering activity in the central Bajío region at Casa Hogar Providencia.

#### → APRIL 9TH

Start of the first volunteering e-learning course in 2012 in Mexico with the participation of 132 students and therefore 256 employees have now been trained in volunteering subjects.

#### → APRIL 14<sup>TH</sup>

Volunteering activity: story telling and handing out of toys at the Federico Gómez Children's Hospital.

#### → APRIL 27<sup>TH</sup> TO SEPTEMBER 28<sup>TH</sup>

International Occupational Health and Safety Certification Course organized in collaboration with the Secretariat of Labor and Social Welfare (Mexico City).

#### → APRIL 27<sup>TH</sup> TO MAY 1<sup>ST</sup>

Participation in the 31<sup>st</sup> National Orthopedics Congress organized by the Mexican Traumatology and Orthopedics Association (Mexico City).

#### → MAY 1<sup>ST</sup>

Collaboration agreement with CESAL to carry out the "Accompanying a generation" project in Oaxaca and Campeche.

#### $\rightarrow$ MAY $4^{TH}$

Volunteering activity: donation of toys and spending time with the children at Casa Cuna de Palafox y Mendoza.

#### $\rightarrow$ MAY $9^{TH}$

Presentation of the report *The Latin American Insurance Market* 2010-2011 at the  $22^{nd}$  National Insurance Convention of AMIS (the Mexican Insurance Institution Association) in Mexico City.

• Presentation of the book *Life Insurance in Latin America* at the 22<sup>nd</sup> National Insurance Convention of AMIS (the Mexican Insurance Institution Association) in Mexico City.

#### $\rightarrow$ MAY 19<sup>TH</sup>

Corporate volunteering activity: workshop on the prevention of accidents for mothers of children at risk of exclusion.

• Corporate volunteering activity: recreational activities at Albergue La Esperanza, Casa del Sol and Casa de Reposo.

#### $\rightarrow$ MAY $25^{TH}$

Corporate volunteering activity: school supply drive for the Mano Amiga Foundation (CONKAL) within the "Creating Community" project.

#### → JUNE 1<sup>ST</sup>

Volunteering activity: handing out of first aid kits at Albergue Casa Hogar Sion.

#### → JUNE 4<sup>TH</sup> TO 28<sup>TH</sup>

Volunteering activities: drive to collect material, underwear and socks for the Niños de Tijuana Association.

#### $\rightarrow$ JUNE 4<sup>TH</sup> TO 30<sup>TH</sup>

Volunteering activities: school supply drive for Casa Hogar Providencia.

#### → JUNE 9<sup>TH</sup>

Volunteering activity: door painting to improve Casa Hogar Nacidos para Triunfar.

#### $\rightarrow$ JUNE 22<sup>ND</sup>

Volunteering activity at the Pastoral del Amor center (children's play center).

#### $\rightarrow$ JUNE 23<sup>RD</sup>

Volunteering activity: reforestation of the Chapultepec park.

#### → JUNE 29TH

Volunteering activity: handing out of material, underwear and socks at the Niños de Tijuana Association.

#### $\rightarrow$ JUNE $30^{TH}$

Volunteering activity: handing out of school supplies at Casa Hogar Providencia.

#### $\rightarrow$ JULY 20<sup>TH</sup>

Awarding of the Rombo Amarillo Prize (Mexico City).

#### → AUGUST 23RD

Presentation of the "More carefully" campaign in collaboration with INAMAP (the National Institute of the Elderly).

# → SEPTEMBER 6<sup>TH</sup> AND 7<sup>TH</sup>

bugaMAP (Non-life) seminar for different universities and MAPFRE México (Mexico City).

#### → SEPTEMBE R 10<sup>TH</sup>

Renewal of the collaboration agreement with the University of Puebla.

#### → SEPTEMBER 11<sup>TH</sup>

Renewal of the collaboration agreement with Casa de la Amistad.

#### → SEPTEMBER 15<sup>TH</sup>

Start of the audit of the "Comedor Santa María" project.

#### → OCTOBER 23RD

Signing of the collaboration agreement between the Anáhuac University and FUNDACIÓN MAPFRE (Mexico City).

• bugaMAP (Non-life) seminar for the Autonomous University of the State of Mexico.

# $\rightarrow$ OCTOBER 25<sup>TH</sup> AND 26<sup>TH</sup>

International Accident Prevention Seminar in collaboration with the National Disaster Prevention Center (Mexico City).

# $\rightarrow \text{OCTOBER 26}^{\text{TH}}$

Seminar on "Management and Decision-making in Insurance Entities (bugaMAP Non-life)" for the American Technological University (Mexico City).

#### → NOVEMBER 7<sup>TH</sup>

bugaMAP (Non-life) seminar for the La Salle University (Mexico City).

• Presentation of the books on Mexico from the "Latin America in Contemporary History" collection at El Colegio de México (Mexico City).

#### → NOVEMBER 21<sup>ST</sup> TO 25<sup>TH</sup>

FUNDACIÓN MAPFRE 4+1 Film Festival at Cineteca Nacional (Mexico City).

#### → NOVEMBER 24<sup>TH</sup>

Presentation of the books on Mexico from the "Latin America in Contemporary History" collection at the Guadalajara Book Fair.

#### → DECEMBER 3RD

Renewal of the collaboration agreement with the CMR Foundation [Mexico].

#### → DECEMBER 9TH

Renewal of the collaboration agreement with the Altius Mano Amiga Foundation.

#### Nicaragua

#### → ANNUAL

Road safety campaign for children consisting of road safety activities

#### → MARCH 23<sup>RD</sup>

Volunteering activity in Managua.

#### → APRIL 17TH

Launch of the first volunteering e-learning course in 2012 in Nicaragua with 40 participants and therefore training 62 percent of the MAPFRE Nicaragua staff.

#### $\rightarrow$ APRIL 25<sup>TH</sup>

Volunteering activity: awareness-raising with the Pan y Amor Foundation within the "Creating Community" program.

#### $\rightarrow$ MAY 5<sup>TH</sup>

Corporate volunteering activity: environmental activity.

#### → MAY 16<sup>TH</sup> AND 18<sup>TH</sup>

Volunteering activity: activity in collaboration with the Road Safety Institute for the employees of MAPFRE Nicaragua.

#### → JUNE 6<sup>TH</sup>

Collaboration agreement with the Pan y Amor Association to carry out the "Teaching children without education opportunities: street children" project.

#### $\rightarrow$ JUNE 27<sup>TH</sup> AND 28<sup>TH</sup>

Visit to institutions and review of road safety activities in Managua.

#### → SEPTEMBER 10<sup>TH</sup>

Signing of the collaboration agreement with the Antorcha Foundation.

#### Panama

#### → MARCH 2<sup>ND</sup>

Presentation of the report "The Latin American Insurance Market in 2010-2011" (Panama City).

• Presentation of the *Health systems in Latin America and the role of private insurance* study (Panama City).

#### → MARCH 20TH

Presentation of the *Child car restraints in Latin America* research study (Panama City).

#### → MARCH 24TH

Volunteering activity in Panama City in the Ciudad del Niño project maintaining facilities of the children's shelter.

#### → APRIL 21ST

Volunteering activity: 2<sup>nd</sup> Special Olympics' Central American and Caribbean Games (Panama).

## $\rightarrow$ MAY $23^{RD}$

Inauguration of the OMAR child driving track in Panama City, attended by the First Lady.

