

# GLOBAL WARMING - A NEW RISK?

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MAPFRE ESTUDIOS



001113

## SETTING THE SCENE

- \* Investigate the Stability of
  - Patterns of Natural Catastrophe
  - The Risks in the Market
  
- \* Weather Related Hazards  
(i.e. not Earthquake, Tsunami or Volcano)
  
- \* Mainly UK, but also some Global Analysis

### RECENT COST TRENDS

- \* In the UK, a major winter event was thought to be around £60M (\$100M).
  
- \* After the Storms of 1987 and 1990, ABI didn't bother to publish costs of freeze in 1991! (See Figure 1)
  
- \* A similar trend is evident on the worldwide scale - as Figure 2 shows.

**COST AT  
1987 VALUES  
£ million**

# MAJOR UK WINTER EVENTS

Figure 1



Source : Association of British Insurers. 1990 figures from press.

 Storm

 Other winter weather



Figure 2

## MAJOR WINDSTORMS WORLDWIDE 1960-90

	1960's per year	1970's per year	1980's per year	1990 alone
No. of windstorms	0.8	1.3	2.9	4.0
Damage \$B	2.0	2.9	3.4	14.1
Insured \$B	0.5	0.8	1.7	9.8

Values at 1990 prices  
Data from Munich Re



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MARKET PRESSURES ON COST

\* Population growth/urbanisation

\* Greater wealth/more vulnerable possessions  
e.g. UK Households

1974

1990

43%

80% Central Heating

0

64% Video

\* Wider Cover (All Risks, New for Old)

\* Market Penetration

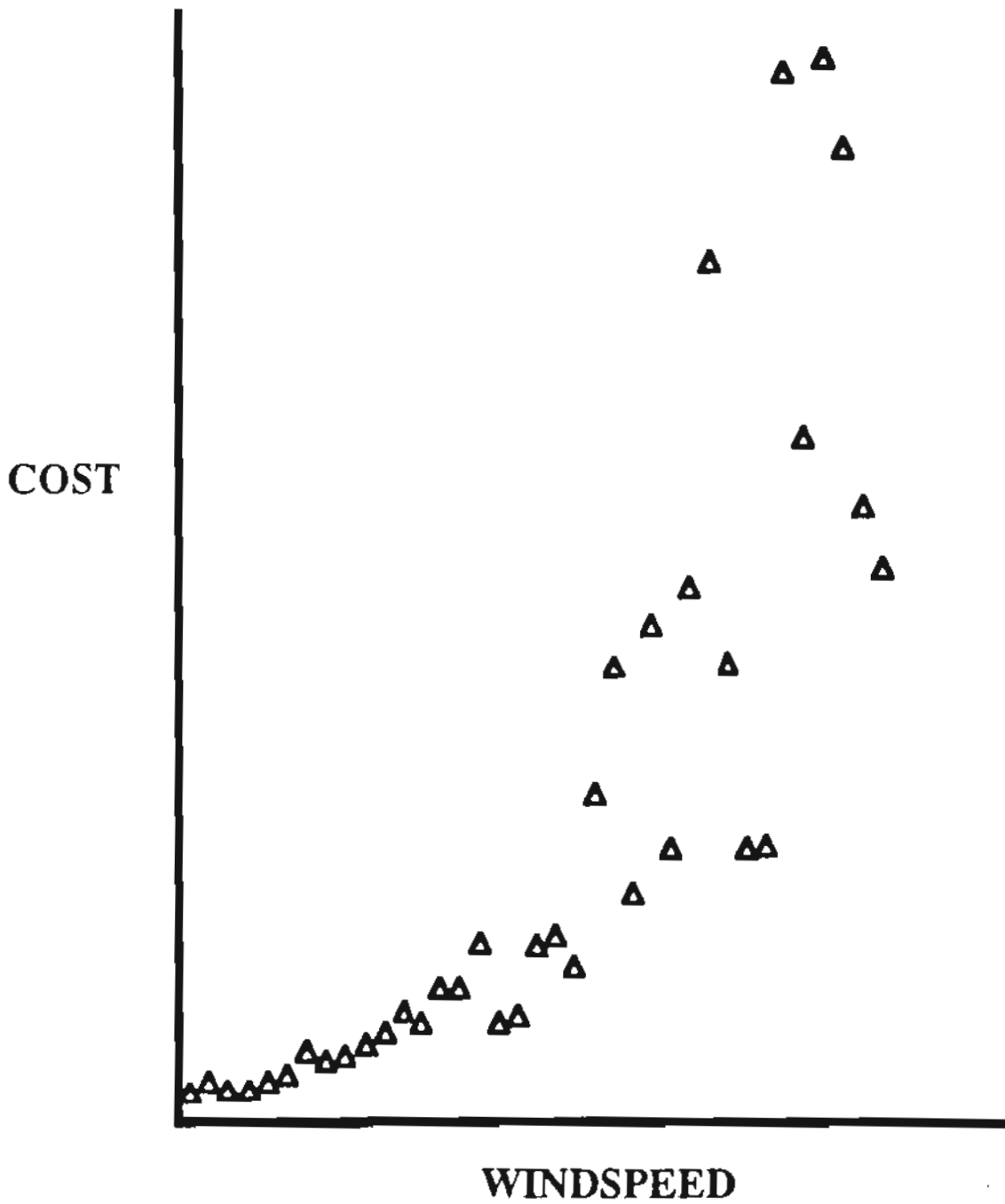
\* Claims Awareness

## CLIMATIC PRESSURES ON COST

- \* Frequency and severity of events
  - weather has been unusually quiet
  - warm conditions imply storms
  
- \* The climate - to - cost effect is not straight line. (See Figure 3)
  - a 5 mph increase in windspeed may double costs
  
  - similar effects exist for freeze, drought and flood

Figure 3

### Storm Cost v. Windspeed (Oct. 1987)





# INITIAL MARKET REACTION

- Limit the risk
- Control the damage
- Transfer the risk
- Price the product



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## INITIAL MARKET REACTION

- \* Limit the Risk
  - use of deductibles and selective underwriting
  - governments favour wide coverage
  
- \* Control the damage
  - 24 hour helplines
  - approved repairers
  
- \* Transfer the risk
  - reinsurers are losing money too!
  - liability?
  
- \* Price the product
  - reluctance to lose market share
  - "it won't happen again"!

## THE LAST 1000 YEARS

- \* Rainfall, windspeed and other records not available.
  
- \* UK climate has fluctuated within 1 °C of today.
  
- \* A "narrow" range but major changes -
  - Wine War with France
  - Little Ice Age
  - Family Formation
  
- \* Disasters include sandstorms (1695)
  - drought (1976)
  - coastal inundation (1953)
  - volcanic dusthaze (1816)
  
- \* 'Decade of Disaster' in Central Europe 1338 - 48
  - flood, frost, locusts, plague

## LAST 330 YEARS IN UK

- \* No clear trend in average rainfall
  
- \* Definite shift towards 'hot' extremes since 1930 (Figure 4)
  
- \* 'Oddball' extremes can occur -  
1660's Great Plague and Great Fire of London  
1981/2 record low temperatures
  
- \* Warm winters have great storms
  
- \* After a pause in the 60's, the shift is moving quickly upwards. (Figure 5)
  
- \* UK trend reflects the global picture (Figure 6) - 1990 was the warmest year observed scientifically