#### $\rightarrow$ MAY 28<sup>TH</sup> TO JUNE 1<sup>ST</sup>

Course on "Introduction to Reinsurance" for civil servants of the Panama Superintendency.

#### $\rightarrow$ JUNE TO DECEMBER

Training at the OMAR child driving track (Panama City).

#### $\rightarrow$ JUNE 4<sup>TH</sup>

Collaboration agreement with the Pro Niñez Panameña Association to carry out the "One ray of light for Cañazas" project.

#### → JUNE 10<sup>TH</sup>

Collaboration agreement with Ciudad del Niño to carry out the "Improving the quality of education at Ciudad del Niño" project.

#### $\rightarrow$ JUNE 11<sup>TH</sup>

Collaboration agreement with the Casa Esperanza Pro Rescata del Niño en la Calle Association to carry out the "My safe education with MAPFRE PANAMÁ" project.

#### $\rightarrow$ JUNE 27<sup>TH</sup>

Collaboration agreement with the FUNDACUNA Foundation to carry out the "Pablo Sotillo-Villa Carmen public library" project.

#### → OCTOBER 6<sup>TH</sup> TO 12<sup>TH</sup>

Celebration of the Fire Prevention Week in collaboration with the Firefighting Force.

#### → NOVEMBER 1ST

Signing of the collaboration agreement with MNG (the Social and Cultural New Generation Movement).

#### Paraguay

#### → ANNUAL

Start-up and carrying out of the Road Safety School Campaign at schools in Asunción.

#### → MARCH 10<sup>TH</sup>

Volunteering activity in Ciudad del Este.

#### → MARCH 16<sup>TH</sup>

Volunteering activity in Asunción: school campaign.

#### → MARCH 20TH

Volunteering activity in Asunción: supporting the *Clowns in Danger* play.

#### $\rightarrow$ MAY

Environmental education program at educational institutions (Asunción).

#### → MAY TO JUNE

Road Safety Theater (Asunción).

#### $\rightarrow$ MAY $9^{TH}$

Corporate volunteering activity: clothes drive.

#### → MAY 16<sup>TH</sup>

Corporate volunteering activity: school campaign in collaboration with the Road Safety Institute.

#### $\rightarrow$ MAY $17^{\text{TH}}$

Corporate volunteering activity: "La Ecopatrulla" environmental activity.

#### $\rightarrow$ MAY $22^{ND}$

Corporate volunteering activity: *Clowns in Danger* in collaboration with the Road Safety Institute.

# → JUNE 27<sup>TH</sup> TO JULY 14<sup>TH</sup>

Volunteering activities: food drive.

#### → JULY 1<sup>ST</sup>

Renewal of the collaboration agreement with Aldeas Infantiles.

#### → AUGUST

Celebration of the Fire Prevention Week in collaboration with the Paraguay Firefighting Force (Asunción).

#### → OCTOBER 9<sup>TH</sup>

Renewal of the collaboration agreement with the ALDA and Asidown Foundations.

#### → OCTOBER 11TH

FUNDACIÓN MAPFRE in Paraguay was awarded the Solidarity Spirit Prize for its constant support through FUNDACIÓN MAPFRE's Social Action Institute by means of the Corporate Volunteering and the "Creating Community" program. Zaida Gabas de Requena, Chairwoman of MAPFRE in Paraguay, accepted the award.

#### Peru

#### $\rightarrow$ MAY 17<sup>TH</sup> TO 19<sup>TH</sup>

Participation in the International Comprehensive Safety Certification Course organized by the National University of San Marcos (Lima).

#### $\rightarrow$ MAY $22^{ND}$

Presentation of the report "The Latin American Insurance Market in 2010-2011" (Lima).

• Presentation of the Life Insurance in Latin America book (Lima).

#### → JULY 7<sup>TH</sup> TO 21<sup>ST</sup>

Training sessions in road safety for teachers (Trujillo, Chiclayo, Lima, Arequipa and Cusco).

#### → JULY 9<sup>TH</sup> TO AUGUST 10<sup>TH</sup>

Presentation of the Road Safety School Campaign (Trujillo, Chiclayo, Lima, Arequipa and Cusco).

#### $\rightarrow$ AUGUST 8<sup>TH</sup>

Start of the 1<sup>st</sup> Fire Prevention Week in Peru in collaboration with the Peru Voluntary Firefighting Force and the Directorate-General of Education in Lima.

#### → SEPTEMBER TO NOVEMBER

Educational workshops on the prevention of fires at educational institutions in collaboration with the Peru Firefighting Force (Lima).

#### → SEPTEMBER TO DECEMBER

Road safety courses at schools (Trujillo, Chiclayo, Lima, Aqueripa and Cusco).

#### $\rightarrow$ NOVEMBER AND DECEMBER

Road safety drawing competition for children (Lima and Cusco).

#### → NOVEMBER 26<sup>TH</sup>

Meeting of the Peru Road Safety Board (Lima).

#### → NOVEMBER 27<sup>TH</sup>

Closing of the campaign and awarding of prizes to the road safety projects of the "Innova School" campaign (Lima).

#### → DECEMBER 3<sup>RD</sup>

Renewal of the collaboration agreement with Cesal.

# Portugal

#### → MARCH 21ST

Presentation of the Introduction to Reinsurance book in Lisbon.

#### → MARCH 24TH

Conference on "Treating pelvic injuries" in collaboration with SPOT (the Portuguese Orthopedics and Traumatology Association) in Lisbon.

#### → MAY TO NOVEMBER

"More carefully" workshops on the prevention of accidents at home for professionals and the elderly in collaboration with the Directorate-General of Health in Coímbra, Évora, Lisbon and Palmera.

#### → JUNE 6<sup>TH</sup>

Presentation of the guidebook *Conhece e valoriza as alterações climáticas. Propuestas para trabalhar em grupo* in collaboration with the Portuguese Environmental Agency of the Ministry of Environment and Spatial Planning and ASPEA (the Portuguese Environmental Education Association).

#### → SEPTEMBER 22ND

"Three thirty, three forty-five" campaign (Lisbon).

#### → SEPTEMBER 17<sup>TH</sup> TO 30<sup>TH</sup>

Road Safety Trailer (Lisbon and Vila Real).

#### → SEPTEMBER 17<sup>TH</sup> TO 21<sup>ST</sup>

"Change your life in a second" campaign (Lisbon).

#### → SEPTEMBER 21<sup>ST</sup> AND 22<sup>ND</sup>

"You decide on the weekend" campaign (Lisbon and Figueira Foz).

#### → OCTOBER 1<sup>ST</sup> TO 6<sup>TH</sup>

Road Safety Trailer (Évora).

#### → OCTOBER 8<sup>TH</sup> TO 13<sup>TH</sup>

Road Safety Trailer (Leiria).

#### $\rightarrow$ OCTOBER 15<sup>TH</sup> TO 20<sup>TH</sup>

Road Safety Trailer (Cascais).

#### → OCTOBER 18<sup>TH</sup>

Organization of the International PRAISE Conference (Lisbon).

#### → OCTOBER 22<sup>ND</sup> TO 27<sup>TH</sup>

Road Safety Trailer (Aveiro).

## → NOVEMBER 29<sup>TH</sup>

5<sup>th</sup> Iberian Gathering on "Psychosocial risks at work" in collaboration with the Authority for Working Conditions (Lisbon).

#### Puerto Rico

#### → FEBRUARY 27<sup>TH</sup>

Presentation of the *Health systems in Latin America and the role of private insurance* study in San Juan, Puerto Rico.

• Presentation of the report "The Latin American Insurance Market in 2010-2011" in San Juan, Puerto Rico.

#### → APRIL 17TH

Volunteering activity: blood drive.

# $\rightarrow$ MAY $2^{ND}$

Corporate volunteering activity: launch of the Volunteering Plan 2012.

#### $\rightarrow$ MAY 14<sup>TH</sup>

Volunteering activity: 4<sup>th</sup> corporate volunteering e-learning course.

#### $\rightarrow$ MAY $26^{TH}$

Volunteering activity: "I give you a life" at Hogar María Carolina.

#### $\rightarrow$ JUNE 15<sup>TH</sup>

Collaboration agreement with SER (the Puerto Rico Education and Rehabilitation Association) to carry out the "Comprehensive Technical Education" project.

- Collaboration agreement with El Hogar del Niño to carry out the "Academic financial aid and comprehensive development of abused girls" program.
- Collaboration agreement with Hogar Teresa Toda to carry out the "Youth moving forward" project.

#### $\rightarrow$ JUNE 22<sup>ND</sup>

Volunteering activity: "Brighten up a kid's life" volunteering activity carried out with El Hogar del Niño.

#### → JULY TO DECEMBER

Training at the Mobile Road Safety Course in Dorado and San Juan.

• Occupational Road Safety (Carolina, Corozal and San Juan).

#### → JULY 1<sup>ST</sup>

Renewal of the collaboration agreement with Casa Manuel Fernández Juncos.

#### $\rightarrow$ JULY 11<sup>TH</sup>

Road safety training session for teachers (Dorado).

#### → JULY 23RD TO 27TH

"You decide on the weekend" campaign (San Juan).

#### → SEPTEMBER TO DECEMBER

"More carefully" campaign, with workshops on the prevention of accidents at home at nursing homes (San Juan).

#### → SEPTEMBER 6<sup>TH</sup>

Presentation of the "Healthy Living" campaign in Puerto Rico.

#### → OCTOBER 1ST

bugaMAP (Non-life) seminar for the Sagrado Corazón University in San Juan, Puerto Rico.

#### → OCTOBER 2<sup>ND</sup>

bugaMAP (Non-life) seminar for the University of Puerto Rico.

#### → OCTOBER 3RD

bugaMAP (Non-life) seminar for the Inter-American University of Puerto Rico.

#### → OCTOBER 4<sup>TH</sup>

bugaMAP (Non-life) seminar for the Pontifical Catholic University (Ponce).

#### $\rightarrow$ OCTOBER 5<sup>TH</sup>

Seminar on "Management and Decision-making in Insurance Entities (bugaMAP Non-life)" at the Inter-University competition (Caguas).

#### → OCTOBER 21ST TO 26TH

Visit to and evaluation of projects.

#### → DECEMBER

Road Safety Christmas Campaign (San Juan).

#### → DECEMBER 28<sup>TH</sup>

Renewal of the collaboration agreement with the Reliable Foundation, the Nuestra Escuela Inc. Foundation and Vidas Servicios Episcopales.

# The United Kingdom

# ightarrow OCTOBER 17<sup>TH</sup> TO FEBRUARY 3<sup>RD</sup>, 2013

"Jitka Hanzlová" exhibition at the National Gallery of Scotland (Edinburgh).

# The Dominican Republic

# $\rightarrow$ ANNUAL

60 showings of the *Clowns in Danger* road safety play throughout the country.

## → MARCH TO JUNE

Environmental education program at educational institutions (Santo Domingo).

# $\rightarrow$ MAY $2^{ND}$

Corporate volunteering activity: launch of the Volunteering Plan 2012.

#### → JUNE 29<sup>TH</sup> AND 30<sup>TH</sup>

Visit to institutions and review of road safety activities (Santo Domingo).

#### → DECEMBER 7<sup>TH</sup>

Renewal of the collaboration agreement with the Nuestros Pequeños Hermanos Foundation and Amanecer Infantil.

#### Turkey

#### $\rightarrow \Delta NNU\Delta I$

Translation, proofreading and distribution of the *Techniques to drive* safer DVD.

- Occupational Road Safety Campaign at different companies throughout the country.
- Road Safety Training for roadside assistance staff.

#### → FEBRUARY 20TH

Awarding of Humanitarian Financial Aid in Van due to the earthquake.

# $\rightarrow$ MAY $28^{TH}$ AND $29^{TH}$

bugaMAP (Non-life) seminar for different universities (Istanbul).

#### → AUGUST 13TH

Renewal of the collaboration agreement with the Koruncuk Foundation.

#### Uruguay

#### $\rightarrow$ MAY $6^{TH}$

Presentation of the *Child car restraints in Latin America* research study (Montevideo).

#### $\rightarrow$ MAY $2^{ND}$

Corporate volunteering activity: launch of the Volunteering Plan 2012.

## $\rightarrow$ MAY $5^{TH}$

Collaboration agreement with Sociedad San Francisco de Sales for the schooling of impoverished children in Montevideo.

• Corporate volunteering activity: recreational activity for children of the Aldeas Infantiles project within the "Creating Community" program.

#### → SEPTEMBER 10<sup>TH</sup>

Signing of the collaboration agreement with YBYARAY.

### → SEPTEMBER 25<sup>TH</sup>

Awarding of the "Best Practices in Inclusive Education" prize within the program that was carried out by FUNDACIÓN MAPFRE and the Organization of Ibero-American States in Latin America.

#### → OCTOBER AND NOVEMBER

"More carefully" campaign, with workshops on the prevention of accidents at home at nursing homes (Montevideo).

# Venezuela

#### $\rightarrow$ APRIL 25<sup>TH</sup>

Collaboration agreement with the Madre María Luisa Casar Foundation to carry out the community center in Caracas.

- Collaboration agreement with the Centro Comunal Don Bosco de Chapellín Association to carry out a preschool education and nutrition project.
- Collaboration agreement with Comunidad Cristiana Jesús es Señor to carry out a study program in Mérida.
- Collaboration agreement with the Estimulación y Aprendizaje María Auxiliadora Foundation to carry out a scholarship program in Caracas.
- Collaboration agreement with Hogar San Vicente de Paúl to carry out a nutritional program in Lara.
- Collaboration agreement with Casa Hogar Niño Jesús to carry out a nutritional program in Lara.
- Collaboration agreement with Casa Hogar Santa María Goretti to carry out an educational and nutritional program in Lara.
- Collaboration agreement with the Abansa Mi Refugio Association to carry out a project to help abandoned children in Nanagua.
- Collaboration agreement with the Orquesta Infantil y Juvenil de Duaca Foundation to carry out a musical training project for people with disabilities in Lara.

#### $\rightarrow$ MAY 21<sup>ST</sup>

Volunteering activity: 9th corporate volunteering e-learning course.

#### → MAY 28<sup>TH</sup> TO JUNE 1<sup>ST</sup>

Visit to and evaluation of "Creating Community" cooperation projects.

#### $\rightarrow$ JUNE 11<sup>TH</sup>

Volunteering activity: recreational activity and solidarity campaign to deliver food and toiletries to Hogar de Ancianas Padre Pío on the Day of the Elderly.

• Volunteering activity: delivery of material collected for Hogar de Ancianas Padre Pío.

#### → AUGUST 2ND

Renewal of the collaboration agreements with Fundacodise, Comunidad Cristiana Jesús es Señor, Dugarbín and Amigos del Niño Especial.