Difference between  
Hot and Cold  
Months

# Figure 4 HOT OR COLD?

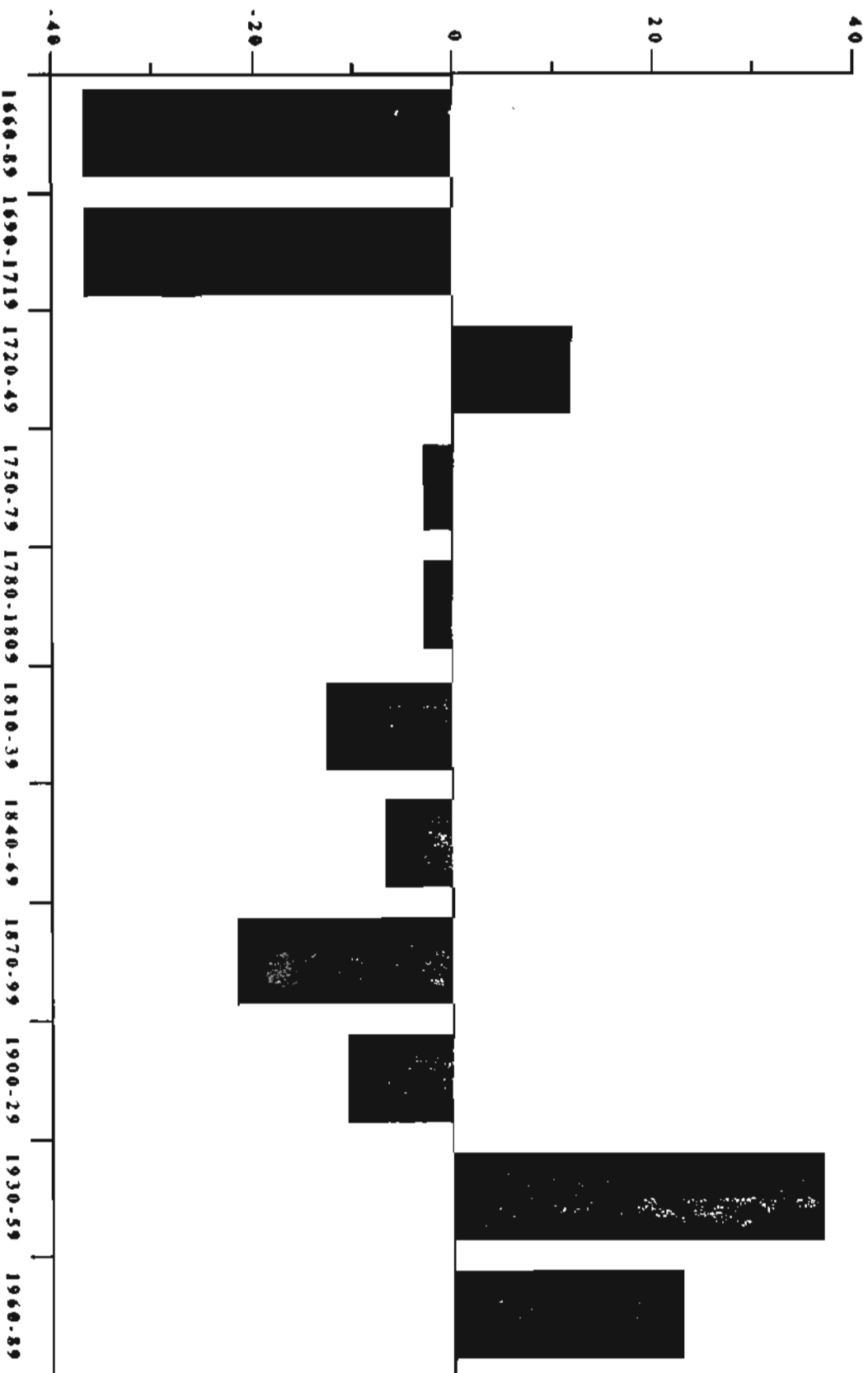


Figure 5

## UK SINCE 1960 - ANNUAL FREQUENCY OF EXTREMES

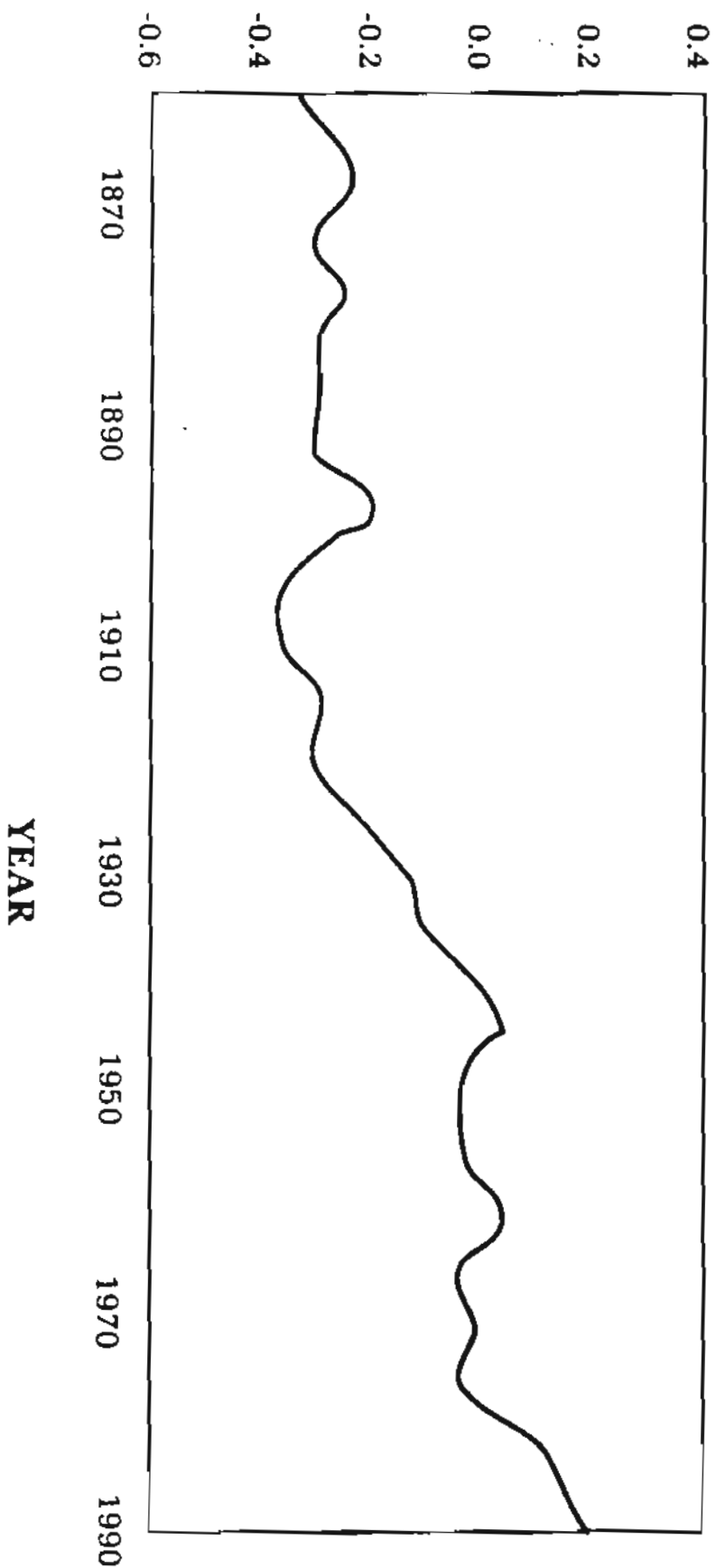
	1960's	1970's	1980's	1990's
<b>Hot months</b>	1.0	1.6	2.1	5.0
<b>Cold months</b>	0.7	0.9	0.8	0.6
<b>Extreme months</b>	1.7	2.5	2.9	5.6



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Figure 6

# GLOBAL TEMPERATURE 1861 - 1989 RELATIVE TO THE AVERAGE FOR 1951 - 1980



## CAUSES OF CLIMATE CHANGE

### (A) RANDOM

- Circulation in atmosphere and ocean never repeats itself exactly (Butterfly Effect)
- Violent events (e.g. volcanoes) affect weather

### (B) NATURAL TRENDS

- Sunspot cycle (11 years)
- Planetary orbit and tilt vary (189 years and longer cycles)
- Continental drift (million years +)

### (C) ECONOMIC ACTIVITY

- Local pollution (smog, salinity)
- Vegetation cover (albedo, runoff)
- Water table
- Manmade gases (global warming?)  
(ozone hole)