# $\rightarrow$ SEPTEMBER 11TH TO 14TH

Participation in the 54th National Congress of SVCOT (the Venezuelan Orthopedic Surgery and Traumatology Association).

VI Institutional Relationships



FUNDACIÓN MAPFRE carries out its activities in collaboration with a large number of institutions. In general, this institutional collaboration is materialized in the signing of agreements, of which there was a total of 336 in force at December 31st, 2012.

The main institutions with which specific collaborations have been developed throughout fiscal year 2012 are listed below, in alphabetical order and grouped by country.

#### Spain

- Academia de Cine
- AECID (Spanish Agency for International Development Cooperation)
- AESAN (Spanish Agency for Food Safety and Nutrition)
- AFI (International Financial Analysts)
- AESLEME Association
- AEDHE (Henares Entrepreneurs Association)
- Familiares de Discapacitados del Centro Valle del Roncal Association
- AMFA (Andalusia Forensic Doctors Association)
- Spanish Health Law Association
- AGERS (Spanish Risk Management Association)
- AENOR (Spanish Association for Standardization and Certification)
- AMEP (Madrid Professional Entrepreneurs Association)
- Maecenas Association: education and culture
- Mediterráneo sin discapacidad Association
- APICI (Association of Fire Engineering)
- Rescate en Accidentes de Tráfico Association
- APTB (Firefighter Association)
- Safety Motor Formación Association
- STOP Accidents Association
- A Coruña City Hall
- Albacete City Hall
- Alcorcón City Hall
- Badajoz City Hall
- Bilbao City Hall
- Burgos City Hall
- Cáceres City Hall
- Cartagena City Hall
- Castro Urdiales City Hall (Cantabria)
- Ciudad Real City Hall
- Córdoba City Hall
- Fuenlabrada City Hall (Madrid)
- Gijón City Hall (Asturias)
- La Palma City Hall
- Linares City Hall (Jaén)
- Logroño City Hall
- Majadahonda City Hall (Madrid)
- Malaga City Hall
- Móstoles City Hall (Madrid)
- Oviedo City Hall
- Pamplona City Hall
- Ponferrada City Hall (León)
- Santander City Hall
- Segovia City Hall
- Seville City Hall
- Soria City Hall

- Valencia City Hall
- Vitoria-Gasteiz City Hall
- Zaragoza City Hall
- Bank of Spain and the National Stock Market Commission
- Toledo Firefighters Committee
- Chairman Jorge Oteiza, Public University of Navarre
- Club Balonmano Mar Alicante
- Club Handisport
- Inter Futsal Club (Megacracks)
- Barcelona Lawyer Association
- Murcia Autonomous Region
- Madrid Region
- Consell de Ibiza
- Consell de Mallorca
- Consell de Menorca
- Guadalajara Council
- Seville Provincial Council
- Toledo Provincial Council
- DGT (Directorate-General of Traffic)
- Escuela de Basket Fran Murcia
- FENDS
- Federación Alavesa de deporte adaptado
- Federación Andaluza de Deportes para Discapacitados Físicos
- Federación Bilbaína de deporte adaptado
- Federación Catalana de Automovilismo
- Federación Española de Deportes de Personas con Discapacidad
   Física
- Federación Española Down
- Federación Guipuzcoana de deporte adaptado
- Federación Madrileña de Tenis
- IFEMA (Madrid Trade Fair)
- San Sebastian Film Festival
- Fondazione Centesimus AnnusPhotomuseum in Zarautz, Guipúzcoa
- Arco Iris Ciudad Alcalá Foundation
- Barcelona FC Foundation
- Caballo Amigo Foundation
- Carmen Pardo Valcarce Foundation
- Carolina Foundation
- Ciudad de Cultura y Saberes Foundation, Salamanca
- CONAMA Foundation
- Fundación de la Comunitat Valenciana para la promoción del deporte de Paterna
- Confederación Española de Sordos
- Eduardo Barreiros Foundation
- Eduardo Punset Foundation
- Encuentro Foundation
- Spanish Foundation for Neurological Diseases
- INADE Foundation
- IO Foundation
- Konecta Foundation
- Lafer Foundation
- Fundación MAPFRE GUANARTEME
- Micrópolis Foundation
- Miguel Induráin Foundation
- Ponle Freno Foundation
- Santa Creu i Sant Pau Hospital Private Foundation
- Real Madrid Foundation
- Recal Foundation

REPORT 2012 : Institutional Relationships

- Reina Sofía Foundation
- Renovables Foundation
- DUC IN ALTUM Foundation
- Theodora Foundation
- Valencia Club de Fútbol Foundation
- Gestión de medios Culturales Expresa
- Government of Aragón
- Government of La Rioja
- Santillana Group
- Cervantes Institute
- Spanish Actuarial Institute
- Institute of the Elderly and Social Services (IMSERSO)
- Institute of Legal Medicine of the Balearic Islands
- Cooperative Research among Insurance Entities and Pension Funds (ICEA)
- Civil Guard Headquarters
- Government of Andalusia
- Government of Castile-León
- Government of Extremadura
- La Casa de la Provincia. Seville
- La Fábrica, Madrid
- Cerdanyolas Museum, Barcelona
- Patio Herreriano Museum, Valladolid
- Observatorio de la Sostenibilidad en España (OSE)
- Organization for Economic Co-operation and Development (OCDE) and the Ministry of Economy and Competiveness
- Palacio Casa Salazar, La Palma
- Palacio del Infantado, Guadalajara
- Parque Móvil Regional, Murcia
- Principality of Asturias
- San Fernando Royal Academy of Fine Arts
- Royal Academy of Medicine of Eastern Andalusia
- Royal Academy of Medicine of Spain
- Royal Academy of Medicine of the Balearic Islands
- Real Casa de la Aduana, Tenerife
- Sanxenxo Royal Nautical Club
- Repso
- Santo Domingo exhibition gallery of the Ciudad de Cultura y Saberes Foundation, Salamanca
- Spanish branch of the International Association of Insurance Law (SEAIDA)
- Civil Guard Natural Resources Conservation Service (SEPRONA)
- Spanish Association for the Management of Clinical Labs (SEDIGLAC)
- Spanish Orthopedic Surgery and Traumatology Association (SECOT)
- Spanish Geriatrics and Gerontology Association (SEGG)
- Spanish Association of Emergency Medicine (SEMES)
- Spanish Association of Occupational Health and Medicine
- Spanish Association of Primary Health Care
- Spanish Association of General and Family Medicine
- Special Olympics
- University of Barcelona
- University of Castile-La Mancha
- Catholic University of Ávila
- Complutense University of Madrid
- University of León
- Pablo de Olavide University
- Pontifical University of Salamanca
- Rey Juan Carlos University

- University of Santiago de Compostela
- University of Valladolid
- Government of Galicia

#### International

#### International Organizations

- Latin American Association for Occupational Health and Safety
- Inter-American Development Bank (BID)
- International Comission on Occupational Health

#### **Argentina**

- Aldeas Infantiles SOS
- National Road Safety Agency of Argentina
- Argentinian Insuance Company Association
- Inquietud y Futuro Association
- Mensajeros de la Paz Association
- Paranin Association
- Argentinian Insurance Companies
- Complejo teatral de Buenos Aires
- Congregación Jesús María
- Entreculturas
- Cinemateca Argentina Foundation
- Mano Amiga Foundation
- Misionera María de la Esperanza Foundation
- Uniendo Caminos Foundation
- Emilio Ravignani Institute, Buenos Aires
- Argentinian Gerontology and Geriatrics Association
- Argentinian Orthopedics and Traumatology Association
- Austral University
- University of El Salvador

#### **Australia**

• Art Gallery of New South Wales, Sidney

#### Canada

• Montreal Museum of Fine Arts

# Brazil

- AACD
- ACAIA PANTANAL
- Acción Comunitaria
- ACRICA
- Morumbi Association
- Soñar y Acreditar Association
- Bank of Brazil Cultural Center, Río de Janeiro and Sâo Paulo branches
- Bororé Social Promotion Center
- CUFA
- National Insurance School (FUNENSEG)
- State of São Paulo
- State of Minas Gerais
- State of Rio de Janeiro
- Armando Álvarez Penteado Foundation
- Fe y Alegría Foundation

- Getulio Vargas Foundation
- Mano Amigo-Altius Foundation
- Hogar Escuela San Francisco
- Tomie Ohtake Institute, São Paulo
- Liga Solidaria
- Movimiento pro Crianca
- Secretariat of State Education
- University of São Paulo

#### Chile

- Chilean Insurance School
- Creando Futuro Foundation
- Jóvenes por una América Solidaria Foundation
- Nuestros hijos Foundation
- Padre Semería Foundation
- Catholic University of Chile
- University of Los Andes

#### Colombia

- Bogotá City Hall
- Bank of the Republic, branches in Santa Marta, Sincelejo, Tunja and Ipiales
- Colombian Ministry of Foreign Affairs
- Cinemaparaiso
- Cinemateca Distrital
- Colombian Safety Board
- Elmalpensante
- Colombian Embassy in Spain
- Colombian Insurance Company Federation (FASECOLDA)
- Ayuda a la Infancia Foundation
- Carvajal Foundation
- CIREC Foundation
- Dharma Foundation
- FANA Foundation
- J.Felipe Gómez Escobar Foundation
- Laudes Infantis Foundation
- Madre Teresa de Calcuta Foundation
- FUPAD Colombia
- Proboquilla Foundation
- Rei Foundation
- Un techo para Colombia Foundation
- Museum of Antioquia, Medellín
- Art Museum of the Bank of the Republic, Santa Fé de Bogotá
- Pontifical Xavierian University
- Secretariado Social de Soacha
- Colombian Occupational Medicine Association
- Externado University of Colombia

#### Costa Rica

- Manos Amigas Llevando Esperanza Association
- Occupational Safety and Environmental Hygiene Association (APROSLHA)
- Proyecto Daniel Association

#### Ecuador

- Ayuda en Acción
- CANDAS
- National Transportation Commission
- Cooperación Internacional
- Cesal Foundation
- Meridional Foundation
- Humana Pueblo para el Pueblo

#### El Salvador

- Mensajeros de la Paz Association
- Entreculturas
- CIDECO/ALTIUS Foundation
- CINDE Foundation
- Amigos de la Educación Foundation (FUNDAEDUCA)
- El Valle Foundation
- Ministry of Education

#### The Vatican

• Fondazione Centesimus Annus Pro Pontifice

#### The United States

- American Traumatology Academy
- Curatorial Assistance, California
- E.O.Hoppé Estate Collection, California
- Spain-Florida 500 Years Foundation
- George Eastman House, Rochester, New York
- University of Notre Dame, Indiana
- The Imogen Cunningham Trust, the state of Washington
- The Richard Driehaus Charitable Lead Trust
- United Way of Webster & Dudley, the state of Massachusetts

#### The Philippines

Virlanie

# France

- Pompidou Center, Paris
- Fondation Henri Cartier-Bresson, Paris
- Jeu de Paume, Paris
- Maison Jean Paul Gaultier, Paris
- Musée Carnavalet, Paris
- Musée d'Orsay, Paris
- RMN- Grand Palais, Paris

#### Guatemala

- Casa Guatemala
- Fundal

#### The Netherlands

• Netherlands Fotomuseum, Rotterdam

#### Honduras

- Aldeas Infantiles SOS
- COPADE Foundation

#### Malta

• Insurance Sector and the University of Malta

#### Mexico

- Mexican Insurance Institution Association (AMIS)
- Mexican Orthopedics and Traumatology Association
- Casa de la Amistad
- Centro Nacional de Prevención de Desastres (CENAPRED)
- Cineteca Nacional
- CONACULTA
- State of Chihuaha (Mexico)
- ABC Foundation
- Altius Foundation
- Cesal Foundation
- CIE Foundation
- CMR Foundation
- Michou y Mau Foundation
- Instituto Mexicano de Cinematografía
- Secretariat of Labor and Social Welfare
- Anáhuac University
- Autonomous University of the State of Mexico
- La Salle University
- Puebla University
- American Technological University

#### Nicaragua

- Antorcha Association
- Pan y Amor Association

#### Panama

- Pro Niñez Panameña Association
- Benemérito Cuerpo de Bomberos de la República de Panamá
- Casa de la Esperanza
- Ciudad del Niño
- Colegio Nacional de Productores de Seguros
- FUNDACUNA Foundation
- Movimiento Social y Cultural Nueva Generación
- Secretariat of Coordinating Community Affairs and Social Development of the Ministry of the Presidency
- Panama Superintendency

#### **Paraguay**

- Aldeas SOS
- Asidown
- Asoleu
- Asunción Firefighting Force

- Paraguayan Embassy in Spain
- Alda Foundation
- Moisés Bertoni Foundation

#### Peru

- Peruvian Road Safety Board
- Peru Voluntary Firefighting Force
- Directorate-General of Education
- Cesal Foundation
- Instituto Trabajo y Familia
- Sociedad Peruana de Enfermería en Emergencia y Desastres
- National University of San Marcos

#### **Portugal**

- Portuguese Environmental Agency of the Ministry of Environment and Spatial Planning
- Portuguese Environmental Education Association (ASPEA)
- Authority for Working Conditions
- Directorate-General of Health of the Ministry of Health
- Portuguese Orthopedics and Traumatology Association (SPOT)

#### Puerto Rico

- Federal Nutrition Agency
- Casa de Niños Manuel Fdez Juncos
- Department of Education
- El Hogar del Niño
- Reliable Foundation and Nuestra Escuela Inc. Foundation
- Hogar Teresa Toda
- Pontifical Catholic University
- Sociedad de Educación y Rehabilitación
- University of Puerto Rico
- Inter-American University
- Sagrado Corazón University
- Vidas Servicios Episcopales, Inc.