## THE GREENHOUSE EFFECT (FIGURE 7)

The sun's rays - enter the atmosphere

- reflect off Earth
- part are absorbed
- part escape

On Mars the atmosphere is too thin

- All rays escape
- No life

On Venus the atmosphere is too thick

- Few rays escape
- No life

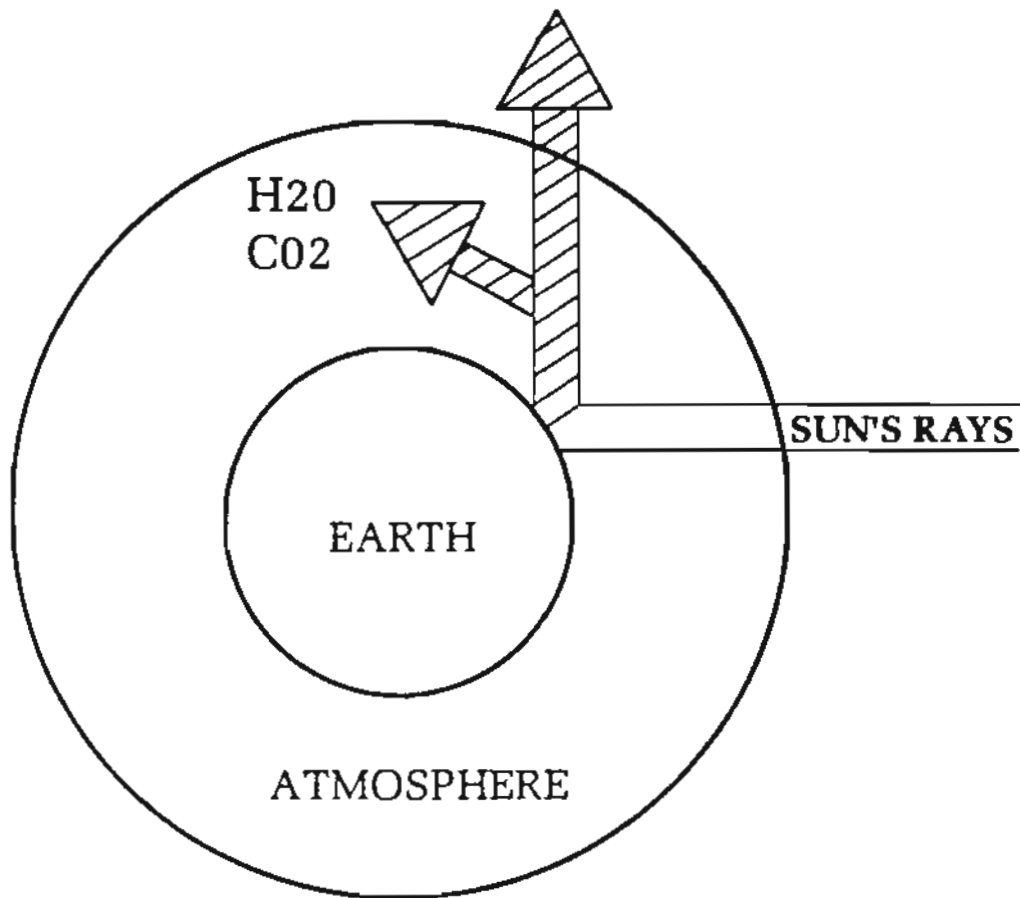
On Earth the air is warmed by 33 °C to 16 °C

- Water vapour and tiny % of CO<sub>2</sub>
- Just right for life

The Goldilocks Parallel

Figure 7

## THE GREENHOUSE EFFECT



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GLOBAL WARMING  
(or the enhanced Greenhouse Effect)

- \* Manmade gases are increasing rapidly (CO<sub>2</sub>, Methane, CFC's, NOX etc.)
  
- \* The natural proportions of these gases are tiny, or zero (0.028% CO<sub>2</sub> in pre-industrial air)
  
- \* These gases have a huge capacity to absorb solar radiation
  
- \* The mathematical models of atmospheric and oceanic systems are highly complex general circulation models (GCM'S)

## REFERENCES

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## CONCLUSIONS

### WEATHER DAMAGE HAS INCREASED

- \* Only part is due to market dynamics
- \* Small climate changes have big social economic effects
- \* The insurance market is already reacting

### GLOBAL WARMING WILL CONTINUE

- \* Immediate impact will be property damage
- \* Within 5 years politicians will start to enact further 'green' laws
- \* Climate change will impact consumer demand and international relations
- \* Business strategy must recognise these developments.