#### The United Kingdom

- National Gallery of Scotland, Edinburgh
- National Portrait Gallery, London

### The Dominican Republic

- Amanecer Infantil
- Nuevos Caminos Association
- Cometas de Esperanza
- Corporación del Acueducto y Alcantarillado de Santo Domingo (CAASD)
- Entreculturas Foundation
- Nuestros Pequeños Hermanos Foundation
- Vida Azul Foundation

#### **Switzerland**

• Kirchner Museum Davos

# Turkey

- BahçeÐehir University and Kadir Has University
- Koruncuk: Turkish foundation for children in need of protection

#### Uruguay

- Cultural y Técnica Association
- Ybyray Foundation
- Sociedad San Francisco de Sales (PP Salesianos)

#### Venezuela

- Abansa "Mi Refugio" Association
- Amigos del Niño Especial Association
- Casa Hogar Niño Jesús
- Casa Hogar Santa María Goretti
- Centro Comunal Don Bosco
- CEPIN
- Comunidad Cristiana Jesús es Señor
- Dugarbin
- Madre María Luisa del Casar Foundation
- María Auxiliadora Foundation
- Orquesta infantil y juvenil de Duaca Foundation
- Fundacodise
- Hogar San Vicente de Paúl
- Venezuelan Orthopedic Surgery and Traumatology Association (SVOT)

VII
Acknowledgements
and prizes received in 2012



# Social Action

- Winner of the National "A day at school" Short Story Competition, awarded by the ReCapacita Inclusive Education program (Spain).
- AFEMAC (Águilas and Comarca Association of family members and people with mental illnesses) prize.
- Terras Gauda National Sailing prize in 2011.
- "Good practices in inclusive education" prizes, within the program that was carried out with the Organization of Ibero-American States in Latin America (El Salvador and Uruguay).
- "Solitary Spirit" prize (Paraguay).
- Finalist of the 3<sup>rd</sup> Corresponsables prize (Spain).
- Castile-León FEAFES prize awarded to the "Together we can" program (Spain).

# Culture

- Prize awarded by Associação Paulista dos Críticos de Artes for the "Latin America in Contemporary History" editorial project.
- Prize awarded by the Royal Foundation of Toledo (Spain) for "its commitment and social responsibility. Especially noteworthy is the example that FUNDACIÓN MAPFRE offers due to its dedication to culture in the field of exhibitions, calls, publications and educational activities, decisively contributing to reduce shortages and limitations currently in the public sector."
- Prize awarded by the Associação Paulista dos Críticos de Artes for the best exhibition of the year, "Paris: Impressionism and Modernity."



FEAFES prize to the "Together we can" program



"Paris: Impressionism and Modernity" exhibition. Prize awarded by the Associação Paulista dos Críticos de Artes



Prize awarded by the Royal Foundation of Toledo



SENDA prize for the "More carefully" campaign



Medical Journal prize to the "Healthy Living" website



"Good Practices 2012" prize, awarded by the Red Cross to the "More carefully" campaign

- Acknowledged by the El Cultural supplement of the *El Mundo* newspaper for the exhibitions "Ernst Ludwig Kirchner" and "Jean Paul Gaulier. World of Fashion: from the streets to the stars" as those of the highest quality and interest and those most visited in 2012 in Madrid.
- The exhibitions "Jean Paul Gaultier. World of fashion: from the streets to the stars," "Ernst Ludwig Kirchner" and "Portraits: master works of Pompidou," as second, third and fourth exhibitions of most interest and most visited this year, according to a survey carried out by the *El País* newspaper.

# Prevention, Health and Environment

- SENDA prize awarded in the Corporate Social Responsibility category for the "More carefully" campaign which intends to raise awareness in the elderly about the importance of adopting preventative habits that help avoid accidents [Madrid].
- The Red Cross prize was awarded to the "More carefully" campaign for the prevention of accidents as a Good Practice in the category: Social Inclusion of the elderly and healthy aging (Madrid).
- Medical Journal prize awarded to "Healthy Living" as one of the Best Health Ideas of the Year (Barcelona).

# **Road Safety**

- "La Rueda y la Zapatilla 2012" prize awarded by the Micrópolix Foundation (Madrid), in acknowledgement of its path and commitment with education as a tool to prevent and promote road safety education from childhood.
- "Rombo Amarillo" prize awarded by the MDM Association for the Road Safety Education Trailer in Mexico.
- Acknowledgement plaque awarded by the Catalan Automobile Federation for the Road Safety Education Trailer.



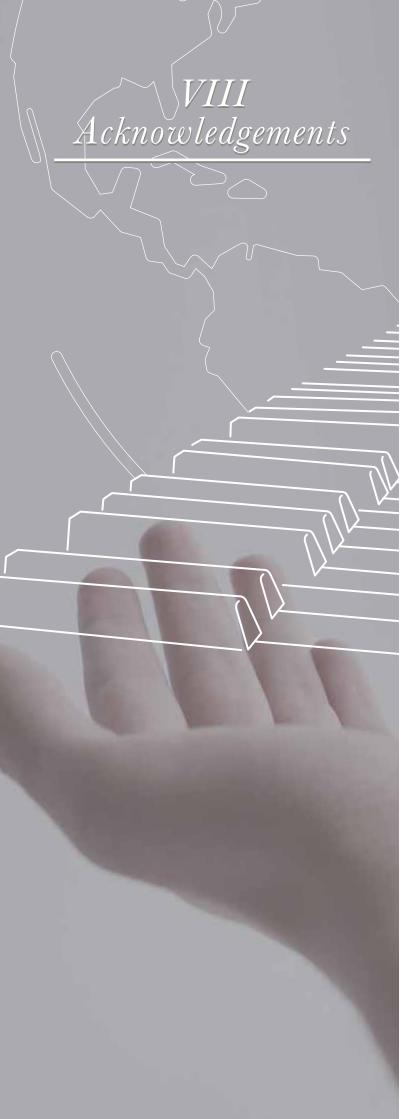
Prize awarded by the Catalan Automobile Federation



"La Rueda y la Zapatilla 2012" prize awarded by the Micrópolix Foundation



The Road Safety Education Trailer was awarded the "Rombo Amarillo" prize in Mexico



On January  $2^{nd}$ , 2012, the Manager of the Foundation, José Luis Catalinas Calleja, retired.

José Luis Catalinas began his career in 1962 at MAPFRE and he held different positions in the group until 1988, when he began to carry out duties related with the foundation activities of MAPFRE: General Manager of FUNDACIÓN MAPFRE AMÉRICA (1988-1997), Manager of the MAPFRE Ibero-American Studies Institute of FUNDACIÓN MAPFRE ESTUDIOS (1996-2005), Executive Vice-President of FUNDACIÓN MAPFRE TAVERA (2001-2005) and Manager of FUNDACIÓN MAPFRE (2006-2012).

On May 14<sup>th</sup>, 2012, the Chairman of the Prevention, Health and Environment Institute, Carlos Álvarez Jiménez, resigned due to reaching the age limit established in our Articles of Incorporation.

Carlos Álvarez, who began working for MAPFRE in 1966, was Manager of FUNDACIÓN MAPFRE from its founding in 1976 until 1990, when he was appointed Chairman of the Board of Trustees. He held this position until 2006 when, following the merger of all of the MAPFRE foundations, he was appointed Chairman of the Prevention, Health and Environment Institute. He was also the Chairman of FUNDACIÓN MAPFRE MEDICINA and FUNDACIÓN MAPFRE TAVERA (1990-2006) and Trustee of FUNDACIÓN CANARIA MAPFRE GUANARTEME (1992-2012). On July 18th, 2012 he was unanimously designated Honorary Trustee of FUNDACIÓN MAPFRE by all of the trustees.

FUNDACIÓN MAPFRE owes its deep appreciation to both for their loyalty, skills and dedication with which they have fulfilled their duties and positions over many years in the area of foundation activities of the MAPFRE System.

2 FUNDACIÓN MAPFRE GUANARTEME





# I Governing bodies

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	Silvestre de León García
	Juan Antonio Ossuna Torres
	Santiago Rodríguez Santana
	Félix Santiago Melián
	Alfonso Soriano y Benítez de Lugo

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VICE-CHAIRMAN	Ignacio Baeza Gómez		
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	César García Otero		
	Santiago Gayarre Bermejo		
	José Hernández Barbosa		
	Miguel Herreros Altamirano		
	Tomás Hidalgo Aranda		
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	Juan Francisco Sánchez Mayor		
	Isabel Suárez Velázquez		
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SECRETARY	Jaime Alvarez de las Asturias Bohorques		
MANAGER	Esther Martel Gil		

# BOARD OF DIRECTORS

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	Julián Pedro Sáenz Cortés
	Isabel Suárez Velázquez
SECRETARY	Jaime Álvarez de las Asturias Bohorques

# II General Information

FUNDACIÓN MAPFRE GUANARTEME aims to contribute to cultural and social development on the Canary Islands. From the SOCIAL AREA, its goals aim to improve the social and financial needs of the most disadvantaged people and sectors through the awarding of academic financial aid, social projects, training activities and the promotion of preventative actions (road safety, health and environment) for children and young people. Abroad, it focuses its actions on the African continent, due to its geographical proximity. Its CULTURAL AREA promotes activities mainly related to plastic arts, literature, theater and music by holding exhibitions, concerts, competitions, public calls, publications, seminars, courses and workshops. For a greater achievement of the specific goals of both areas, they are assisted by a common educational support service.

The following table numerically shows the activities carried out by the foundation in 2012, which are later described:

ITEMS	Number of	PARTICIPANTS		
HEMS	activities	Direct	Online	Total
Seminars, courses and others	154	35,141	18,836	53,977
Publications	36	0	3,516	3,516
Prizes and financial aid	66	124	11,299	11,423
Art exhibitions	38	39,619	8,953	48,572
Road safety campaigns	5	3,539	725	4,264
Concerts	106	8,874	3,391	12,265
Social actions	31	5,435	2,026	7,461
TOTAL	436	92,732	48,747	141,479

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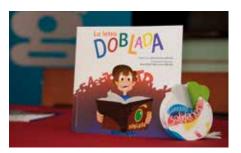
# III Foundation Activities in 2012

Barrios Orquestados concert

# Culture

• Organization of 38 plastic art exhibitions in Gran Canaria, Tenerife, La Palma, Seville and Catalonia.

Most relevant activities carried out in 2012



1st Volunteer story competition



Corners of Arucas competition



"From you to you. Ways to co-exist with art" exhibition



Presentation of the book Critique of Evaluative Reasoning

- Courses, seminars and workshops to analyze, debate and further subjects in the sphere of knowledge and especially in the field of arts in its difference languages and disciplines, to fully bring them to all social sectors.
- Publication of 14 books, 20 exhibition catalogs, 1 magazine and 1 documentary DVD.
- 105 concerts within the foundation's programs at its three venues for the promotion of young musicians from the Canary Islands and educational concerts for the education community.
- 12<sup>th</sup> Recovering memories competition; 12<sup>th</sup> Corners of Arucas: urban landscape photography competition; 3<sup>rd</sup> Ángel Guerra short stories competition; 1<sup>st</sup> Volunteer story competition; Bookmark school competition; and Road safety illustrated stories school competition.
- Field trips to exhibitions at the venues in Arucas, Las Palmas de Gran Canaria and La Laguna.
- Prize for the best exhibition project at the Fine Arts Faculty of the University of La Laguna.
- "Teatrae" educational project, school theater to imagine and be surprised, in collaboration with Teatro Cuyás to promote the refining of young people and children in theater.



Heritage symposium



Presentation of Assortment on the Canary Islands. Natural History of the Canary Islands



Signing of the "Teatrae" teaching project



Exhibition at the Julio Castelo Matrán Model Ship Museum

#### Social Action

- Courses intended to train professionals in the third sector and workshops designed to offer tools to strengthen, develop and maintain mental and motor skills.
- Training in road safety of students with the Road Safety Traveling Trailer in the cities Galdar, Telde, Ingenio, San Mateo and San Bartolomé de Tirajana on Gran Canaria.
- Presentation of the "Isora, the story of a herd of pilot whales" documentary.
- Informative talks at educational institutions on harmful and/or addictive substances and on body art to achieve a healthier development of our youth.
- Special prize for vocational education awarded by the Music Conservatory of Las Palmas de Gran Canaria.
- Awarding of 3 scholarships to undertake postgraduate studies in Music, Plastic Arts and Design.
- Awarding of 20 scholarships to study abroad (through the Life Long Program/Erasmus Program) to students of the Universities of La Laguna and of Las Palmas de Gran Canaria.
- Awarding of 11 scholarships to study at ESCOEX, an international business school.
- 2 research grants for Asociación para el progreso de la investigación of the Doctor Negrín Hospital of Gran Canaria.
- 2 scholarships for archive and documental digitalization and description works of the Canary Islands Museum's photographic reserves.
- Collaboration with Cáritas Parroquial in the neighborhoods San José and El Risco de San Nicolás in Las Palmas de Gran Canaria.
- Collaboration with Cáritas Diocesana de Canarias for the intervention in some neighborhoods of Las Palmas de Gran Canaria and Lanzarote with a large population unemployed or at social risk.
- Collaboration with the Cáritas Foundation to recycle textile waste and offer alternatives to insertion in the labor market on Gran Canaria.
- Collaboration with Cáritas Diocesana de Tenerife to prevent young people from becoming addicted to drugs and skipping school in the neighborhood La Cuesta in La Laguna.
- Collaboration with Cáritas Diocesana de Tenerife to maintain and carry out activities at the Virgen de las Nieves Health Care and Social Services Center.
- Collaboration with ASPAYM in therapeutic and cultural activities on Gran Canaria.
- Assistance to the Nuevo Futuro institution to support extracurricular and recreational activities and the maintenance of homes in the neighborhood Lomo Apolinario in Las Palmas de Gran Canaria.
- Collaboration in the programs of the Aula de la Naturaleza El Pinar Association to prevent young people from becoming addicted to drugs and skipping school in the neighborhood Schamann in Las Palmas de Gran Canaria.
- Collaboration with the Forja Foundation in the drug rehab program in Las Palmas de Gran Canaria.



Beneficiary concert for Orden Hospitalaria San Juan de Dios



"Isora, the story of a herd of pilot whales" documentary



Showing of the "Isora, the story of a herd of pilot whales" documentary



Awarding of scholarships in Las Palmas

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"A summer in the foundation" project workshop



"Smiles" program



Exhibition on the Canary Islands of the SENEGAL solitary project



Girls home in Mbar

- Collaboration with Obra Social de Acogida y Desarrollo, for the employment and social integration of adults living in poverty or at risk of doing so, Las Palmas de Gran Canaria.
- Contributions to Obra Social San Benito, Gran Canaria.
- Fun educational workshops in July within the "A summer in the foundation" project, aimed at minors of the Nuevo Futuro institution and of the neighborhoods of Cono Sur in Las Palmas de Gran Canaria
- "Smiles" program: fun activities and handing out of books at the Gran Canaria Hospital, the Tenerife University Hospital and the La Candelaria Hospital in Tenerife.
- Handing out of school supplies and educational concert at rural schools on the Canary Islands.
- Cultural visit to a school on Gran Canaria by students from a rural school from another island.
- Transfer of an establishment to the Caridad San Vicente de Paúl Association for the distribution of food and necessities to families in need and immigrant groups, Las Palmas de Gran Canaria.
- Transfer of an establishment to the Red Cross to train volunteers that take in immigrants, Fuerteventura.
- Beneficiary concert to collaborate with Orden Hospitalaria de los Hermanos de San Juan de Dios, Las Palmas de Gran Canaria.
- Collaboration with Cáritas Diocesana de Canarias in the "Housemaids: social and employment integration of people who work in domestic service" social project intended to turn domestic service into a professional sector to which women in vulnerable social and employment situations can go.
- Collaboration with Cáritas Diocesana de Canarias in the "Employment and territory: accompanying volunteers when they generate employment in the territory" social project aimed at volunteers of Cáritas Parroquiales.
- Collaboration with Cáritas Diocesana de Canarias and Cáritas Diocesana de Tenerife in the programs that provide immediate help to the homeless and elderly.
- Collaboration with AFESur (Association of Families of People with Mental Illnesses) to encourage their members to get closer to the foundation by inviting them once a month to partake in certain activities (exhibitions, concerts, etc.), defraying transportation costs and making them leave their daily routine.