## **WEATHER DAMAGE HAS INCREASED**

- Part market-driven
- Small climate changes have big effects
- Insurance market is reacting

## **CLIMATE CHANGE WILL SPEED UP**

- Further property damage
- Green laws
- Consumer demand
- International relations



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## WIDER IMPLICATIONS

- Changes in consumer demand
- Energy policy
- 'Green' issues e.g. CFC's
- Health
- Conflict over resources
- Demand for capital
- New frontiers

## **WIDER IMPLICATIONS**

- consumer demand
- 'Green' issues e.g. CFC's, energy policy
- health
- conflict over resources e.g. water, capital
- new frontiers



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DIRECT EFFECT ON PROPERTY

\* MORE subsidence?

flood? - snowmelt, rainstorm, inundation

storm? - cyclonic, convective

forest fires?

\* LESS freeze?

\* COASTAL PROBLEMS!

\* NEW METEOROLOGICAL RECORDS!

## **DIRECT EFFECT ON PROPERTY**

**More** - subsidence?  
- floods?  
- storms?  
- heath fires?

**Less** - freeze?

**COASTAL PROBLEMS!**

**METEOROLOGICAL RECORDS!**



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Figure 9

## U.N. FORECASTS (YEAR 2030)

	Temperature (°c)	More Drought
US Prairies	+3.0	Yes
India	+1.5	No
Sahel	+1.5	?
Mediterranean	+2.0	Yes
Australia	+2.0	?



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Figure 8

## GLOBAL WARMING IN THE UK

<b>YEAR</b>	<b>2010</b>	<b>2030</b>	<b>2050</b>
<b>Temperature (° C)</b>			
Summer	+0.7	+1.4	+2.1
Winter (South)	+0.9	+1.5	+2.2
Winter (North)	+1.1	+2.1	+3.5
<b>Sea Level (cm)</b>	+10	+20	+30
<b>Chance of 1976 drought</b>	60:1	10:1	3:1



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## GCM PREDICTIONS

- \* Figure 8 shows the best current predictions for the UK. By 2030, temperatures will be beyond historic levels.
  
- \* Figure 9 presents the UN forecasts for five major regions in the year 2030.
  
- \* These are mid-range predictions, consistent with 0.5 oC warming since 1860.
  
- \* The realised (transient) temperature change is roughly two-thirds of the eventual (equilibrium) change, because of the cooling effect of the oceans.
  
- \* Also it's impossible to change energy use or to remove the greenhouse gases quickly, even if we wanted to. So the equilibrium temperature keeps moving up.
  
- \* The 2010 scenerio is unavoidable. To modify the 2030 ones will require enormous political change.
  
- \* These projections ignore natural trends, which look like reinforcing the warming before 2010.

## THE SCIENTIFIC DEBATE

\* The instrumental data is poor -  
NATURAL DATA CONFIRMS THE WARMING

\* The GCM's cannot reproduce today's  
climate, let alone next century's -  
THE MODELS ARE CLOSE ON TEMPERATURE

\* Some mechanisms (negative feedback) are not  
included (cloud cover, highlevel dryness) -  
THERE MAY BE EVEN GREATER POSITIVE FEEDBACK  
MISSING (CLATHRATE, PERMAFROST)

\* The timing of global warming and  
industrialisation is coincidence (natural  
fluctuations) - ON GEOLOGICAL TIMESCALES,  
CO2 LEVELS AND TEMPERATURE HAVE MOVED IN  
TANDEM

\* Plants will grow better in high CO2 -  
OTHER CHANGES MAY NEGATE THIS (HEAT STRESS,  
DROUGHT)

\* Milleniumitis (disasters get headlines and  
research funds) - THE ENERGY LOBBY WANTS STATUS QUO  
FOR PROFITS

\* We need more evidence - IF WE WAIT IT MAY BE  
TOO LATE