#### Africa

- Collaboration with Orden Franciscana Misioneras de María to maintain the girls home built by FUNDACIÓN MAPFRE GUANARTEME in Mbar, and the sustainability of the boarding home in Dakar, Senegal.
- Collaboration with Orden Don Orione de Bombouaka to build a surgical wing at the San Luís Orione center in Bombouaka, Togo.
- Collaboration with the Caridad San Vicente de Paúl Association to raise awareness of nutrition and tuberculosis at the clinic in Beloha, Madagascar.
- Collaboration with Radio ECCA Fundación Canaria, to put into operation the Senegal Health Education project to contribute to the improvement of conditions of the most disadvantaged population of this country.

# Institutional relationships

FUNDACIÓN MAPFRE GUANARTEME has entered into collaboration agreements with different institutions. The main institutions with which specific collaborations have been developed throughout fiscal year 2012 are listed below, in alphabetical order.

- ADIPYMES
- AFESUR Association
- Asociación Canaria de Enfermos Medulares (ASPAYM)
- Alfombristas de Arucas Association
- Caridad San Vicente de Paúl Association
- Personas Sordas de Gran Canaria Association
- Aula de la Naturaleza El Pinar Association
- Asociación para el Progreso de la Investigación of the Doctor

Negrín Hospital of Gran Canaria

- City halls of the islands
- Town councils of the islands
- Capilla de San Blas
- Cáritas Diocesana de Canarias
- Cáritas Diocesana de Tenerife
- Cáritas Parroquial de Canarias
- Fernando Marrero Pulido adult center in Arucas and Firgas
- Teror adult center
- Music Conservatory of Las Palmas de Gran Canaria
- COVIDE Hijas de la Caridad de San Vicente de Paúl
- Spanish Red Cross in Fuerteventura
- Arucas art schools
- FASICAN
- Aequitas Foundation
- Bravo Murillo Foundation
- Cáritas para la Integración Sociolaboral Foundation
- Fundación Canaria de Artes Escénicas y de la Música de Gran

# Canaria of Teatro Cuyás

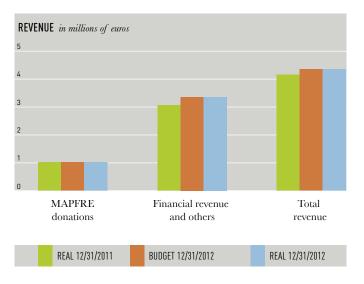
- FORJA Foundation
- Néstor Álamo Foundation
- Pere Tarrés Foundation
- Fundación Canaria de Investigación y Salud.
- Tabita Foundation
- Tutelar Canaria Foundation
- The government of the Canary Islands
- Doctor Negrín University Hospital of Gran Canaria
- Canary Islands child hospitals / Canary Islands health care
- Instituto de Estudios Hispánicos
- Nuevo Futuro
- Obispados de Canarias
- Obra Social de Acogida y Desarrollo Dr. O'Shanahan center
- Obra Social San Benito
- OCIDE
- Orden Franciscanas Misioneras de María (Senegal)
- Radio ECCA Fundación Canaria
- Real Sociedad Económica de Amigos del País de Tenerife
- Tertulia Pedro Marcelino Quintana
- University of La Laguna (Tenerife)
- University of Las Palmas de Gran Canaria

# Main goals for 2012

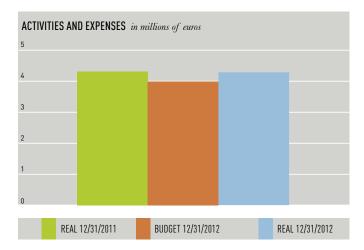
In 2013, the goals of the foundation are to collaborate with and promote actions intended to avoid the exclusion of part of the population and to raise awareness in students of music, plastic arts and theater, as well as offer them preventative training actions.

# $IV \ Financial\ Information$

• In fiscal year 2012, the revenue of FUNDACIÓN MAPFRE GUANARTEME added up to €4.4 million, a figure that represents an increase of 5.3% with respect to the previous fiscal year.

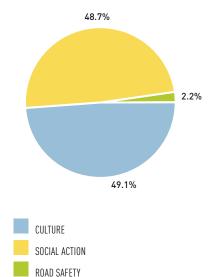


• The amounts used to carry out foundation activities, including administrative expenses, reached €4.2 million, 3.8% more with respect to the previous fiscal year.

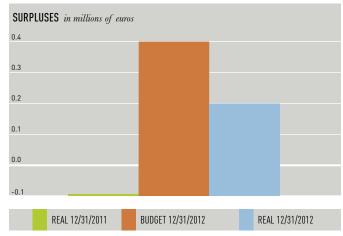


• Said amounts have been distributed among the activities of the different Institutes in the percentages described in the following chart:



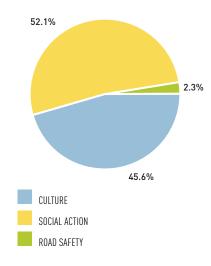


• The surplus from fiscal year 2012 reached €0.2 million.



• The budget approved by the Board of Trustees for 2013 adds up to €3.5 million, which represents a decrease of 16.6%, and is distributed among the different Institutes in the following way.

# APPLICATION OF RESERVES BY AREAS OF ACTIVITY Budget 2013



• At December 31st, 2012, the foundation's equity was €71.5 million.

# Balance sheet

## **ASSET**

	12/31/11	12/31/12
NON-CURRENT ASSETS	65.9	66.2
Historical heritage assets	0.4	0.4
Fixed assets	7.8	7.7
Long-term financial investments	57.7	58.1
CURRENT ASSETS	5.6	6.2
Short-term financial investments	5.3	6.1
Liquid assets	0.3	0.1
TOTAL ASSETS	71.5	72.4

IN MILLIONS OF EUROS

# Balance 2012 and Budget 2013

ITEMS	2012		2013	
HEMO	BUDGET	REAL	BUDGET	% VAR
FUNDACIÓN MAPFRE donations	1.1	1.1	1	(9.1)
Financial revenue and others	3.3	3.3	3.2	(3.1)
Administrative activities and expenses	(4.0)	(4.2)	(3.5)	(16.6)
Surpluses	0.4	0.2	0.7	133.3

IN MILLIONS OF EUROS

# LIABILITIES

LIADILITIES		
	12/31/11	12/31/12
EQUITY	70.4	71.5
CURRENT LIABILITY	1.1	0.9
Trade creditors and other accounts payable	1.1	0.9
TOTAL LIABILITIES	71.5	72.4

IN MILLIONS OF EUROS

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